

CelcomDigi X KL Headline Season Contest (“Contest”)

This Contest is organised by CELCOMDIGI MOBILE SDN BHD (COMPANY NO. 197601002188 (27910-A)) (“Celcom”) and celcomdigi Telecommunications Sdn. Bhd. (Company No. 199001009711 (201283-M)) (“Digi”) (Celcom and Digi are collectively known as “CelcomDigi” for the purpose of this Contest.) in collaboration with LIVE NATION MALAYSIA SDN. BHD (COMPANY NO.: 201901027201 (1336528-A)) (“Live Nation”) (collectively “Organisers”) and will be governed by these terms and conditions and any subsequent accompanying contest details (if any), and the CelcomDigi Customer Privacy Notice (referred to in clause 6 herein) (collectively referred to as the “Terms”). Each Eligible Participant (as defined below) agrees that he/she has read and understood the Terms and, by his or her participation in this Contest, agrees to be bound by the Terms.

1. Contest Period

- 1.1 This Contest commences at **10.00 a.m. on 17 August 2026 and runs until 11.59 p.m. on 25 October 2026** (both dates inclusive) (“**Contest Period**”). The Contest shall be conducted over three (3) cycles (each, a “**Cycle**”) during the Contest Period:

Cycle	Prize	Qualifying Transaction Period
Cycle 1	Post Malone	17 August 2026 until 30 August 2026 (both dates inclusive). <i>*The show scheduled for 27 September 2026 will not proceed as planned, following notice from Live Nation. Eligible participants will be contacted by CelcomDigi with further information.</i>
Cycle 2	1) Lany; or 2) The Weeknd; or 3) Baby Monster; or 4) Wave to Earth; or 5) FKJ	31 August 2026 until 27 September 2026 (both dates inclusive).
Cycle 3	1) Khalid; or 2) BTS.	28 September 2026 until 25 October 2026 (both dates inclusive).

Important notes:

- Each Eligible Participant shall only be entitled to win one (1) concert prize per Cycle For clarity, concert prize shall consist of two (2) tickets as further defined in Prize in clause 5 herein.
- Eligible Participants shall complete an eligible transaction within each Qualifying Transaction Period to participate in the above Cycles. Multiple qualifying transactions within the Qualifying Transaction Period shall not provide any additional advantage or allow Eligible Participants to participate more than once.

- 1.2 Entries received after the Contest Period will automatically be disqualified. CelcomDigi has the sole and absolute discretion to extend and/or vary the Contest Period without prior notification.

2. Eligibility Criteria

- 2.1. All Malaysian CelcomDigi subscribers who are 18 years of age and above, lawfully residing in Malaysia and who, successfully completed at least one (1) Qualifying Transaction during the Contest Period in accordance with these Terms shall be eligible to participate in this Contest (“**Eligible Participants**”) **except** for the following: -
- 2.1.1. corporate and corporate individual subscribers; or
 - 2.1.2. subscribers who have any overdue and unpaid amounts owing to CelcomDigi; or
 - 2.1.3. subscribers whose accounts or lines are suspended, barred, restricted, terminated, cancelled, disconnected, inactive, expired or otherwise not in active service; or
 - 2.1.4. subscribers who have breached [any applicable CelcomDigi Terms and Conditions](#) or are otherwise determined by CelcomDigi, in its sole discretion, to be ineligible under these Terms;
 - 2.1.5. permanent, contract and temporary employees of CelcomDigi and their Immediate Family Members; and
 - 2.1.6. employees of CelcomDigi’s partners, advertising, promotion agencies and any other persons involved in organizing, promoting and/or conducting this Contest together with their Immediate Family Members.

