

Google Pixel 10 Launch (“Campaign”)

This Campaign is organised by CelcomDigi Mobile Sdn. Bhd. (formerly known as Celcom Mobile Sdn. Bhd.) [Company No. 197601002188 (27910-A)] (“**Celcom**”) and CelcomDigi Telecommunications Sdn. Bhd. (formerly known as Digi Telecommunications Sdn. Bhd.) [Company. No. 199001009711 (201283-M)] (“**Digi**”) (Celcom and Digi are collectively known as “**CelcomDigi**” for the purpose of this Campaign.)

This Campaign will be governed by these terms and conditions and any subsequent accompanying campaign details (if any), CelcomDigi’s Privacy Notice, Data Protection Statement and Data Protection Obligations found on CelcomDigi website at [CelcomDigi Privacy Notice](#) (collectively referred to as the “**Terms**”). Each Eligible Participant (as defined below) agrees that he/she has read and understood the Terms and by his or her participation in this Campaign, each Eligible Participant agrees to be bound by the Terms.

1. Campaign Period

- 1.1. This Campaign commences at 10.00 a.m. on 28 August 2025 until 11.59 p.m. on 30 November 2025 (both dates inclusive) (“**Campaign Period**”). CelcomDigi have the sole and absolute discretion to extend and/or vary the Campaign Period without prior notification.

2. Eligibility

- 2.1. All subscribers residing in Malaysia who perform the criteria mentioned in Clauses 2.1.1 to 2.1.4 below are eligible to participate in this Campaign (“**Eligible Participants**”):
 - 2.1.1. Walk-in to any [CelcomDigi Stores](#) or [CelcomDigi Online Store](#) to sign up;
 - 2.1.2. Subscribe to Easy360 Plan for 24 Months or 36 Months;
 - 2.1.3. Subscribe to any of the Eligible Plans as listed below (“**Eligible Plans**”):
 - 2.1.3.1. CelcomDigi Postpaid 5G 100;
 - 2.1.3.2. CelcomDigi Postpaid 5G 120;
 - 2.1.3.3. CelcomDigi Postpaid 5G 140;
 - 2.1.3.4. CelcomDigi Postpaid 5G 160;
 - 2.1.3.5. CelcomDigi Postpaid One Pro;
 - 2.1.3.6. CelcomDigi Postpaid One Ultra.
 - 2.1.4. Any of the Subscription Types as listed below:
 - 2.1.4.1. New Line Registration;
 - 2.1.4.2. Mobile Number Portability (“**MNP**”);
 - 2.1.4.3. Prepaid to Postpaid (“**P2P**”) conversion;
 - 2.1.4.4. Existing Postpaid Change of Plan.

2.2. Each Eligible Participant agrees that he/she has read and understood the Terms of this Campaign and by his or her participation in this Campaign:

2.2.1 agrees to be bound by the Terms; and

2.2.2 if the Eligible Participant is below 18 (eighteen) years of age, also confirms that he/she has obtained prior consent from his or her respective parents or legal guardian to participate in this Campaign. In the event the Eligible Participant fails to provide CelcomDigi with the said parental / guardian consent upon request by CelcomDigi, such individual shall be subject to Clause 2.4 below.

2.3. All personal details submitted must be accurate and complete and are subject to proof upon request by CelcomDigi.

2.4. CelcomDigi reserves the right, at any time, to verify the validity of entries and entrants and to disqualify any entry not submitted in accordance with the Terms or which tampers with the entry process. Incomplete, indecipherable, illegible, incorrect or fraudulent entries or any entry which violates the Terms will automatically be disqualified.

3. Campaign Entitlements

3.1 For this Campaign, upon any of the successful subscription based on Eligibility criteria as stated in Clause 2, Eligible Participants shall be entitled to purchase Google Pixel 10 Phones (“**Device**”) at the stated Monthly Device Price in accordance with Table 1 and Table 2. The Monthly Device Price is subject to change from time to time without compensation or prior notice from CelcomDigi.

