

CelcomDigi x KL Headline Season Contest ("Contest")

This Contest is organised by CelcomDigi Mobile Sdn Bhd (Company No. 197601002188 (27910-A)) ("**Celcom**") and CelcomDigi Telecommunications Sdn. Bhd. (Company No. 199001009711 (201283-M)) ("**Digi**") (Celcom and Digi are collectively known as "**CelcomDigi**" for the purpose of this Contest.) in collaboration with LIVE NATION MALAYSIA SDN. BHD (Registration No.: 201901027201 (1336528-A)) ("**Live Nation**") (collectively "**Organisers**") and will be governed by these terms and conditions and any subsequent accompanying contest details (if any), Celcom's and Digi's Privacy Notice, Data Protection Statement and Data Protection Obligations found on Celcom's and Digi's respective website at [Celcom Privacy Notice](#) and [Digi Privacy Notice](#) (collectively referred to as the "**Terms**"). Each Eligible Participant (as defined below) agrees that he/she has read and understood the Terms and by his or her participation in this Contest, each Eligible Participant agrees to be bound by the Terms.

1. Contest Period

- 1.1. This Contest commences at 12.00 a.m. on 13 July 2026 and runs until 11.59 p.m. on 26 July 2026 (both dates inclusive) ("**Contest Period**"). Entries received after the Contest Period will automatically be disqualified. CelcomDigi has the sole and absolute discretion to extend and/or vary the Contest Period without prior notification.

2. Eligibility Criteria

- 2.1. All CelcomDigi subscribers residing in Malaysia are eligible to participate in this Contest (excluding persons mentioned in Clauses 2.1.1 to 2.1.3 below, "**Eligible Participants**") except for the following:-
 - 2.1.1. subscribers of any CelcomDigi subscription plans other than the Eligible Plans stated in Clause 3.1;
 - 2.1.2. permanent, contract and temporary employees of CelcomDigi and their Immediate Family Members; and
 - 2.1.3. employees of CelcomDigi's partners, advertising, promotion agencies and any other persons involved in organizing, promoting and/or conducting this Contest together with their Immediate Family Members.

Immediate Family Members shall mean any of the following: spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

2.2. Each Eligible Participant agrees that he/she has read and understood the Terms of this Contest and by his or her participation in this Contest:-

2.2.1. agrees to be bound by the Terms; and

2.2.2. if the Eligible Participant is below 18 (eighteen) years of age, also confirms that he/she has obtained prior consent from his or her respective parents or legal guardian to participate in this Contest. In the event the Eligible Participant fails to provide CelcomDigi with the said parental/guardian consent upon request by CelcomDigi, such individual shall be subject to Clause 2.4 below.

2.3. All personal details submitted must be accurate and complete and are subject to proof upon request by CelcomDigi.

2.4. CelcomDigi reserves the right, at any time, to verify the validity of entries and entrants and to disqualify any entry not submitted in accordance with the Terms or which tampers with the entry process. Incomplete, indecipherable, illegible, incorrect or fraudulent entries or any entry which violates the Terms will automatically be disqualified without any notice.

3. Contest Mechanics

3.1. In order to participate in this Contest, the Eligible Participants need to carry out the following steps and/or activations:-

Step 1 : **Step 1: How to join the contest**

To participate in this Contest, Eligible Participants must sign up for or upgrade to an Eligible Plan (define below) at any CelcomDigi store, through the CelcomDigi website, or via the CelcomDigi app during the Contest Period. An Eligible Participant will qualify for the Contest upon successfully completing any one (1) of the following eligible plans and transactions:

- Sign up or upgrade to Prepaid 5G Power+ RM65 pass
- Sign up or upgrade to either Postpaid 5G RM100/month plan, Postpaid 5G RM120 /month plan, Postpaid 5G RM140 /month plan, Postpaid 5G RM160 /month plan, Postpaid 5G RM190 /month plan , AND subscribe to either ONE of the following:
 - (a) Sign up for a new device contract (Easy360 or Pakej MegaJimat);
 - OR
 - (b) Subscribe to a new Mega Add-Ons (Entertainment, Security, or Roaming)