For the purpose of these Terms, “Immediate Family Members” shall mean any of the following: spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

- 2.2. Each Eligible Participant agrees that he/she has read and understood the Terms of this Contest and by his or her participation in this Contest:-
- 2.2.1. agrees to be bound by the Terms; and
 - 2.2.2. if the Eligible Participant is below 18 (eighteen) years of age, also confirms that he/she has obtained prior consent from his or her respective parents or legal guardian to participate in this Contest. In the event the Eligible Participant fails to provide CelcomDigi with the said parental/guardian consent upon request by CelcomDigi, such individual shall be subject to Clause 2.4 below.
- 2.3. All personal details submitted must be accurate and complete and are subject to proof upon request by CelcomDigi.
- 2.4. CelcomDigi reserves the right, at any time, to verify the validity of entries and entrants and to disqualify any entry not submitted in accordance with the Terms or which tampers with the entry process. Incomplete, indecipherable, illegible, incorrect or fraudulent entries or any entry which violates the Terms will automatically be disqualified without any notice.

3. Contest Mechanics

- 3.1. In order to participate in this Contest, the Eligible Participants need to carry out the following steps and/or activations:-

Step 1: **Complete a Qualifying Transaction within each Qualifying Transaction Period**

To participate in this Contest, an Eligible Participant must successfully complete a Qualifying Transaction with a minimum transaction value of RM20 or more during the applicable Qualifying Transaction Period. The Qualifying Transactions are as follows:

- 3.1.1. **CelcomDigi Prepaid** – Any successful new registration, Mobile Number Portability or plan upgrade to an eligible Prepaid Mobile Internet offer with a minimum transaction value of RM30; or
- 3.1.2. **CelcomDigi Postpaid & CelcomDigi One** – Any successful new registration, Mobile Number Portability, conversion from Prepaid to Postpaid or plan upgrade to an eligible CelcomDigi Postpaid 5G 2026 or CelcomDigi One 2026 plans with a minimum monthly commitment fee of RM50; or
- 3.1.3. **Device & Service Contract** – Any successful new subscription or activation of the Easy360 Device Contract, Pakej MegaJimat Device Contract, Freedom Add-Ons, Mega Add-Ons; or
- 3.1.4. **Other Service Add-Ons & Value-Added Services** – Any successful new purchase of Quota Top Up, One-Time Roaming Pass, Entertainment, Security or PhoneCARE subscriptions with a minimum transaction value of RM20.
- 3.1.5. For the avoidance of doubt, any subscription renewal, auto-renewal or recurring subscription are excluded and shall not be considered a Qualifying Transaction.
- 3.2. Only Qualifying Transactions that are successfully completed, activated and accepted by CelcomDigi during the Contest Period shall be eligible for participation.
- 3.3. For the avoidance of doubt, transactions completed outside the Contest Period, or which are subsequently cancelled, refunded, reversed, terminated or otherwise deemed invalid shall not constitute Qualifying Transactions and shall be disqualified from the Contest.
- 3.4. CelcomDigi reserves the sole and absolute discretion to determine the eligibility and validity of any Qualifying Transaction.

Step 2 : **Submit your Contest Entry**

All Eligible Participants are required to submit their contest entry to participate in the Contest via filling up the form at celcomdigi.com/livenationmy after successfully completing a Qualifying Transaction

Eligible Participants must ensure that the mobile number submitted in the entry form is the same mobile number used to complete a Qualifying Transaction

The entry form must be submitted during the applicable Qualifying Transaction Period to qualify for each Cycle.

Step 3 : Receive WhatsApp Notification

All Eligible Participants will receive a WhatsApp message from CelcomDigi after each Cycle ends. All Eligible Participants will receive a WhatsApp message from CelcomDigi after each Cycle ends.

Cycle	Concert Prize	Qualifying Transaction Period
Cycle 1	Post Malone	17 August 2026 until 30 August 2026 (both dates inclusive). <i>*The show scheduled for 27 September 2026 will not proceed as planned, following notice from Live Nation. Eligible participants will be contacted by CelcomDigi with further information.</i>
Cycle 2	1) Lany; or 2) The Weeknd; or 3) Baby Monster; or 4) Wave to Earth; or 5) FKJ	31 August 2026 until 27 September 2026 (both dates inclusive).
Cycle 3	1) Khalid; or 2) BTS.	28 September 2026 until 25 October 2026 (both dates inclusive).

