



HoloBox Case Study



Key Case Studies of HoloBox implementations delivered across manufacturing, enterprise, exhibition, and government sectors — globally.

Trusted by Leading Enterprises Across Manufacturing & Technology

The following represents a selection of our enterprise client portfolio. We have delivered immersive experiences across India, UAE, Germany, the Netherlands, US, Malaysia, and Indonesia.





People Matters Tech HR

Sector: HR and L&D Event

Solution: Deployed HoloBox at TechHR 2026

Event: Fitness & Infrastructure Expo (SFI Expo 2026)



The value delivered:

HoloBox made a strong impact at TechHR 2026, where it was honored with the “Future of Work & Learning Award” for its innovative immersive technology. Over two days, 900+ senior leaders engaged with HoloBox and experienced its capabilities firsthand. We also created digital replicas of the TechHR CEO and Jonty Rhodes, showcasing the future of digital humans and immersive communication. More than 200 leaders were livestreamed inside the HoloBox, creating a unique and engaging virtual presence experience. Alongside this, the 3D Machine Demo demonstrated the potential of immersive visualization for products, learning, communication, and future workplace experiences.



Capgemini - Mumbai & Hyderabad

Sector: IT Services & Consulting

Solution: 7-Foot HoloBox — Multi-Use Case Enterprise Deployment

Locations: Mumbai · Hyderabad (SEZ Sites)



The value delivered:

Installed a 7-foot HoloBox at Capgemini's Mumbai and Hyderabad locations, configured to support a range of enterprise use cases: live streaming of Capgemini leadership from France and other India locations directly into the experience centres, product showcase content, 3D application demonstrations, and client briefing presentations. The HoloBox functioned as the centrepiece of each experience centre — the technology that visitors remembered and referenced in subsequent conversations.



Shahi Exports

Sector: Textile & Apparel Manufacturing

Solution: HoloBox 3D Holographic Garment Showcase

Event: Bharat Tex Expo



The value delivered:

Deployed an immersive 3D Holographic Garment Showcase Solution for Shahi Exports at Bharat Tex Expo. The solution presented Shahi Exports' garments on AI-generated models and 3D mannequins in realistic, virtual holographic views inside the HoloBox. This innovative display allowed visitors to explore the garments in a visually engaging and futuristic format without relying only on physical mannequins. The experience became a major attraction at the exhibition, capturing the attention of more than 12,000 visitors over five days and helping Shahi Exports showcase its apparel capabilities in a memorable and interactive way.



Maruti Suzuki

Sector: Automaker

Solution: 7-Foot HoloBox — AI Avatar Deployment

Locations: Bharat Mandapam, Delhi



The value delivered:

At Maruti Suzuki's Vendor Conference (21–22 May 2026, Bharat Mandapam), Metaverse911 deployed a 7-foot HoloBox where 1,000+ of Maruti's top vendors engaged directly with a holographic AI Avatar in a 1:1 engagement zone. The Avatar was trained on 700+ DigiLib use cases spanning Maruti's product, sustainability, and brand content, and held live conversations in both English and Japanese.

HITACHI

Hitachi, Ltd.

Sector: Industrial Conglomerate (IT, Infrastructure, Manufacturing)

Solution: HoloBox Live Streaming + Post-Production

Event: Hitachi HR Convention, New Delhi



The value delivered:

Managed the complete live streaming and post-production pipeline for Hitachi's Tokyo leadership team, projecting them life-size into the New Delhi convention via HoloBox technology. Delegates in New Delhi experienced the Tokyo leadership as physically present figures — at scale, in the room — rather than as talking heads on a screen. The production handled the technical complexity of live international streaming with the visual quality demands of executive-level presence at a premium corporate event.



مملكة البحرين
Kingdom of Bahrain

Kingdom of Bahrain

Sector: Government / Cultural Heritage

Solution: Dynamic API-Based HoloBox Experience



The value delivered:

Developed a Dynamic API-Based HoloBox experience that transformed the traditional family tree canvas into a living, navigable holographic display. The API integration meant the experience could be updated dynamically — reflecting the living nature of the document rather than freezing it as a static historical display. The HoloBox format gave the family tree a physical, three-dimensional presence appropriate to its cultural significance.



Yazaki

Sector: Automotive Components / Manufacturing

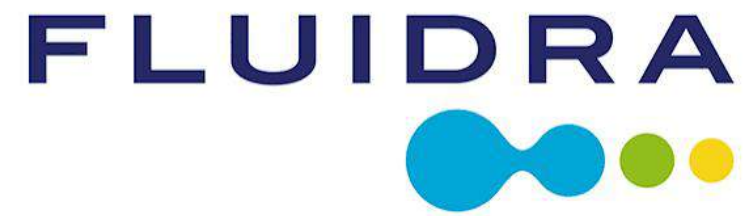
Solution: HoloBox Interactive AI Avatar

Event: Yazaki Vendor Conference 2026



The value delivered:

Deployed an Interactive AI Avatar solution for Yazaki at its Vendor Conference 2026. The AI-powered avatar was showcased inside the HoloBox, enabling attendees to interact with it in real time and ask questions about Yazaki's projects, initiatives, and related information. The solution created an engaging and futuristic experience for vendors while making project information easier to access, understand, and explore through natural conversation..