- Be an existing subscriber of either Postpaid 5G RM100/month plan, Postpaid 5G RM120 /month plan, Postpaid 5G RM140 /month plan, Postpaid 5G RM160 /month plan, Postpaid 5G RM190 /month plan , AND subscribe to either ONE of the following:
 - (a) Sign up for a new device contract (Easy360 or Pakej MegaJimat);
OR
 - (b) Subscribe to a new Mega Add-Ons (Entertainment, Security, or Roaming)
- Sign up or upgrade to CelcomDigi One Ultra or One Pro plan
- Be an existing subscriber of CelcomDigi One Ultra or One Pro plan, AND subscribe to either ONE of the following:
 - (a) to any StreamMORE Add-Ons (Asian Bundle, Asian & Sports Bundle, Sports Bundle, Family Bundle, Viu, iQIYI, VISION+, Disney+, Prime Video, or sooka)
OR
 - (b) Sign up for a new device contract (Easy360 or Pakej MegaJimat);
OR
 - (c) Subscribe to a new Mega Add-Ons (Entertainment, Security, or Roaming)

(collectively “**Eligible Plan**”)

All sign-ups and upgrades to the Eligible Plans must be completed during the Contest Period.

Step 2 : Submit your Contest Entry

All Eligible Participants are required to submit their contest entry to participate in the Contest via filling up the form at celcomdigi.com/livenationmy after successfully completing the sign-up for or upgrade to an Eligible Plan.

Eligible Participants must ensure that the mobile number submitted in the entry form is the same mobile number used to complete an Eligible Plan transaction.

The entry form must be submitted during the Contest Period.

Step 3 : Receive WhatsApp Notification

All Eligible Participants will receive a WhatsApp message from CelcomDigi on 31 July 2026.

Eligible Participants must answer the question provided in the WhatsApp message correctly in accordance with the instructions specified by CelcomDigi. For avoidance of doubt, CelcomDigi shall not be responsible for any failure, delay or inability of a participant to receive or respond to WhatsApp messages due to technical issues, device settings, network disruptions or any circumstances beyond CelcomDigi's control.

Shortlisted Eligible Participants will be selected on a first-come, first-served basis based on the fastest and correct responses received, as determined by the timestamps recorded in CelcomDigi's system and subject to ticket availability.

Step 4 : Winner notification

Shortlisted Eligible Participants will receive:

- A phone call from 010-2011423 (official CelcomDigi representative); and
- A WhatsApp confirmation message a day after the phone call

The shortlisted Eligible Participants must:

- (i) provide all information and supporting documents required by CelcomDigi to verify their identity; and
- (ii) comply with all reasonable instructions specified by CelcomDigi in relation to the Prize redemption.

If shortlisted Eligible Participants fail to (i) satisfy the eligibility requirements and/or verify their identity; or (ii) fail to comply with instructions specified by CelcomDigi in relation to the concert ticket prize redemption and presentation, CelcomDigi shall have the sole and absolute discretion to disqualify the Eligible Participants.

Step 5 : Ticket Collection

The Prizes collection date, time and venue will be shared with the contest winners via WhatsApp.

All Contest Winners are required to visit the selected CelcomDigi store (as notified through the phone call and WhatsApp) in person to verify their details and to redeem the Prizes.

Contest Winners must comply with all reasonable instructions specified by CelcomDigi in relation to the Contest and Prize collection, failing which CelcomDigi reserves the right to disqualify the Contest Winner and/or forfeit the Prize.

Any Prize not collected at the date, time and venue stipulated by CelcomDigi and/or the authorized CelcomDigi representative shall be automatically forfeited without further notice, and no replacement, compensation or extension shall be given.