Eligible Participants must answer the question provided in the WhatsApp message correctly in accordance with the instructions specified by CelcomDigi. For avoidance of doubt, CelcomDigi shall not be responsible for any failure, delay or inability of a participant to receive or respond to WhatsApp messages due to technical issues, device settings, network disruptions or any circumstances beyond CelcomDigi's control.

Shortlisted Eligible Participants will be selected on a first-come, first-served basis based on the fastest and correct responses received, as determined by the timestamps recorded in CelcomDigi's system and subject to ticket availability.

Step 4 : Winner notification

Shortlisted Eligible Participants will receive:

- A phone call from 010-2011423 (official CelcomDigi representative); and
- A WhatsApp confirmation message after the phone call

The shortlisted Eligible Participants must:

- provide all information and supporting documents required by CelcomDigi to verify their identity; and
- comply with all reasonable instructions specified by CelcomDigi in relation to the Prize redemption.

If shortlisted Eligible Participants fail to (i) satisfy the eligibility requirements and/or

verify their identity; or (ii) fail to comply with instructions specified by CelcomDigi in relation to the concert ticket prize redemption and presentation, CelcomDigi shall have the sole and absolute discretion to disqualify the Eligible Participants.

Step 5 : Ticket Collection / Delivery

The Prize collection or delivery details, including the date, time, venue and method of delivery will be communicated to the Contest Winners via phone call and WhatsApp.

Contest Winners will be required to personally collect their concert tickets at a venue designated by CelcomDigi. For security and anti-fraud purposes, the collection venue will only be communicated to verified Contest Winners via phone call and WhatsApp.

Contest Winners must present their WhatsApp confirmation message and their NRIC card for identification and verification purposes upon collecting their concert tickets. The NRIC shall be requested solely for identity verification purposes. Contest Winners must comply with all reasonable instructions specified by CelcomDigi in relation to the Contest and Prize collection and delivery, failing which CelcomDigi reserves the right to disqualify the Contest Winner and forfeit the Prize.

Any Prize not collected at the date, time and venue stipulated by CelcomDigi and/or the authorized CelcomDigi representative shall be automatically forfeited without further notice, and no replacement, compensation or extension shall be given.

4. Notification and Selection of Contest Winners, Prize Collection

- 4.1. Shortlisted Eligible Participants shall be selected on a first-come, first-served basis from Eligible Participants who have fulfilled the Contest requirements/mechanics and responded via the WhatsApp message by selecting the correct answer based on the question, subject to ticket availability.
- 4.2. Shortlisted Eligible Participants pursuant to Clause 4.1 ("**Potential Winners**") will be contacted by CelcomDigi via the mobile phone number registered in CelcomDigi's records after each Qualifying Transaction Period ends ("**Call Period**") for verification purposes. The Potential Winners are to keep their mobile phone numbers activated during the Call Period.
- 4.3. CelcomDigi must be able to contact the Potential Winners via three (3) phone call attempts during the Call Period, failing which CelcomDigi reserves the right to move on and select another Potential Winner. The non-contactable Potential Winner shall be disqualified automatically as Potential Winner and shall have no claims whatsoever against CelcomDigi on such disqualification. Upon successful verification by CelcomDigi, the Potential Winners shall be deemed confirmed winners of the Contest ("**Contest Winners**").
- 4.4. For Contest Winners who are required to personally collect the Prize at the specified venue, the Prize must be collected at the stipulated date, time and venue as notified via call and WhatsApp. The Contest Winner must present (i) the WhatsApp confirmation message; and (ii) Their physical NRIC card for identification and verification purposes. The Prize may only be redeemed upon successful verification by CelcomDigi. For the avoidance of doubt, the Contest Winners are not allowed to appoint another person to collect the concert tickets on their behalf, and CelcomDigi shall not entertain any such

request or authorisation. CelcomDigi may, in exceptional circumstances and at its sole discretion, permit alternative collection arrangements subject to additional verification requirements.

- 4.5. CelcomDigi reserves the right to refuse ticket collection or redemption where there are reasonable grounds to suspect fraud, impersonation, unauthorized transfer, duplication of tickets or any activity compromising the integrity of the Contest.

