

CelcomDigi: Sunway Pyramid (Mall) Partnership (“Campaign”)

This Campaign is organised by CelcomDigi Mobile Sdn. Bhd. (formerly known as Celcom Mobile Sdn. Bhd.) [Company No. 197601002188 (27910-A)] (“**Celcom**”) and CelcomDigi Telecommunications Sdn. Bhd. (formerly known as Digi Telecommunications Sdn. Bhd.) [Company No. 199001009711 (201283-M)] (“**Digi**”)

(Celcom and Digi are collectively known as “**CelcomDigi**” for the purpose of this Campaign.)

This Campaign will be governed by these terms and conditions and any subsequent accompanying campaign details (if any), and CelcomDigi’s Privacy Notice found on CelcomDigi’s website at <https://www.celcomdigi.com/terms-conditions/general> (referred to as the “**Terms**”). Each Eligible Participant (as defined below) agrees that he/she has read and understood the Terms and by his or her participation in this Campaign, each Eligible Participant agrees to be bound by the Terms.

1. Campaign Period

1.1 The Campaign shall commence from **21 August 2026 to 21 September 2026** (“Campaign Period”), unless otherwise determined by CelcomDigi.

1.2 The Sunway Pyramid Shopper Rewards Programme voucher shall be valid for redemption until 30 September 2026, as stated on the physical voucher.

1.3 The Happy Hour promotion shall be available exclusively on:

- a. **31 August 2026 (Merdeka Day); and**
- b. **16 September 2026 (Malaysia Day).**

2. Eligibility

2.1 The Sunway Pyramid Shopper Rewards Programme activity is open to eligible customers participating in the designated activity at Sunway Pyramid during the Campaign Period. The **designated activity and/or activity journey** shall be determined by CelcomDigi and/or Sunway Pyramid from time to time during the Campaign Period

2.2 Customers must complete the designated activity journey to receive one (1) physical CelcomDigi voucher.

2.3 To enjoy the promotional benefit stated on the voucher, the customer must successfully sign up for **CelcomDigi Postpaid 5G 100 or above** at the participating **CelcomDigi Life Store, Sunway Pyramid**.

2.4 The Happy Hour promotion is open to **CelcomDigi walk-in customers** during the stated Happy Hour promotion dates, subject to product availability.

2.5 Permanent, contract and temporary employees of CelcomDigi and their Immediate Family members whose lines utilize the RM400 employees' benefit, or rebate are strictly not eligible to participate in this Campaign or enjoy any promotional benefits, rewards or redemption offered under the Campaign. However, CelcomDigi employees who sign up normal commercial lines for their Immediate Family members remain eligible to participate in this Campaign.

2.6 Representatives, employees and/or agents of CelcomDigi dealers, distributors and other parties directly involved in the administration of this Campaign may also be excluded from participating, at CelcomDigi's discretion.

3. Sunway Pyramid Shopper Rewards Programme – PWP 50% OFF

3.1 To participate in the voucher promotion, customers must:

- a. Participate in the designated Sunway Pyramid Shopper Rewards Programme activity;
- b. Complete the activity journey at the designated activity area;
- c. Receive one (1) physical CelcomDigi voucher upon completion of the activity;
- d. Successfully sign up for **CelcomDigi Postpaid 5G 100 or above** at CelcomDigi Life Store, Sunway Pyramid; and
- e. Present the original physical voucher to the CelcomDigi store personnel upon redemption.

3.2 The physical voucher entitles the eligible customer to enjoy 50% OFF selected accessories upon successful sign-up for CelcomDigi Postpaid 5G 100 or above.

3.3 The promotion is valid exclusively at CelcomDigi Life Store, Sunway Pyramid.

3.4 The promotion is applicable to selected accessories only and is subject to stock availability. The list of selected accessories eligible for this promotion shall be determined by CelcomDigi at its sole discretion and may vary from time to time during the Campaign Period

3.5 Each customer is entitled to **one (1) redemption only**, subject to the fulfilment of the applicable eligibility requirements.

