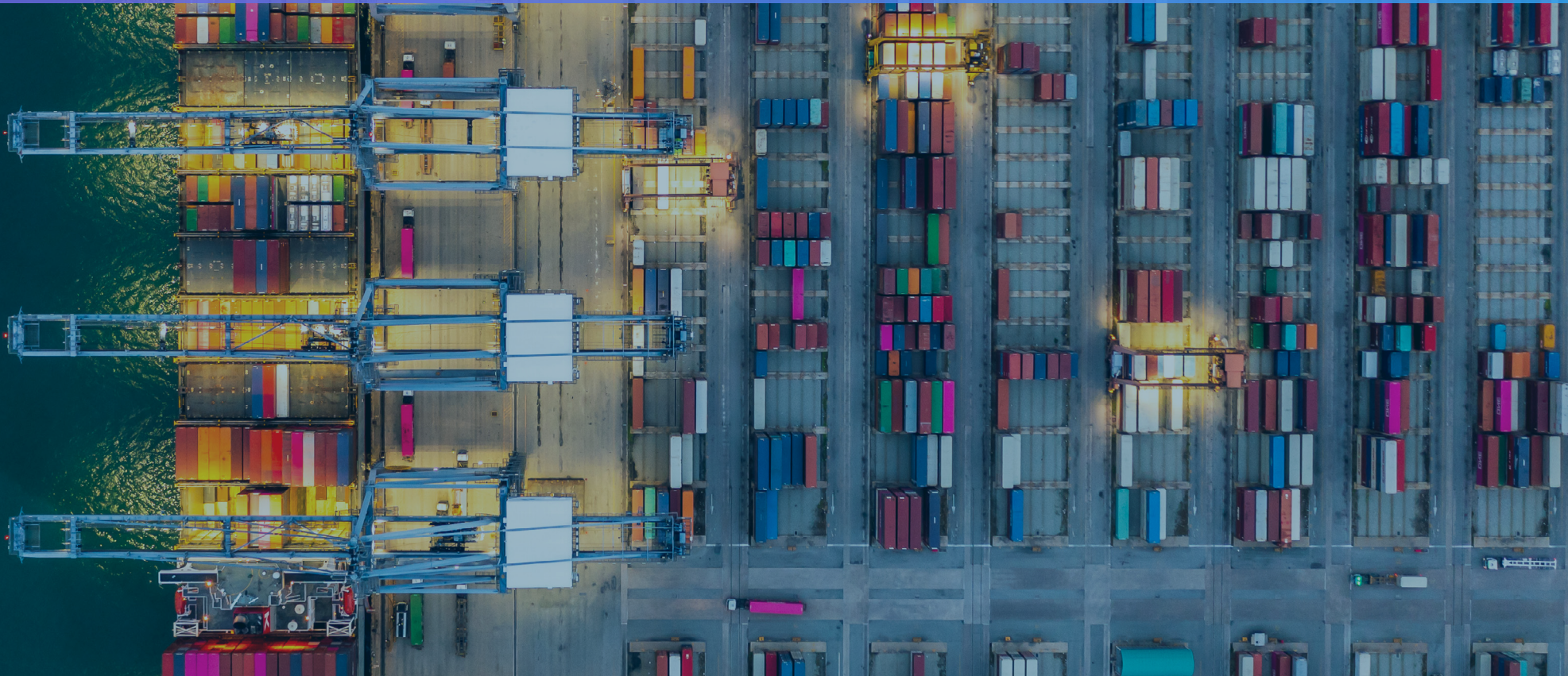


GLOBAL BRITAIN TRADE EXPO 2023



MEDIA PACK 2023

GLOBAL BRITAIN TRADE EXPO 2023

BUSINESS DESIGN CENTRE, LONDON

10 OCTOBER 2023

WWW.GLOBALBRITAINTRADEEXPO.COM

THE EVENT

Global Britain Trade Expo 2023 will take place on 10th October and welcomes business leaders and political leaders from the UK and key global markets to do business in London's Business Design Center. Key event partners include The Ambassador Partnership, DIT, American Embassy in UK, Invest Shanghai, BDO and Finnair, more soon to be announced.

2023 is seen as crucial year for British Business and investment following several years of uncertainty due to covid-19 and continued global unrest. The aim of the event is to offer all attending the opportunity to explore new potential markets and meet with senior decision makers from those markets who are interested in doing business with Britain.

DELEGATE PASS PACKAGES



DELEGATE PASS: £45 + VAT | 2 X DELEGATE PASS: £75 + VAT

WHY EXHIBIT?



