

In-Store Always On PWP (“Campaign”)

This Campaign is organised by CelcomDigi Mobile Sdn. Bhd. (formerly known as Celcom Mobile Sdn. Bhd.) [Company No. 197601002188 (27910-A)] (“**Celcom**”) and CelcomDigi Telecommunications Sdn. Bhd. (formerly known as Digi Telecommunications Sdn. Bhd.) [Company No. 199001009711 (201283-M)] (“**Digi**”)

(Celcom and Digi are collectively known as “**CelcomDigi**” for the purpose of this Campaign.)

This Campaign will be governed by these terms and conditions and any subsequent accompanying campaign details (if any), and CelcomDigi’s Privacy Notice found on CelcomDigi’s website at <https://www.celcomdigi.com/terms-conditions/general> (referred to as the “**Terms**”). Each Eligible Participant (as defined below) agrees that he/she has read and understood the Terms and by his or her participation in this Campaign, each Eligible Participant agrees to be bound by the Terms.

1. Campaign Period

- 1.1. The Campaign shall commence on 1 September 2026 until 31 December 2026 (“Campaign Period”) unless otherwise extended or terminated by CelcomDigi at its sole discretion.

2. Eligibility

2.1. This Campaign is open to Malaysian citizens and residents who;

- (a) who resides in Malaysia,
- (b) age 18 years old and above, and
- (c) maintain an active CelcomDigi line throughout the Campaign Period. For the purposes of this Campaign, an "active" line means a line that is not suspended, terminated or barred and is capable of making and receiving calls.

2.2. This Campaign is only applicable to the following categories that subscribes to any of the stipulated eligible plan during Campaign Period:

- (a) New Registration
- (b) Mobile Number Portability (MNP) customers
- (c) Change of Plan (Lateral Contract or Upgrade only)
- (d) New Contract or Recontract

(hereinafter referred to as the “Customer”).

2.3. For the avoidance or doubt, the Campaign shall not be applicable to the following persons:

- (a) permanent, contract and temporary employees of CelcomDigi and their Immediate Family members whose lines utilize the RM400 employees benefit or rebate. However, CelcomDigi employees who sign up normal commercial lines for their immediate Family members remain eligible to participate in this Campaign.
- (b) Representatives, employees and/or agents of CelcomDigi's dealers and distributors; and
- (c) blacklisted customers of CelcomDigi or any other telecommunication service providers.

For clarity purposes, immediate family members shall be their spouse(s), siblings, parents and children.

3. Campaign Mechanics

- 3.1.** To participate in this Campaign, Customers must complete the following steps during the Campaign Period:

Step 1: Visit any participating CelcomDigi retail store nationwide.

Step 2: Subscribe to any eligible CelcomDigi plan with a minimum monthly commitment of RM100, applicable for Principal line only.

Eligible plans include:

- (a) CelcomDigi Postpaid;
- (b) CelcomDigi One;
- (c) CelcomDigi Fibre; or
- (d) CelcomDigi Premium 5G Home WiFi

The minimum monthly commitment of RM100 must be met by the principal subscription plan and excludes device instalment payments, add-ons, supplementary lines and any other charges unless otherwise determined by CelcomDigi.

Step 3: Each eligible Customer is entitled to purchase one (1) accessory at 50% off the applicable Retail Recommended Price (RRP) per eligible subscription transaction, subject to stock availability. The entitlement is non-transferable and cannot be combined with any other offer, promotion or discount unless otherwise specified by CelcomDigi.

All PWP accessories are subject to availability and while stocks last. CelcomDigi does not guarantee the availability of any specific accessory model, colour or variant at any participating outlet.

The PWP entitlement is non-transferable, non-refundable, non-exchangeable and cannot be redeemed for cash, credit or any other benefit.

- 3.2. The Always on PWP accessory is considered the PWP item under this Campaign. The item contained within the Always On PWP ranges from RM99 to RM2,000. The Always On PWP, including its contents, is non-refundable, non-exchangeable, non-redeemable for cash, and may not be substituted or transferred for any other product or service.
- 3.3. CelcomDigi reserves the right to substitute, vary or withdraw any PWP accessory offered under this Campaign at its sole discretion, without prior notice, subject always to availability and applicable laws
4. By participating in this Campaign, Customers agree to the collection, use, disclosure and processing of their personal data in accordance with CelcomDigi's Privacy Notice available at <https://www.celcomdigi.com/privacy-notice> including without limitation personal data/information being collected, processed and used by CelcomDigi for:-
 - 4.1. the purposes of this Campaign; and
 - 4.2. marketing and Campaign activities conducted in such manner as CelcomDigi see fit worldwide in any media including without limitation the Internet, without further express consent from, and payment or consideration to the relevant Eligible Participants. Marketing and campaign activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interview material as well responses and related photographs. In this regard, each Eligible Participant agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of CelcomDigi relating to this Campaign; and
 - 4.3. other campaign, marketing and publicity notification/information including future campaign, marketing and publicity notification/information from CelcomDigi from time to time.
5. In addition, where any of the data/information especially personal data relating to any of the Eligible Participants and/or third parties (where applicable) are submitted to CelcomDigi in connection to this Campaign, each Eligible Participant and/or third party:-
 - 5.1. warrants that he/she is in possession of all necessary consents and shall continue to maintain such consents as may be required CelcomDigi usage and processing of such data/information; and

