

Boost-Phone Voucher Redemption for Top SPM students via CelcomDigi (“Campaign”)

The Boost Top SPM Students Device Voucher Programme (“**Programme**”) is a programme by Axiata Digital eCode Sdn Bhd (Company No. 201701000820 (1214970-T)) (“**Boost**”) in collaboration with Majlis Agama Islam Wilayah Persekutuan (“**MAIWP**”) to reward eligible top SPM students (“**MAIWP Recipients**”) with a digital voucher for the purchase of a mobile device at selected CelcomDigi retail stores.

This Campaign is organised by Boost, in collaboration with CelcomDigi Mobile Sdn. Bhd. (Company No. 197601002188 (27910-A)) (“**Celcom**”) and CelcomDigi Telecommunications Sdn. Bhd. (Company No. 199001009711 (201283-M)) (“**Digi**”). For the purposes of this Campaign, Celcom and Digi are collectively referred to as “**CelcomDigi**”, and Boost and CelcomDigi are collectively referred to as the “**Campaign Organisers**”. This Campaign will be governed by these terms and conditions and any subsequent accompanying campaign details (if any), CelcomDigi’s Privacy Notice, Data Protection Statement and Data Protection Obligations found on CelcomDigi’s website at [CelcomDigi Privacy Notice](#) (collectively referred to as the “**Terms**”). Each Eligible Participant (as defined below) agrees that he/she has read and understood the Terms and by his or her participation in this Campaign, each Eligible Participant agrees to be bound by the Terms.

1. Campaign Period

- 1.1. This Campaign commences at 12:00am on 10 Sept 2026 until 11:59pm on 31 December 2026 (both dates inclusive) (“**Campaign Period**”). The Campaign Organisers have the sole and absolute discretion to extend and/or vary the Campaign Period without prior notification.

2. Eligibility

- 2.1. This Campaign shall be applicable only to MAIWP Recipients as identified by MAIWP and Boost (“**Eligible Participants**”).
- 2.2. Up to 1,500 eligible students may receive a digital voucher from Boost under the Programme.
- 2.3. In this Programme, Boost shall credit the value of the digital voucher into the Boost e-Wallet belonging to the parent or legal guardian of the selected MAIWP Recipients. or directly to the MAIWP Recipients

- 2.4. CelcomDigi shall not be responsible for the determining the eligibility of any MAIWP Recipients.
- 2.5. The Campaign Organisers reserve the right, at any time, to verify the validity of entries and entrants and to disqualify any entry not submitted in accordance with the Terms or which tampers with the entry process. Incomplete, indecipherable, illegible, incorrect or fraudulent entries or any entry which violates the Terms will automatically be disqualified.

3. Campaign Entitlements

- 3.1. Each Eligible Participant shall be entitled to receive a digital voucher worth RM1,000 from Boost for the purchase of a mobile device as funded by MAIWP via Boost e-Wallet ("**Voucher**") during the Campaign Period.
- 3.2. Boost shall credit the value of the Voucher into the Boost e-Wallet belonging to the parent or legal guardian of Eligible Participants.
- 3.3. The Voucher may be redeemed for the purchase of a mobile device ("**Device**") at participating CelcomDigi retail stores as listed in Table 1 of Clause 3.4.

3.4. Voucher Redemption

The Voucher may be redeemed at any of the following five (5) participating CelcomDigi retail stores as stated in below Table 1:-

Table 1

#	CelcomDigi Store	CelcomDigi Store Address
1	CelcomDigi Store, Alamanda	Lot G33-G34, Ground Floor, Alamanda Shopping Centre, Jalan Alamanda, Precint 1, 62000 Putrajaya, Wilayah Persekutuan
2	CelcomDigi Store, Labuan	G-20, Ground Floor, Paragon Labuan, Jalan Tun Mustapha, 87000, W.P. Labuan Sabah
3	CelcomDigi Store, Taman Segar	62, Jalan Manis 3, Taman Segar, Cheras, 56100, Kuala Lumpur
4	CelcomDigi Store, Setapak Central	Setapak Central Mall, G49 No.67 Jalan Taman Ibu Kota, Taman Danau Kota, Setapak 53300 Kuala Lumpur
5	CelcomDigi Store, TTDI	No. AB 40 (Ground Floor), Jalan Tun Mohd Fuad, Taman Tun Dr Ismail, 60000, Kuala Lumpur

- 3.5. The Campaign Organisers reserve the right to change the participating outlets and/or redemption locations where necessary.
- 3.6. Eligible Participants shall present the Voucher and comply with the required verification and redemption process at CelcomDigi retail stores.
- 3.7. The Voucher is eligible to be redeemed only for the outright purchase of a Device and:-
 - 3.7.1. if the selling price of the selected Device exceeds RM1,000, Eligible Participants shall be required to pay the remaining balance via the available payment methods including cash, credit card and/or e-wallet at the participating CelcomDigi retail stores.
 - 3.7.2. if the selling price of the selected Device is below RM1,000, any remaining balance in the Voucher may be used for the purchase of accessories during the Campaign Period and are subject to the Terms herein.
- 3.8. This Voucher is non-transferable and not exchangeable for cash or any cash equivalent.
4. By participating in this Campaign, each Eligible Participant agrees and consents to CelcomDigi's Privacy Notice, Data Protection Statement and Data Protection Obligations found on CelcomDigi's website at [CelcomDigi Privacy Notice](#) that all details submitted pursuant to this Campaign, including without limitation personal data/information being collected, processed and used by Campaign Organisers for:-
 - 4.1. the purposes of this Campaign; and
 - 4.2. marketing and Campaign activities conducted in such manner as Campaign Organisers see fit worldwide in any media including without limitation the Internet, without further express consent from, and payment or consideration to the relevant Eligible Participants. Marketing and campaign activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interview material as well responses and related photographs. In this regard, each Eligible Participant agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of Campaign Organisers relating to this Campaign; and
 - 4.3. other campaign, marketing and publicity notification/information including future campaign, marketing and publicity notification/information from Campaign Organisers from time to time.