Promote your company's products and services to targeted groups of industry decision-makers and buyers



Raise your company's profile and brand awareness in a unique highly engaged environment



Develop personal and direct relationships with new and existing clients in a networking environment



A pre and post show targeted digital media campaign providing a continuous voice for exhibitors



Locate new agents and distributors for your products and services



Meet hundreds of new buyers and potential partners as well as develop a quality database of attendees of the conference



Showcase your products and services face to face

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TABLE TOP	<ul style="list-style-type: none"> Table and chairs 2 VIP passes Event Guide & website profile 	£1,500 + VAT
2M X 2M STAND	<ul style="list-style-type: none"> 2m x 2m exhibition stand 4 VIP passes Event Guide & website profile 	£2,250 + VAT
3M X 2M STAND	<ul style="list-style-type: none"> 3m x 2m exhibition stand 5 VIP passes Event Guide & website profile 	£3,750 + VAT
4M X 2M STAND	<ul style="list-style-type: none"> 4m x 2m exhibition stand 6 VIP passes Event Guide & website profile 	£4,750 + VAT
6M X 2M STAND	<ul style="list-style-type: none"> 6m x 2m exhibition stand 8 VIP passes Event Guide & website profile 	£6,500 + VAT

HEADLINE SPONSORSHIP

£12,500 + VAT

Ensure your company is promoted as one of the recommended suppliers, facilitators or brands involved in this key market. This headline package offers partnership branding, a prime position stand, and high profile marketing coverage throughout the day. This opportunity is open to a maximum of 6 companies.

BRANDING

- Headline branding throughout the exhibition and conference theatre
- Branding at registration desks and entrance points
- Prime position 6m x 2m exhibition stand with extended furniture and power package
- Verbal recognition in the opening ceremonies
- Distribution of literature in the press zone
- 10 VIP Passes

MEDIA

- Sponsor's editorial and prime position advertisement in the Official Event Guide 2023
- Full Page advert in the Official Homepage Interactive Banner on the website
- Full page advertisement in the Official Preview 2023
- Branding on website and all marketing emails
- Headline speaking slot - 15 minutes



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OFFICIAL EVENT GUIDE 2023

The Global Britain Trade Expo Conference Guide 2023 will be the definitive information source and buyer's guide available free of charge to all visitors. The publication contains all the vital show information such as timetables, visitor information, networking tips, floorplan and key industry editorial, as well as a comprehensive directory of exhibitors.

We also offer a number of high profile effective marketing solutions to ensure your brand stands out. Advertising opportunities within the publication include display advertising, feature article opportunities and the enhanced editorial profile. This publication boasts a 12-month shelf-life, ensuring the benefits of advertising continue beyond the initial distribution period as a digital version will be available for download throughout 2023 on the conference website. Many of the delegates will continue to use the publication post event when many of the key decisions are being made.



EVENT GUIDE SPONSORSHIP

£7750 + VAT

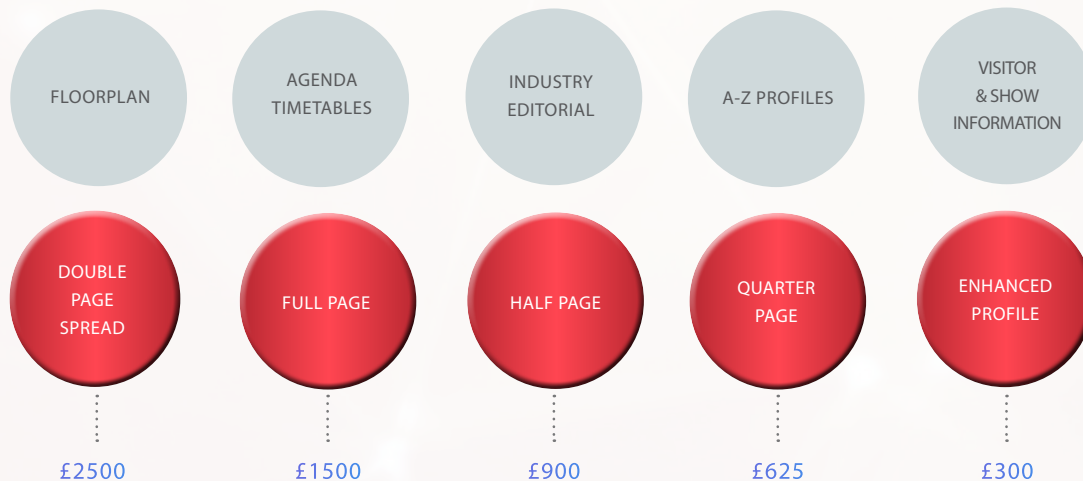
- Front cover logo branding
- Outside back cover advert
- Key feature article contribution
- Branding on all editorial pages
- Enhanced Editorial Profile