4. Notification and Selection of Contest Winners, Prize Collection

- 4.1. Shortlisted Eligible Participants shall be selected on a first-come, first-served basis from Eligible Participants who have fulfilled the Contest requirements/mechanics and responded via the WhatsApp message by selecting the correct answer based on the question, subject to ticket availability.
- 4.2. Shortlisted Eligible Participants pursuant to Clause 4.1 ("**Potential Winners**") will be contacted by CelcomDigi via the mobile phone number registered in CelcomDigi's records during the period after the Contest Period but no later than by 3 August 2026 ("**Call Period**") for verification purposes. CelcomDigi has the sole and absolute discretion to extend the Call Period. The Potential Winners are to keep their mobile phone numbers activated during the Call Period.
- 4.3. CelcomDigi must be able to contact the Potential Winners via three (3) voice call attempts during the Call Period, failing which CelcomDigi reserves the right to move on and select another Potential Winner. The non-contactable Potential Winner shall be disqualified automatically as Potential Winner and shall have no claims whatsoever against CelcomDigi on such disqualification. Upon successful verification by CelcomDigi, the Potential Winners shall be deemed confirmed winners of the Contest ("**Contest Winners**").
- 4.4. All Contest Winners are required to personally collect the Prize at the selected CelcomDigi Store on the stipulated venue, date and time as notified via WhatsApp. The Contest Winner must present (i) the WhatsApp confirmation message; and (ii) the CelcomDigi App installed on their mobile device for phone number verification purposes. The Prize may only be redeemed upon successful verification by CelcomDigi. For the avoidance of doubt, the Contest Winners are not allowed to appoint another person to collect the concert tickets on their behalf, and CelcomDigi shall not entertain any such request or authorisation.
- 4.5. The Contest Winners must be 18 (eighteen) years old and above, otherwise formal parental or guardian consent must be obtained and provided to CelcomDigi upon CelcomDigi's request. In the event the Contest Winners fail to provide CelcomDigi with

the said parental or guardian consent, CelcomDigi shall have the right to forfeit the entry and/or the Prize as the case may be.

5. The Prizes

- 5.1. The Prize for this Contest is **TWO (2) Live Nation concert tickets** to either (i) F♦FOREVER ; **OR** (ii) KODALINE concert ("**Prize**"). Eligible participants must indicate their preferred concert in the contest entry form on the [website](#). The concert date selection and ticket allocation shall be subject to availability and final confirmation by CelcomDigi. A total of thirty-four (34) Contest Winners will be selected for this Contest, with each Contest Winner entitled to one (1) Prize only.
- 5.2. The Prizes are not transferable and/or exchangeable and not for resale. No cash alternatives will be offered. CelcomDigi reserves the right to replace any of the aforementioned Prizes with another prize of the same value without prior notice.
- 5.3. The Contest Winners may be governed by a separate set of terms and conditions imposed by the provider of the Prizes or CelcomDigi's partner that are offering the Prizes. Where such terms are applicable, the Contest Winners will be notified. For this Contest, the terms and conditions governing the Prizes are available at <https://www.golive-asia.com/term-of-use>.
6. By participating in this Contest, each Eligible Participant agrees and consents to Celcom's and Digi's Privacy Notice, Data Protection Statement and Data Protection Obligations found on Celcom's and Digi's respective website at [Celcom Privacy Notice](#) and [Digi Privacy Notice](#) that all details submitted pursuant to this Contest, including without limitation personal data/information being collected, processed and used by CelcomDigi for:-
 - 6.1. the purpose of this Contest; and
 - 6.2. marketing and promotional activities conducted in such manner as CelcomDigi sees fit worldwide in any media including without limitation the Internet, without further express consent from, and payment or consideration to the relevant Eligible Participants. Marketing and promotional activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interview material as well responses and related photographs. In this regard, each Eligible Participant agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of CelcomDigi relating to this Contest; and
 - 6.3. other promotional, marketing and publicity notification/information including future promotional, marketing and publicity notification/information from CelcomDigi from time to time.