5. In addition, where any of the data/information especially personal data relating to any of the Eligible Participants and/or third parties (where applicable) are submitted to Campaign Organisers in connection to this Campaign, each Eligible Participant and/or third party:-
 - 5.1. warrants that he/she is in possession of all necessary consents and shall continue to maintain such consents as may be required Campaign Organisers usage and processing of such data/information; and
 - 5.2. agrees that it shall be the Eligible Participant's or the third party's responsibility to advise Campaign Organisers in writing should there be any relevant change in the data/information provided to Campaign Organisers which requires action on the part of Campaign Organisers.
6. Each Eligible Participant agrees:
 - 6.1. to release and hold harmless Campaign Organisers and/or the Specified Persons against any and/or all losses, damages, rights, claims and actions of any kind in connection with this Campaign (including resulting from acceptance, possession, use or misuse of any prizes and/or Freebie, or travel to or from any prize-/Freebie-related activity and claims based defamation or invasion of privacy);
 - 6.2. that Campaign Organisers and/or the Specified Parties make(s) no warranties, express or implied, in fact or in law, relative to the use or enjoyment of any of the prizes and/or Freebie, including, without limitation to, their quality, merchantability or fitness for a particular purpose;
 - 6.3. that Campaign Organisers and/or the Specified Persons shall not be liable for and hereby expressly exclude any losses, damages, rights, claims and actions of any kind (including without limitation loss of damage to property or any personal injury or loss of life, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, the prizes and/or the Freebie, even if Campaign Organisers been advised of the possibility of such damages in advance; whether or not due to and /or arising from:-
 - 6.3.1. telephone, electronic, hardware or software program, network, Internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation to, the incorrect or inaccurate capture of entry information online;

- 6.3.2. late, lost, delayed, misdirected, incomplete, illegible or unintelligible e-mails;
- 6.3.3. virus attacks and/or any other malicious software infection to the Eligible Participants'/subscribers' mobile phones arising from the downloading of these contents, any failed, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed electronic transmissions;
- 6.3.4. any default or condition caused by events beyond the control of Campaign Organisers including those due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Campaign Organisers;
- 6.3.5. any printing or typographical errors in any materials associated with this Campaign; and
- 6.3.6. any claims by third party for infringement of intellectual property rights.

Specified Persons means: Campaign Organisers, and its employees, officers, directors, shareholders, parent companies, affiliates, subsidiaries, licensees, agents, representatives and contractors including contract advertising, Campaign, and fulfilment agencies, and legal advisors and/or joint-organizer.

7. Campaign Organisers:-

- 7.1. reserve the right, at any time, to verify the validity and/or reject any entries at its sole and absolute discretion without having to assign any reasons whatsoever. Incomplete, indecipherable, illegible or incorrect, fraudulent, unlawful or deceitful entries or any entry which violates the Terms, will automatically be disqualified without any prior notice;
 - 7.2. reserve the right, at any time, to vary, delete or add to any of the mechanics, this Campaign or these Terms, and alter, cancel, terminate or suspend this Campaign and/or any part thereof without any prior notice; and
 - 7.3. for the avoidance of doubt, cancellation, termination or suspension by Campaign Organisers of any entry or this Campaign shall not entitle the Eligible Participant to any claim or compensation against Campaign Organisers for any and all loss or damage suffered or incurred by the Eligible Participant as a direct or indirect result of the act of cancellation, termination or suspension.
8. To the fullest extent permitted by law, Campaign Organisers and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees,

agents, independent contractors and advertising/Campaign agencies hereby expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose of enjoyment of the product/item of this Campaign.

9. By participating in this Campaign, each Eligible Participant agrees and irrevocably and unconditionally undertakes to fully absolve Campaign Organisers of all liabilities and agrees to indemnify Campaign Organisers (on full indemnity basis) and hold Campaign Organisers harmless against any claim by any third party and against any loss, damage, cost or expense (including solicitors' fees and cost) that Campaign Organisers may suffer or incur as a result of or in connection with this Campaign.
10. A failure by Campaign Organisers to enforce any of these Terms in any instance(s) will not give rise to any claim by any person.
11. By participating in this Campaign, each Eligible Participant agrees to be bound by these Terms and Campaign Organisers' decision is final and binding and no correspondences shall be entertained.
12. These Terms shall be governed and construed by the laws of Malaysia and the parties shall submit to the exclusive jurisdiction of the Courts of Malaysia.
13. All other terms and conditions governing the use of any CelcomDigi mobile telecommunication services shall apply herein mutatis mutandis.