CelcomDigi Life Store 118 Mall Opening Promo ("Campaign")

This Campaign is organised by CelcomDigi Mobile Sdn. Bhd. (formerly known as Celcom Mobile Sdn. Bhd.) [Company No. 197601002188 (27910-A)] ("**Celcom**") and CelcomDigi Telecommunications Sdn. Bhd. (formerly known as Digi Telecommunications Sdn. Bhd.) [Company No. 199001009711 (201283-M)] ("**Digi**")

(Celcom and Digi are collectively known as "**CelcomDigi**" for the purpose of this Campaign.)

This Campaign will be governed by these terms and conditions and any subsequent accompanying campaign details (if any), and CelcomDigi's Privacy Notice found on CelcomDigi's website at https://www.celcomdigi.com/terms-conditions/general (referred to as the "**Terms**"). Each Eligible Participant (as defined below) agrees that he/she has read and understood the Terms and by his or her participation in this Campaign, each Eligible Participant agrees to be bound by the Terms.

1. Campaign Period

1.1. The Campaign shall commence on 1st November 2026 – 30th November 2026 ("**Campaign Period**"). CelcomDigi reserves the right to extend, shorten, suspend or terminate the Campaign Period at its sole discretion

2. Eligibility

2.1. **This Campaign shall be applicable to Malaysian;**

(a) who resides in Malaysia,
(b) age 18 years old and above, and
(c) maintain an active CelcomDigi line throughout the Campaign Period. For clarity, active means Customer will be able to make and return calls. Activities identified as being open to walk-in visitors are available to all eligible visitors regardless of CelcomDigi subscription status.

2.2. **This Campaign is applicable to Customers who subscribe to any eligible plan during the Campaign Period under the following categories:**

(a) New Registration
(b) Mobile Number Portability (MNP) customers
(c) Change of Plan (Upgrade only)
(d) Contract or recontract

(hereinafter referred to as the "Customer").

2.3. **For the avoidance or doubt, the Campaign shall not be applicable to the following persons:**

(a) Permanent, contract and temporary employees of CelcomDigi and their Immediate Family members whose lines utilize the RM400 employees benefit or rebate. However, CelcomDigi employees who sign up normal commercial lines for their Immediate Family member remain eligible to participate in this Campaign;
(b) Representatives, employees and/or agents of CelcomDigi's dealers and distributors; and
(c) blacklisted customers of CelcomDigi or any other telecommunication service providers.

For clarity purposes, immediate family members shall be their spouse(s), siblings, parents and children.

3. In-store Promo and Engagement Activities

Category	Offer	Date
In-store Promo	Welcome Pack	1 – 30 November 2026
	PWP Deals: CD Cube	
	PWP Deals: Always On PWP	
	Fender Audio Product	
	Stand a chance to win Samsung Galaxy Z Series with CelcomDigi One	
	Tenant Discount	
Engagement Activities	Stamp Rally – to explore all stations: • Discover Area Zone • Samsung Zone • Fender Zone • Pitstop Zone (Skip if no transaction) • Pushcart Zone Participants who complete the Stamp Rally will be eligible to receive a CelcomDigi merchandise or a phone skin.	6 November 2026 7 – 8 November 2026 14 – 15 November 2026 21 – 22 November 2026 28 – 29 November 2026
	Samsung Experiential Journey	6 – 30 November 2026
	Samsung Galaxy Ai Class	14, 21 & 28 November 2026
	Fender Solo Music Performance	6, 21 & 29 November 2026

3.1. The Samsung Galaxy Z Fold8 Series Lucky Draw is open to customers who sign up for an eligible plan at CelcomDigi Life Store 118 Mall and CelcomDigi Express Lite Store 118 Mall during the campaign period.

3.2. All other in-store promotions and engagement activities are exclusively available to customers at CelcomDigi Life Store Merdeka 118.

4. Campaign Mechanics

4.1. To participate in this Campaign, Customers must complete the following steps during the Campaign Period:

Step 1: Visit CelcomDigi Life Store Merdeka 118

Step 2: Subscribe to any eligible CelcomDigi plan. Eligible plans include:

In-store Promotion			
Offer	**Price / Discount**	**Eligibility**	**Transaction Limit**
Welcome Pack	RM11	All walk-in customers Customers must like and follow CelcomDigi Store 118 Mall's social media accounts to be eligible for the purchase.	1 unit per NRIC
PWP Deals: CD Cube	RM69	CelcomDigi 100 & above, Fibre or Premium FWA (New, MNP, COP Upgrade, Contract / Re-contract)	1 unit per transaction
PWP Deals: Always on PWP	50% Off		
Fender Audio Product	30% Off	New and existing CelcomDigi Users	1 unit per NRIC
Samsung Galaxy Z Fold8 Series Lucky Draw	N/A	CelcomDigi One Pro or CelcomDigi One Ultra (New, MNP, COP Upgrade, Contract / Re-contract)	1 chance per MSISDN
Tenant Discount at 15% Off	15% Off	New and existing CelcomDigi Users (118 Mall Tenant, PNB, Maybank & Hyatt Staff) Staff ID must be presented for tenant status verification. All normal price accessories exclude DJI related products and Original Apple & Samsung accessories.	No purchase limit

Engagement Activities		
Offer	**Price / Discount**	**Eligibility**
Stamp Rally	N/A	All walk-in customers
Samsung Experiential Journey		
Samsung Galaxy Ai Class		
Fender Solo Music Performance		

4.2. All eligible plans involving MNP and COP Upgrade must be successfully activated within the Campaign Period to qualify. Transactions that are cancelled, rejected or fail activation will not qualify.