3.6 CelcomDigi employees (staff) and their immediate family members are strictly not eligible to participate in this Campaign or enjoy any promotional benefits, rewards, or redemption offered under the Campaign

4. Happy Hour – AUKEY Adapter @ RM6.90

4.1 The Happy Hour promotion offers an AUKEY Adapter at RM6.90 per unit.

4.2 The Happy Hour promotion is available exclusively at CelcomDigi Life Store, Sunway Pyramid on the following dates:

- a. 31 August 2026 (Merdeka Day); and**
- b. 16 September 2026 (Malaysia Day).**

4.3 The promotion is open to CelcomDigi walk-in customers during the promotion dates.

4.4 The AUKEY Adapter is offered at the promotional price of RM6.90 per unit, while stocks last. Limited to one (1) AUKEY Adapter per customer per transaction, while stocks last.

4.5 The promotional item is subject to availability and CelcomDigi reserves the right to determine the quantity available for the promotion.

4.6 The Happy Hour promotion cannot be exchanged for cash, credit or any other form of monetary compensation.

4.7 The Happy Hour promotion cannot be used in conjunction with other promotions, discounts, vouchers or offers, unless otherwise stated by CelcomDigi.

4.8 Permanent, contract and temporary employees of CelcomDigi and their Immediate Family members whose lines utilize the RM400 employees' benefit, or rebate are strictly not eligible to participate in this Campaign or enjoy any promotional benefits, rewards or redemption offered under the Campaign. However, CelcomDigi employees who sign up normal commercial lines for their Immediate Family members remain eligible to participate in this Campaign.

5. Voucher Terms & Conditions

5.1 Only the original physical voucher with a valid serial number will be accepted for redemption.

5.2 Photocopied, duplicated, damaged, defaced, tampered, expired or otherwise invalid vouchers will not be accepted. Lost, stolen, misplaced or damaged vouchers will not be replaced

5.3 The voucher is valid for one (1) redemption only and must be surrendered to the store personnel upon redemption.

5.4 The voucher is strictly not exchangeable for cash, credit or any other form of monetary compensation.

5.5 The voucher is non-transferable and cannot be resold.

5.6 The voucher cannot be used in conjunction with other promotions, discounts, vouchers or offers, unless otherwise stated.

5.7 The promotional benefit is applicable to selected accessories only and is subject to stock availability.

5.8 Any unused balance arising from the redemption of the voucher shall not be refunded, exchanged or converted into cash.

5.9 Expired vouchers shall be void and will not be extended, replaced or redeemed.

6. By participating in this Campaign, each Eligible Participant agrees and consents to Celcom's and Digi's Privacy Notice, Data Protection Statement and Data Protection Obligations found on Celcom's and Digi's respective website at [Celcom Privacy Notice](#) and [Digi Privacy Notice](#) that all details submitted pursuant to this Campaign, including without limitation personal data/information being collected, processed and used by CelcomDigi for:-

6.1 By participating in this Campaign, each Eligible Participant agrees and consents to Celcom's and Digi's Privacy Notice, Data Protection Statement and Data Protection Obligations found on Celcom's and Digi's respective website at [Celcom Privacy Notice](#) and [Digi Privacy Notice](#) that all details submitted pursuant to this Campaign, including without limitation personal data/information being collected, processed and used by CelcomDigi for:-

6.2 the purposes of this Campaign; and

6.3 marketing and Campaign activities conducted in such manner as CelcomDigi see fit worldwide in any media including without limitation the Internet, without further express consent from, and payment or consideration to the relevant Eligible Participants. Marketing and campaign activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interview material as well responses and related photographs. In this regard, each Eligible Participant agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of CelcomDigi relating to this Campaign; and

6.4 other campaign, marketing and publicity notification/information including future campaign, marketing and publicity notification/information from CelcomDigi from time to time.