Fluidra

Sector:Swimming Pool & Wellness Infrastructure

Solution: Swimming Pool & Wellness Infrastructure

Event:Fitness & Infrastructure Expo (SFI Expo 2026)



The value delivered:

Deployed an Interactive 3D Swimming Pool Visualisation Solution for Fluidra at The Times of India Sports, Fitness & Infrastructure Expo 2026. Detailed 3D models of Fluidra's swimming pools were showcased inside the HoloBox through a custom interactive application, allowing visitors to explore different pool designs, configurations, features, and components in immersive holographic views. The solution transformed complex product information into an engaging visual experience, helping Fluidra attract visitors, demonstrate its offerings more effectively, and enable meaningful product discussions without displaying full-scale physical pool installations.



Reliance Digital, Mumbai

Sector: Consumer Electronics

Solution: In-store HoloBox with full live streaming setup

Event: In-store installation



The value delivered:

Reliance Digital is bringing the HoloBox into its premium Mumbai store — the space where the brand introduces its newest technology to customers first. The HoloBox sits on the shop floor presenting products and launches at full human scale, and carries a complete live streaming setup so a product specialist, brand leader or launch host can appear in the store from anywhere in the world and speak to the customers standing in front of it.



**Institute of
Management Technology**
Ghaziabad, Delhi NCR

Institute of Management Technologies

Sector: Higher Education / Management Institute

Solution: HoloBox for Classroom Teaching

Event: HoloBox Installation at



The value delivered:

IMT Ghaziabad brought a live industry session into the classroom without the speaker being in the room. Rrahul Sethi, Founder of Metaverse911, appeared inside the HoloBox at full human scale and delivered a lecture on the future of Mixed Reality. Students could see him, hear him and put questions to him in real time, and he could see and respond to them. The session ran as a genuine two-way conversation rather than a broadcast.



Maruti Suzuki India Ltd.

Sector: Automotive OEM

Solution: HoloBox AI Avatar — Stage Deployment + Engagement Zone

Event: MQFC 2.0 — Dealer Network Convention



The value delivered:

Deployed a HoloBox AI avatar — trained comprehensively on Maruti Suzuki's product, sustainability, and brand content — in two phases.

First, on the main convention stage in front of all 600 representatives, demonstrating the technology's capability in a high-visibility, high-stakes environment. Then, the same HoloBox was redeployed to a dedicated engagement zone where dealership professionals could interact 1:1 with the AI avatar across automobile features, sustainability credentials, and corporate strategy — in both English and Japanese, without requiring any human intermediary.



ACT21

Sector: Financial Technology

Solution: HoloBox with hyper-realistic AI Avatar trained on client data

Event: Global Fintech Fest



The value delivered:

ACT21 Software is bringing a hyper-realistic AI Avatar to its booth at Global Fintech Fest in Mumbai, presented at full human scale inside the HoloBox. The avatar is trained on ACT21's own material, so it can hold a real conversation with visitors about what the company does, answer questions about its products, and qualify interest — without a team member having to repeat the same pitch a hundred times a day. On a floor of screens and banners, a life-sized presence that talks back is what stops people walking past.

Defence Institute

Defence Institute

Sector: Defence Solution: HoloBox holographic demonstration



The value delivered:

A defence training institution hosted a HoloBox demonstration for an audience of senior military personnel. Equipment was presented at full scale as a hologram, letting officers view and examine it from every side without the physical item being present, alongside pre-recorded training sessions delivered through the same unit. The demonstration showed how specialist equipment familiarisation and instructor-led training can reach any location without moving hardware or people.



MONOTECH ENGINEERS PVT. LTD.
(An ISO 9001 : 2008 Company)

Monotech Engineers Pvt. Ltd.

Sector: Industrial Machinery / Machine Tools

Solution: Anamorphic Display + HoloBox AI Avatar + Touch Screen Configurator

Event: IMTOS 2025



The value delivered:

Deployed three integrated solutions simultaneously: an anamorphic LED display creating premium visual impact from a distance, a HoloBox AI avatar standing at life size — capable of answering product questions, guiding visitors through specifications, and maintaining brand presence without requiring sales team intervention — and a touch screen experience enabling hands-on product exploration. Each solution addressed a different visitor type and a different stage of engagement.



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