3.1.1 Easy360 Plan: 24-Months Contract Tenure and the Monthly Device Price

Device Model	RRP (RM)	CelcomDigi Postpaid 5G 100	CelcomDigi Postpaid 5G 120	CelcomDigi Postpaid 5G 140	CelcomDigi Postpaid 5G 160	CelcomDigi Postpaid One Pro	CelcomDigi Postpaid One Ultra
Google Pixel 10 (256GB)	4499	169	160	139	129	119	119
Google Pixel 10 Pro (256GB)	5499	199	190	170	159	149	149
Google Pixel 10 Pro XL (256GB)	5999	210	201	181	170	160	160
Google Pixel 10 Pro XL (512GB)	6599	234	225	204	193	183	183

Table 1

3.1.2 Easy360 Plan: 36-Months Contract Tenure and the Monthly Device Price

Device Model	RRP (RM)	CelcomDigi Postpaid 5G 100	CelcomDigi Postpaid 5G 120	CelcomDigi Postpaid 5G 140	CelcomDigi Postpaid 5G 160	CelcomDigi Postpaid One Pro	CelcomDigi Postpaid One Ultra
Google Pixel 10 (256GB)	4499	116	110	96	89	83	83
Google Pixel 10 Pro (256GB)	5499	136	130	117	110	103	103
Google Pixel 10 Pro XL (256GB)	5999	144	138	124	117	110	110
Google Pixel 10 Pro XL (512GB)	6599	159	153	139	132	126	126

Table 2

- 3.2. Additionally, Eligible Participants shall receive the Eligible Offer Bundle as stated in Table 3. The Eligible Offer Bundle are subject to first-come, first-served basis while stocks last. CelcomDigi has the right to revised the Eligible Offer Bundle at any time without prior notice. The Eligible Offer Bundle are non-transferable, non-cashable either to any other person, entity or account.

Eligible Plans	<ul style="list-style-type: none"> CelcomDigi Postpaid 5G 100 	<ul style="list-style-type: none"> CelcomDigi Postpaid 5G 120 CelcomDigi Postpaid 5G 140 CelcomDigi Postpaid 5G 160 CelcomDigi Postpaid One Pro CelcomDigi Postpaid One Ultra
Eligible Offer Bundle	<p><u>Bundle A</u></p> <ol style="list-style-type: none"> Free Google Premium Services inclusive of: <ol style="list-style-type: none"> 3 months of YouTube Premium 6 months of Google One (2TB) for Pixel 10 or 12 months of Google One AI Pro for Pixel 10 Pro / Pixel 10 Pro XL 6 months of Fitbit Premium 	<p><u>Bundle B</u></p> <ol style="list-style-type: none"> Free Google Premium Services inclusive of: <ol style="list-style-type: none"> 3 months of YouTube Premium 6 months of Google One (2TB) for Pixel 10 or 12 months of Google One AI Pro for Pixel 10 Pro / Pixel 10 Pro XL 6 months of Fitbit Premium Google CelcomDigi themed swag bag packed with google merchandise. RM100 TNG eWallet Reward [subject to Redemption Process as set out below (Clause 3.2.2)]. <p>*Google CelcomDigi themed Swag bag is only exclusive at CelcomDigi Online Store and selected CelcomDigi Stores only (i.e CelcomDigi Life Store The Gardens and CelcomDigi Life Store Sunway Pyramid).</p>

Table 3

3.2.2 Redemption of RM100 TNG eWallet Reward

- (a) For Eligible Offer Bundle B, Eligible Participants shall redeem the RM100 TNG eWallet reward in accordance with the redemption process (“**Redemption Process**”) set out below. Please note that the Redemption Process, including the submission of any

required information and the fulfillment of the reward is managed and conducted solely by Perfected Sdn. Bhd. (Company No. 201901021825 (1331154-M)).