5. **Privacy**

5.1 By participating in this Campaign, each Eligible Participant agrees and consents to Celcom's and Digi's Privacy Notice, Data Protection Statement and Data Protection Obligations found on Celcom's and Digi's respective website at CelcomDigi's website that all details submitted pursuant to this Campaign, including without limitation personal data/information being collected, processed and used by CelcomDigi for:-

a) the purposes of this Campaign;
b) marketing and Campaign activities conducted in such manner as CelcomDigi see fit worldwide in any media including without limitation the Internet, without further express consent from, and payment or consideration to the relevant Eligible Participants. Marketing and campaign activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interview material as well

responses and related photographs. In this regard, each Eligible Participant agrees to co-operate and participate without further express consent and/or payment or consideration, in all reasonable advertising and publicity activities of CelcomDigi relating to this Campaign; and

c) other campaign, marketing and publicity notification/information including future campaign, marketing and publicity notification/information from CelcomDigi from time to time.

5.2 In addition, where any of the data/information especially personal data relating to any of the Eligible Participants and/or third parties (where applicable) are submitted to CelcomDigi in connection to this Campaign, each Eligible Participant and/or third party:-

a) warrants that he/she is in possession of all necessary consents and shall continue to maintain such consents as may be required CelcomDigi usage and processing of such data/information; and

b) agrees that it shall be the Eligible Participant's or the third party's responsibility to advise CelcomDigi in writing should there be any relevant change in the data/information provided to CelcomDigi which requires action on the part of CelcomDigi.

6. Each Eligible Participant agrees:

6.1. to release and hold harmless CelcomDigi and/or the Specified Persons against any and/or all losses, damages, rights, claims and actions of any kind in connection with this Campaign (including resulting from acceptance, possession, use or misuse of any prizes and/or Freebie, or travel to or from any prize-/Freebie-related activity and claims-based defamation or invasion of privacy);

6.2. that CelcomDigi and/or the Specified Parties make(s) no warranties, express or implied, in fact or in law, relative to the use or enjoyment of any of the prizes and/or Freebie, including, without limitation to, their quality, merchantability or fitness for a particular purpose;

6.3. that CelcomDigi and/or the Specified Persons shall not be liable for and hereby expressly exclude any losses, damages, rights, claims and actions of any kind (including without limitation loss of damage to property or any personal injury or loss of life, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Campaign, the prizes and/or the Freebie, even if CelcomDigi been advised of the possibility of such damages in advance; whether or not due to and /or arising from:-

6.3.1. telephone, electronic, hardware or software program, network, Internet, server or computer malfunctions, failures, interruptions, miscommunications or difficulties of any kind, whether human, mechanical or electrical, including, without limitation to, the incorrect or inaccurate capture of entry information online;

6.3.2. late, lost, delayed, misdirected, incomplete, illegible or unintelligible e-mails;

6.3.3. virus attacks and/or any other malicious software infection to the Eligible Participants'/subscribers' mobile phones arising from the downloading of these contents, any failed, incomplete, lost, garbled, jumbled, interrupted, unavailable or delayed electronic transmissions;

6.3.4. any default or condition caused by events beyond the control of CelcomDigi including those due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of CelcomDigi;

6.3.5. any printing or typographical errors in any materials associated with this Campaign; and

6.3.6. any claims by third party for infringement of intellectual property rights.

Specified Persons means: CelcomDigi, and its employees, officers, directors, shareholders, parent companies, affiliates, subsidiaries, licensees, agents, representatives and contractors including contract advertising, Campaign, and fulfilment agencies, and legal advisors and/or joint organizer.

7. CelcomDigi:-

7.1. reserves the right, at any time, to verify the validity and/or reject any entries at its sole and absolute discretion without having to assign any reasons whatsoever. Incomplete, indecipherable, illegible or incorrect, fraudulent, unlawful or deceitful entries or any entry which violates the Terms, will automatically be disqualified without any prior notice;

7.2. reserves the right, at any time, to vary, delete or add to any of the mechanics, this Campaign or these Terms, and alter, cancel, terminate or suspend this Campaign and/or any part thereof without any prior notice; and

7.3. for the avoidance of doubt, cancellation, termination or suspension by CelcomDigi of any entry or this Campaign shall not entitle the Eligible Participant to any claim or compensation against CelcomDigi for any and all loss or damage suffered or incurred by the Eligible Participant as a direct or indirect result of the act of cancellation, termination or suspension.

8. To the fullest extent permitted by law, CelcomDigi and its respective parent companies, subsidiaries, affiliates, licensees, directors, officers, employees, agents, independent contractors and advertising/Campaign agencies hereby expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose of enjoyment of the product/item of this Campaign.

9. By participating in this Campaign, each Eligible Participant agrees and irrevocably and unconditionally undertakes to fully absolve CelcomDigi of all liabilities and agrees to indemnify CelcomDigi (on full indemnity basis) and hold CelcomDigi harmless against any claim by any third party and against any loss, damage, cost or expense (including solicitors' fees and cost) that CelcomDigi may suffer or incur as a result of or in connection with this Campaign.

10. A failure by CelcomDigi to enforce any of these Terms in any instance(s) will not give rise to any claim by any person.

11. By participating in this Campaign, each Eligible Participant agrees to be bound by these Terms and CelcomDigi's decision is final, and binding and no correspondences shall be entertained.

12. These Terms shall be governed and construed by the laws of Malaysia and the parties shall submit to the exclusive jurisdiction of the Courts of Malaysia.

13. All other terms and conditions governing the use of any of CelcomDigi mobile telecommunication services shall apply herein mutatis mutandis.

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