5. The Prizes

- 5.1. The Contest shall comprise of the following prizes (“Prizes”):

Cycle	Qualifying Transaction Period	Prizes
Cycle 1	17 August 2026 until 30 August 2026	1. Post Malone <u>Important Notes:</u> - Each Eligible Participant shall only be entitled to win one (1) pair of concert prize per Cycle. - Each Contest Winner will be entitled to receive two (2) tickets to the relevant Live Nation concert. <i>*The concert originally scheduled for 27 September 2026 has been cancelled or postponed by Live Nation. CelcomDigi reserves the right to substitute the Concert Prize with an alternative concert event, an equivalent prize, or such other arrangement as may be determined by CelcomDigi in its sole discretion. Eligible Participants affected by the cancellation or postponement will be contacted by CelcomDigi with further details.</i>
Cycle 2	31 August 2026 until 27 September 2026	1. LANY 2. The Weeknd 3. BabyMonster 4. Wave to Earth 5. FJK <u>Important Notes:</u> - Each Eligible Participant shall only be entitled to win one (1) concert prize per Cycle. - Each Contest Winner will be entitled to receive two (2) tickets to the relevant Live Nation concert.

Cycle	Qualifying Transaction Period	Prizes
Cycle 3	28 September 2026 until 25 October 2026	1. Khalid 2. BTS <u>Important Notes:</u> - Each Eligible Participant shall only be entitled to win one (1) concert prize per Cycle. - Each Contest Winner will be entitled to receive two (2) tickets to the relevant Live Nation concert.

- 5.2 Eligible participants must indicate their preferred concert in the contest entry form on the website. Indication of a preferred concert does not guarantee allocation of tickets for that concert. Ticket allocation shall be determined by CelcomDigi at its sole discretion, subject to availability and operational requirements.
- 5.3. The Prizes are not transferable and/or exchangeable and not for resale. No cash alternatives will be offered. CelcomDigi reserves the right to replace any of the aforementioned Prizes with another prize of the same value without prior notice.
- 5.4. The Contest Winners may be governed by a separate set of terms and conditions imposed by the provider of the Prizes or CelcomDigi's partner that are offering the Prizes. Where such terms are applicable, the Contest Winners will be notified. For this Contest, the terms and conditions governing the Prizes are available at <https://www.golive-asia.com/term-of-use>.

6. **Privacy**

- 6.1. By participating in this Contest, each Eligible Participant agrees and consents to the collection, processing and use of his/her personal data in accordance with the CelcomDigi Customer Privacy Notice, available at: <https://www.celcomdigi.com/privacy-notice> and acknowledges that all details submitted pursuant to this Contest, including without limitation personal data and information, may be collected, processed and used by CelcomDigi for the following purposes:-
- the purpose of this Contest; and
 - marketing and promotional activities conducted in such manner as CelcomDigi sees fit worldwide in any media including without limitation the Internet, without further express consent from, and payment or consideration to the relevant Eligible Participants. Marketing and promotional activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interview material as well responses and related photographs. In this regard, each Eligible Participant agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of CelcomDigi relating to this Contest; and

- c. other promotional, marketing and publicity notification/information including future promotional, marketing and publicity notification/information from CelcomDigi from time to time.
- 6.2. In addition, where any of the data/information especially personal data relating to the Eligible Participant and/or third parties (where applicable) are submitted to CelcomDigi and/or by any entrant in connection to this Contest, each:-
- a. warrants that he/she is in possession of all necessary consents and shall continue to maintain such consents as may be required for CelcomDigi and/or usage and processing of such data/information; and
 - b. agrees that it shall be his or her responsibility to advise CelcomDigi in writing should there be any relevant change in the data/information provided to CelcomDigi which requires action on the part of CelcomDigi.