IBTE TV VIDEO ADVERT

£995+ VAT



*ALL PRICES ARE SUBJECT TO PREVAILING VAT



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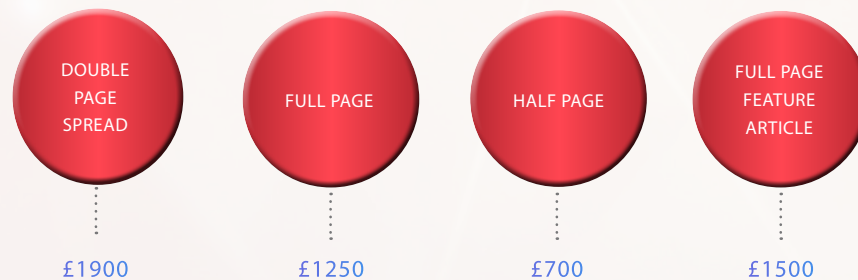
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OFFICIAL PREVIEW 2023

The preview publication for the Global Britain Trade Expo is a digital guide that will be provided to each attendee in advance of the event. This publication offers a comprehensive preview of what visitors can expect from the Global Britain Trade Expo, featuring informative articles and industry insights from leading businesses. As a pre-event publication, it's a unique opportunity for businesses to generate interest and engagement among the delegates pre-show.

With high-quality content and a range of advertising opportunities, our preview guide is an essential part of any marketing strategy for companies attending the Global Britain Trade Expo. By advertising in this publication, your business can increase their visibility, generate new leads, and create brand awareness ahead of the event, setting the stage for a successful exhibiting experience.



*ALL PRICES ARE SUBJECT TO PREVAILING VAT



OVERALL SPONSORSHIP

£4000 + VAT

- Front cover logo branding
- Branding on all editorial pages
- Outside back cover advert
- DPS feature article
- Hyperlinks throughout in digital version

GLOBAL BRITAIN TRADE EXPO 2023

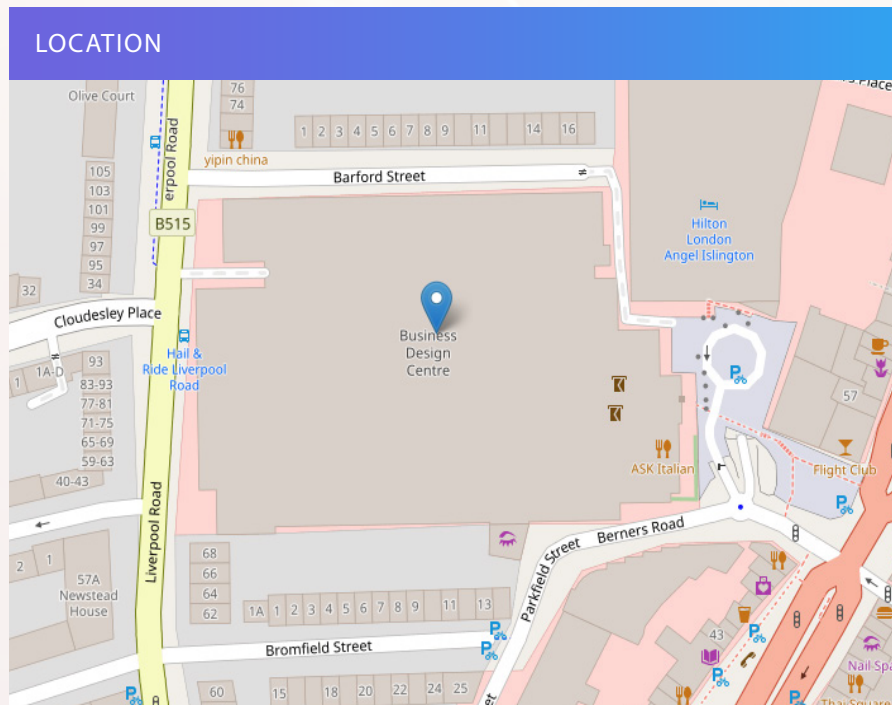
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VENUE

The Business Design Centre began back in 1862, as the then Agricultural Hall. The large indoor space with an enormous single-span roof was tailor-made for agricultural shows, with a record attendance over one event of 134,669 guests. Since opening, the BDC has welcomed an incredible variety of events. From conferences, awards and galas, to exhibitions, launches, and fundraisers. Some of the most longstanding shows include the London Art Fair, The Country Living Fairs and New Designers, all organised by the now Immediate Media.



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