- Step 1: Fill up and submit the [RM100 TNG eWallet reward form](#) (“Redemption Form”) during the redemption period which is from 10:00 a.m. on 28 August 2025 to 11:59 p.m. on 7 December 2025 (both dates inclusive).
- Step 2: Upon submission of the Redemption Form, Eligible Participant shall receive a confirmation email from hello@perfected.com.
- Step 3: Based on the successful verification, Eligible Participant shall receive the RM100 TNG eWallet reward via email from hello@perfected.com.
- Step 4: Eligible Participant may redeem RM100 TNG eWallet reward by following the steps as stipulated in the email from hello@perfected.com.

- (b) By submitting the Redemption Form, Eligible Participants acknowledge and agree that:
 - i. Perfected Sdn. Bhd. (Company No. 201901021825 (1331154-M)) is solely responsible for the collection and processing of personal data for the purpose of reward fulfilment.
 - ii. CelcomDigi are not involved in and shall not be held liable for any aspect of the Redemption Process, including but not limited to data handling, processing errors, delays, or the delivery or quality of the reward.
 - iii. Any inquiries, issues, or disputes in relation to the Redemption Process for the RM100 TNG eWallet reward must be directed to Perfected Sdn. Bhd. (Company No. 201901021825 (1331154-M)).
 - iv. The submission of the Redemption Form is at Eligible Participants own risk and is subject to Perfected Sdn. Bhd. (Company No. 201901021825 (1331154-M)) terms and conditions and privacy policy at <https://pix-perks.com/campaign/djcx/terms-and-condition-20250825.pdf>.
- 3.2.3. Eligible Participants must complete the Redemption Form accurately and in full. Submissions that are incomplete shall be rejected and disqualified. An incomplete submission includes but is not limited to:
 - Redemption Forms with missing or incorrect information,
 - Submissions lacking proof of purchase and/or
 - Proof of purchase documents that do not clearly display the required details such as purchased item, device IMEI number, invoice number or invoice date.
- 3.2.4. Eligible Participants shall retain the original paid invoice and/or receipt as proof of purchase of the Device during the Campaign Period.

- 3.2.5. For any enquiries on the Redemption Process, Eligible Participants shall email to hello@perfecdot.com.
- 3.2.6 CelcomDigi expressly disclaim all liability and responsibility for any loss, damage, delay, or dissatisfaction arising from or related to the Redemption Process or Redemption Form, including but not limited to Perfecdot Sdn. Bhd. (Company No. 201901021825 (1331154-M)) errors, delays, or failures to provide the RM100 TNG eWallet reward.
4. By participating in this Campaign, each Eligible Participant agrees and consents to CelcomDigi's Privacy Notice, Data Protection Statement and Data Protection Obligations found on CelcomDigi's website at [CelcomDigi Privacy Notice](#) that all details submitted pursuant to this Campaign, including without limitation personal data/information being collected, processed and used by CelcomDigi for:-
 - 4.1. the purposes of this Campaign; and
 - 4.2. marketing and Campaign activities conducted in such manner as CelcomDigi see fit worldwide in any media including without limitation the Internet, without further express consent from, and payment or consideration to the relevant Eligible Participants. Marketing and campaign activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interview material as well responses and related photographs. In this regard, each Eligible Participant agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of CelcomDigi relating to this Campaign; and
 - 4.3. other campaign, marketing and publicity notification/information including future campaign, marketing and publicity notification/information from CelcomDigi from time to time.
5. In addition, where any of the data/information especially personal data relating to any of the Eligible Participants and/or third parties (where applicable) are submitted to CelcomDigi in connection to this Campaign, each Eligible Participant and/or third party:-
 - 5.1. warrants that he/she is in possession of all necessary consents and shall continue to maintain such consents as may be required CelcomDigi usage and processing of such data/information; and
 - 5.2. agrees that it shall be the Eligible Participant's or the third party's responsibility to advise CelcomDigi in writing should there be any relevant change in the data/information provided to CelcomDigi which requires action on the part of CelcomDigi.
6. Each Eligible Participant agrees:

- 6.1. to release and hold harmless CelcomDigi and/or the Specified Persons against any and/or all losses, damages, rights, claims and actions of any kind in connection with this Campaign (including resulting from acceptance, possession, use or misuse of any prizes and/or Freebie, or travel to or from any prize-/Freebie-related activity and claims based defamation or invasion of privacy);
- 6.2. that CelcomDigi and/or the Specified Parties make(s) no warranties, express or implied, in fact or in law, relative to the use or enjoyment of any of the prizes and/or Freebie, including, without limitation to, their quality, merchantability or fitness for a particular purpose;
- 6.3. that CelcomDigi and/or the Specified Persons shall not be liable for and hereby expressly exclude any losses, damages, rights, claims and actions of any kind (including without limitation loss of damage to property or any personal injury or loss of life, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, the prizes and/or the Freebie, even if CelcomDigi been advised of the possibility of such damages in advance; whether or not due to and /or arising from:-
 - 6.3.1. telephone, electronic, hardware or software program, network, Internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation to, the incorrect or inaccurate capture of entry information online;
 - 6.3.2. late, lost, delayed, misdirected, incomplete, illegible or unintelligible e-mails;
 - 6.3.3. virus attacks and/or any other malicious software infection to the Eligible Participants'/subscribers' mobile phones arising from the downloading of these contents, any failed, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed electronic transmissions;
 - 6.3.4. any default or condition caused by events beyond the control of CelcomDigi including those due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of CelcomDigi;
 - 6.3.5. any printing or typographical errors in any materials associated with this Campaign; and
 - 6.3.6. any claims by third party for infringement of intellectual property rights.

Specified Persons means: CelcomDigi, and its employees, officers, directors, shareholders, parent companies, affiliates, subsidiaries, licensees, agents, representatives and contractors including contract advertising, Campaign, and fulfilment agencies, and legal advisors and/or joint-organizer.

7. CelcomDigi:-
 - 7.1. reserves the right, at any time, to verify the validity and/or reject any entries at its sole and absolute discretion without having to assign any reasons whatsoever. Incomplete, indecipherable, illegible or incorrect, fraudulent, unlawful or deceitful entries or any entry which violates the Terms, will automatically be disqualified without any prior notice;
 - 7.2. reserves the right, at any time, to vary, delete or add to any of the mechanics, this Campaign or these Terms, and alter, cancel, terminate or suspend this Campaign and/or any part thereof without any prior notice; and
 - 7.3. for the avoidance of doubt, cancellation, termination or suspension by CelcomDigi of any entry or this Campaign shall not entitle the Eligible Participant to any claim or compensation against CelcomDigi for any and all loss or damage suffered or incurred by the Eligible Participant as a direct or indirect result of the act of cancellation, termination or suspension.
8. To the fullest extent permitted by law, CelcomDigi and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/Campaign agencies hereby expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose of enjoyment of the product/item of this Campaign.
9. By participating in this Campaign, each Eligible Participant agrees and irrevocably and unconditionally undertakes to fully absolve CelcomDigi of all liabilities and agrees to indemnify CelcomDigi (on full indemnity basis) and hold CelcomDigi harmless against any claim by any third party and against any loss, damage, cost or expense (including solicitors' fees and cost) that CelcomDigi may suffer or incur as a result of or in connection with this Campaign.
10. A failure by CelcomDigi to enforce any of these Terms in any instance(s) will not give rise to any claim by any person.
11. By participating in this Campaign, each Eligible Participant agrees to be bound by these Terms and CelcomDigi's decision is final and binding and no correspondences shall be entertained.
12. These Terms shall be governed and construed by the laws of Malaysia and the parties shall submit to the exclusive jurisdiction of the Courts of Malaysia.

13. All other terms and conditions governing the use of any of CelcomDigi mobile telecommunication services shall apply herein mutatis mutandis.