7. **Others**

- 7.1. Each Eligible Participant hereby agrees and irrevocably and unconditionally undertakes to indemnify CelcomDigi (on full indemnity basis) against any claim by any third party and against any loss, damage, cost or expense (including solicitors' fees and cost) that it may suffer or incur as a result of or in connection with this Contest and the Prizes.
- 7.2 Each Eligible Participant further agrees:-
- 7.2.1. to release and hold harmless CelcomDigi and/or the Specified Persons against any and/or all losses, damages, rights, claims and actions of any kind in connection with this Campaign (including resulting from acceptance, possession, use or misuse of any Prizes, or travel to or from any Prize-related activity and claims based defamation or invasion of privacy);
 - 7.2.2. that CelcomDigi and/or the Specified Parties make(s) no warranties, express or implied, in fact or in law, relative to the use or enjoyment of any of the Prizes, including, without limitation to, their quality, merchantability or fitness for a particular purpose;
 - 7.2.3. that CelcomDigi and/or the Specified Persons shall not be liable for and hereby expressly exclude any losses, damages, rights, claims and actions of any kind (including without limitation loss of damage to property or any personal injury or loss of life, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Contest, and/or the Prizes, even if CelcomDigi has been advised of the possibility of such damages in advance, whether or not due to and/or arising from:-
 - i. telephone, electronic, hardware or software program, network, Internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation to, the incorrect or inaccurate capture of entry information online;
 - ii. late, lost, delayed, misdirected, incomplete, illegible or unintelligible e-mails;

- iii. virus attacks and/or any other malicious software infection to the Eligible Participants'/subscribers' mobile phones arising from the downloading of these contents, any failed, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed electronic transmissions;
- iv. any default or condition caused by events beyond the control of CelcomDigi including those due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of CelcomDigi;
- v. any printing or typographical errors in any materials associated with this Campaign; and
- vi. any claims by third party for infringement of intellectual property rights.

Specified Persons means: CelcomDigi, and its employees, officers, directors, shareholders, parent companies, affiliates, subsidiaries, licensees, agents, representatives and contractors including contract advertising, Campaign, and fulfilment agencies, and legal advisors and/or joint-organizer.

8. CelcomDigi:-

- 8.1. reserves the right, at any time, to verify the validity and/or reject any entries at its sole and absolute discretion without having to assign any reasons whatsoever. Incomplete, indecipherable, illegible or incorrect, fraudulent, unlawful or deceitful entries or any entry which violates the Terms, will automatically be disqualified without any prior notice;
- 8.2. reserves the right to disqualify a Contest Winner if he/she is found to be ineligible at any point of time and to cancel/withdraw/recall the Prizes from being delivered to the ineligible Contest Winner. If the ineligible Contest Winner has enjoyed the Prizes, the ineligible Contest Winner hereby agrees and undertakes to indemnify CelcomDigi for the cost of the Prizes, failing which, CelcomDigi shall have the right to initiate any action it deems necessary against the ineligible Contest Winner.
- 8.3. reserves the right to reject any entries and/or withhold the Prizes or forfeit the Prizes where CelcomDigi believes that there are unlawful, deceitful and/or fraudulent acts and practices without any prior notice.
- 8.4. reserves the right, at any time, to vary, delete or add to any of the mechanics, the Prizes or the Terms, and alter, cancel, terminate or suspend this Contest and/or any part thereof without any prior notice; and
- 8.5. for the avoidance of doubt, cancellation, termination or suspension by CelcomDigi of any entry or this Contest or cancellation of any concert by Live Nation shall not entitle the Eligible Participants to any claim or compensation against CelcomDigi for any and all loss or damage suffered or incurred by the Eligible Participants as a direct or indirect result of the act of cancellation, termination or suspension.

9. All decisions by CelcomDigi, including but not limited to the selection of Contest Winners and

forfeiture of the Prizes are final, conclusive and binding. No correspondence or claims shall be entertained.

10. A failure by CelcomDigi to enforce any of these Terms in any instance(s) will not give rise to any claim by any person.
11. All other terms and conditions governing the use of any of CelcomDigi mobile telecommunication services shall apply herein mutatis mutandis.
12. These Terms shall be governed and construed by the laws of Malaysia and the parties shall submit to the exclusive jurisdiction of the Courts of Malaysia.