7. In addition, where any of the data/information especially personal data relating to the Eligible Participant and/or third parties (where applicable) are submitted to CelcomDigi and/or by any entrant in connection to this Contest, each:-
 - 7.1. warrants that he/she is in possession of all necessary consents and shall continue to maintain such consents as may be required for CelcomDigi and/or usage and processing of such data/information; and
 - 7.2. agrees that it shall be his or her responsibility to advise CelcomDigi in writing should there be any relevant change in the data/information provided to CelcomDigi which requires action on the part of CelcomDigi.
8. Each Eligible Participant hereby agrees and irrevocably and unconditionally undertakes to indemnify CelcomDigi (on full indemnity basis) against any claim by any third party and against any loss, damage, cost or expense (including solicitors' fees and cost) that it may suffer or incur as a result of or in connection with this Contest and the Prizes.
9. Each Eligible Participant further agrees:-
 - 9.1. to release and hold harmless CelcomDigi and/or the Specified Persons against any and/or all losses, damages, rights, claims and actions of any kind in connection with this Contest (including resulting from acceptance, possession, use or misuse of any Prizes, or travel to or from any Prize-related activity and claims based defamation, or invasion of privacy);
 - 9.2. that CelcomDigi and/or the Specified Persons make no warranties, express or implied, in fact or in law, relative to the use or enjoyment of any of the Prizes, including, without limitation to, their quality, merchantability or fitness for a particular purpose;
 - 9.3. that CelcomDigi and/or the Specified Persons shall not be liable for and hereby expressly exclude any losses, damages, rights, claims and actions of any kind (including without limitation loss of damage to property or any personal injury or loss of life, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Contest, and/or the Prizes, even if CelcomDigi has been advised of the possibility of such damages in advance, whether or not due to and/or arising from:-
 - 9.3.1. telephone, electronic, hardware or software program, network, Internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation to, the incorrect or inaccurate capture of entry information online;

- 9.3.2. late, lost, delayed, misdirected, incomplete, illegible or unintelligible e-mails;
- 9.3.3. virus attacks and/or any other malicious software infection to the Eligible Participants'/subscribers' mobile phones arising from the downloading of these contents, any failed, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed electronic transmissions;
- 9.3.4. any default or condition caused by events beyond the control of CelcomDigi including those due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of CelcomDigi;
- 9.3.5. any printing or typographical errors in any materials associated with this Contest; and
- 9.3.6. any claims by third party for infringement of intellectual property rights.

Specified Persons shall mean CelcomDigi, and its employees, officers, directors, shareholders, parent companies, affiliates, subsidiaries, licensees, agents, representatives, partners and contractors including contradvertising, promotion, and fulfilment agencies, and legal advisors and/or joint-organiser.

10. CelcomDigi:-

- 10.1. reserves the right, at any time, to verify the validity and/or reject any entries at its sole and absolute discretion without having to assign any reasons whatsoever. Incomplete, indecipherable, illegible or incorrect, ineligible, fraudulent, unlawful or deceitful entries or any entry which violates the Terms, will automatically be disqualified without any prior notice;
- 10.2. reserves the right to disqualify a Contest Winner if he/she is found to be ineligible at any point of time and to cancel/withdraw/recall the Prizes from being delivered to the ineligible Contest Winner. If the ineligible Contest Winner has enjoyed the Prizes, the ineligible Contest Winner hereby agrees and undertakes to indemnify CelcomDigi for the cost of the Prizes, failing which, CelcomDigi shall have the right to initiate any action it deems necessary against the ineligible Contest Winner.
- 10.3. reserves the right to reject any entries and/or withhold the Prizes or forfeit the Prizes where CelcomDigi believes that there are unlawful, deceitful and/or fraudulent acts and practices without any prior notice.
- 10.4. reserves the right, at any time, to vary, delete or add to any of the mechanics, the Prizes or the Terms, and alter, cancel, terminate or suspend this Contest and/or any part thereof without any prior notice; and

- 10.5. for the avoidance of doubt, cancellation, termination or suspension by CelcomDigi of any entry or this Contest shall not entitle the Eligible Participants to any claim or compensation against CelcomDigi for any and all loss or damage suffered or incurred by the Eligible Participants as a direct or indirect result of the act of cancellation, termination or suspension.
11. All decisions by CelcomDigi, including but not limited to the selection of Contest Winners and forfeiture of the Prizes are final, conclusive and binding. No correspondence or claims shall be entertained.
12. A failure by CelcomDigi to enforce any of the Terms in any instance(s) will not give rise to any claim by any person.
13. All other terms and conditions governing the use of any of CelcomDigi's mobile telecommunication services shall apply herein mutatis mutandis.
14. The Terms shall be governed and construed by the laws of Malaysia and the parties shall submit to the exclusive jurisdiction of the Courts of Malaysia.