7. In addition, where any of the data/information especially personal data relating to any of the Eligible Participants and/or third parties (where applicable) are submitted to CelcomDigi in connection to this Campaign, each Eligible Participant and/or third party:-

7.1 warrants that he/she is in possession of all necessary consents and shall continue to maintain such consents as may be required CelcomDigi usage and processing of such data/information; and

7.2 agrees that it shall be the Eligible Participant's or the third party's responsibility to advise CelcomDigi in writing should there be any relevant change in the data/information provided to CelcomDigi which requires action on the part of CelcomDigi.

8. Each Eligible Participant agrees:

- a. to release and hold harmless CelcomDigi and/or the Specified Persons against any and/or all losses, damages, rights, claims and actions of any kind in connection with this Campaign (including resulting from acceptance, possession, use or misuse of any prizes and/or Freebie, or travel to or from any prize-/Freebie-related activity and claims-based defamation or invasion of privacy);
- b. that CelcomDigi and/or the Specified Parties make(s) no warranties, express or implied, in fact or in law, relative to the use or enjoyment of any of the prizes and/or Freebie, including, without limitation to, their quality, merchantability or fitness for a particular purpose;
- c. that CelcomDigi and/or the Specified Persons shall not be liable for and hereby expressly exclude any losses, damages, rights, claims and actions of any kind (including without limitation loss of damage to property or any personal injury or loss of life, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, the prizes and/or the Freebie, even if CelcomDigi been advised of the possibility of such damages in advance; whether or not due to and /or arising from:-
 - i. telephone, electronic, hardware or software program, network, Internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation to, the incorrect or inaccurate capture of entry information online;

- ii. late, lost, delayed, misdirected, incomplete, illegible or unintelligible e-mails;
- iii. virus attacks and/or any other malicious software infection to the Eligible Participants'/subscribers' mobile phones arising from the downloading of these contents, any failed, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed electronic transmissions;
- iv. any default or condition caused by events beyond the control of CelcomDigi including those due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of CelcomDigi;
- v. any printing or typographical errors in any materials associated with this Campaign; and
- vi. any claims by third party for infringement of intellectual property rights.

Specified Persons means: CelcomDigi, and its employees, officers, directors, shareholders, parent companies, affiliates, subsidiaries, licensees, agents, representatives and contractors including contract advertising, Campaign, and fulfilment agencies, and legal advisors and/or joint organizer.

9. CelcomDigi:-

- a. reserves the right, at any time, to verify the validity and/or reject any entries at its sole and absolute discretion without having to assign any reasons whatsoever. Incomplete, indecipherable, illegible or incorrect, fraudulent, unlawful or deceitful entries or any entry which violates the Terms, will automatically be disqualified without any prior notice;
- b. reserves the right, at any time, to vary, delete or add to any of the mechanics, this Campaign or these Terms, and alter, cancel, terminate or suspend this Campaign and/or any part thereof without any prior notice; and
- c. for the avoidance of doubt, cancellation, termination or suspension by CelcomDigi of any entry or this Campaign shall not entitle the Eligible Participant to any claim or compensation against CelcomDigi for any and all loss or damage suffered or incurred by the Eligible Participant as a direct or indirect result of the act of cancellation, termination or suspension.

10. To the fullest extent permitted by law, CelcomDigi and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/Campaign agencies hereby expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose of enjoyment of the product/item of this Campaign.
11. By participating in this Campaign, each Eligible Participant agrees and irrevocably and unconditionally undertakes to fully absolve CelcomDigi of all liabilities and agrees to indemnify CelcomDigi (on full indemnity basis) and hold CelcomDigi harmless against any claim by any third party and against any loss, damage, cost or expense (including solicitors' fees and cost) that CelcomDigi may suffer or incur as a result of or in connection with this Campaign.
12. A failure by CelcomDigi to enforce any of these Terms in any instance(s) will not give rise to any claim by any person.
13. By participating in this Campaign, each Eligible Participant agrees to be bound by these Terms and CelcomDigi's decision is final, and binding and no correspondences shall be entertained.
14. These Terms shall be governed and construed by the laws of Malaysia and the parties shall submit to the exclusive jurisdiction of the Courts of Malaysia.
15. All other terms and conditions governing the use of any of CelcomDigi mobile telecommunication services shall apply herein mutatis mutandis.