- 5.2. agrees that it shall be the Eligible Participant's or the third party's responsibility to advise CelcomDigi in writing should there be any relevant change in the data/information provided to CelcomDigi which requires action on the part of CelcomDigi.
6. Each Eligible Participant agrees:
 - 6.1. to release and hold harmless CelcomDigi and/or the Specified Persons against any and/or all losses, damages, rights, claims and actions of any kind in connection with this Campaign (including resulting from acceptance, possession, use or misuse of any prizes and/or Freebie, or travel to or from any prize-/Freebie-related activity and claims-based defamation or invasion of privacy);
 - 6.2. that CelcomDigi and/or the Specified Parties make(s) no warranties, express or implied, in fact or in law, relative to the use or enjoyment of any of the prizes and/or Freebie, including, without limitation to, their quality, merchantability or fitness for a particular purpose;
 - 6.3. that CelcomDigi and/or the Specified Persons shall not be liable for and hereby expressly exclude any losses, damages, rights, claims and actions of any kind (including without limitation loss of damage to property or any personal injury or loss of life, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, the prizes and/or the Freebie, even if CelcomDigi been advised of the possibility of such damages in advance; whether or not due to and /or arising from:-
 - 6.3.1. telephone, electronic, hardware or software program, network, Internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation to, the incorrect or inaccurate capture of entry information online;
 - 6.3.2. late, lost, delayed, misdirected, incomplete, illegible or unintelligible e-mails;
 - 6.3.3. virus attacks and/or any other malicious software infection to the Eligible Participants'/subscribers' mobile phones arising from the downloading of these contents, any failed, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed electronic transmissions;
 - 6.3.4. any default or condition caused by events beyond the control of CelcomDigi including those due to any act of God, war, riot, strike, lockout, industrial

action, fire, flood, drought, storm or any event beyond the reasonable control of CelcomDigi;

6.3.5. any printing or typographical errors in any materials associated with this Campaign; and

6.3.6. any claims by third party for infringement of intellectual property rights.

Specified Persons means: CelcomDigi, and its employees, officers, directors, shareholders, parent companies, affiliates, subsidiaries, licensees, agents, representatives and contractors including contract advertising, Campaign, and fulfilment agencies, and legal advisors and/or joint organizer.

7. CelcomDigi:-

7.1. reserves the right, at any time, to verify the validity and/or reject any entries at its sole and absolute discretion without having to assign any reasons whatsoever. Incomplete, indecipherable, illegible or incorrect, fraudulent, unlawful or deceitful entries or any entry which violates the Terms, will automatically be disqualified without any prior notice;

7.2. reserves the right, at any time, to vary, delete or add to any of the mechanics, this Campaign or these Terms, and alter, cancel, terminate or suspend this Campaign and/or any part thereof without any prior notice; and

7.3. for the avoidance of doubt, cancellation, termination or suspension by CelcomDigi of any entry or this Campaign shall not entitle the Eligible Participant to any claim or compensation against CelcomDigi for any and all loss or damage suffered or incurred by the Eligible Participant as a direct or indirect result of the act of cancellation, termination or suspension.

8. To the fullest extent permitted by law, CelcomDigi and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/Campaign agencies hereby expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose of enjoyment of the product/item of this Campaign.

9. By participating in this Campaign, each Eligible Participant agrees and irrevocably and unconditionally undertakes to fully absolve CelcomDigi of all liabilities and agrees to indemnify CelcomDigi (on full indemnity basis) and hold CelcomDigi harmless against any claim by any third party and against any loss, damage, cost or expense (including

solicitors' fees and cost) that CelcomDigi may suffer or incur as a result of or in connection with this Campaign.

10. A failure by CelcomDigi to enforce any of these Terms in any instance(s) will not give rise to any claim by any person.
11. By participating in this Campaign, each Eligible Participant agrees to be bound by these Terms and CelcomDigi's decision is final, and binding and no correspondences shall be entertained.
12. These Terms shall be governed and construed by the laws of Malaysia and the parties shall submit to the exclusive jurisdiction of the Courts of Malaysia.
13. All other terms and conditions governing the use of any of CelcomDigi mobile telecommunication services shall apply herein mutatis mutandis.