

GLOBAL BRITAIN



TRADE EXPO

11th June 2026,
QEII Centre, London, UK

Grow Your Global Business Network

» OPPORTUNITIES



BOOK PASS



EXHIBIT





GLOBAL BRITAIN TRADE EXPO 2026

Global Britain Trade Expo occurs as an annual conference and exhibition, hosted at London's QEII Centre on 11th June 2026. Now in its ninth year, the event continues to promote the UK as a global trade hub and facilitate business connections between the UK and its international partners.

The event is multi sector and will welcome hundreds of business leaders, 12+ embassies, 80+ exhibitors, 33 speakers and government organisations to meet and do business. Sessions will take place over two stages, offering delegates the strategic knowledge, practical skills and high profile connections to help grow internationally.

Our key partners include British Chambers of Commerce, Invest Shanghai, IoD, FPA, London Chamber of Commerce, Made in Britain and The Ambassador Partnership.



ATTEND AS A DELEGATE TO ACCESS:

- Full day access to main conference
- Access to Education Zone where global experts will host targeted sessions for business leaders
- Meet with over 80 exhibitors and brands
- Pre-arranged meetings to grow your network
- Hear about the latest HVOs
- Lunch, refreshments and champagne reception



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"GBTE offers a valuable opportunity for British businesses to network with high level international delegates from the worlds of business and government. The events are produced to the highest standard!"

James Watt CVO,
Former British Ambassador to Egypt, Jordan & Lebanon



WHY EXHIBIT?



Promote your company's products and services to targeted groups of industry decision-makers and buyers



Raise your company's profile and brand awareness in a unique highly engaged environment



Develop personal and direct relationships with new and existing clients in a networking environment



Locate new agents and distributors for your products and services



Meet 1200 new buyers and potential partners as well as develop a quality database of attendees of the conference



EXHIBIT

BOOK YOUR EXHIBITION STAND

TABLE TOP	<ul style="list-style-type: none"> Table and chairs 2 VIP passes Event Guide & website profile 	£1,950 + VAT
2M X 2M STAND	<ul style="list-style-type: none"> 2m x 2m exhibition stand 4 VIP passes Event Guide & website profile 	£2,600 + VAT
3M X 2M STAND	<ul style="list-style-type: none"> 3m x 2m exhibition stand 5 VIP passes Event Guide & website profile 	£3,550 + VAT
4M X 2M STAND	<ul style="list-style-type: none"> 4m x 2m exhibition stand 6 VIP passes Event Guide & website profile 	£4,950 + VAT
6M X 2M STAND	<ul style="list-style-type: none"> 6m x 2m exhibition stand 8 VIP passes Event Guide & website profile 	£7,100 + VAT

UPGRADE YOUR PACKAGE TO A DEDICATED EXHIBITOR WEBPAGE **£450 + VAT**



HEADLINE SPONSORSHIP

£15,000 + VAT

Ensure your company is promoted as one of the recommended suppliers, facilitators or brands involved in this key market. This headline package offers partnership branding, a prime position stand, and high profile marketing coverage throughout the day. This opportunity is open to a maximum of 6 companies.

BRANDING

- Headline branding throughout the exhibition and conference theatre
- Branding at registration desks and entrance points
- Prime position 6m x 2m exhibition stand with extended furniture and power package

- Verbal recognition in the opening ceremonies
- Distribution of literature in the press zone
- 10 VIP Passes

MEDIA

- Sponsor's editorial and prime position advertisement in the Official Event Guide 2026
- Full Page advert in the Official Homepage Interactive Banner on the website
- Full page advertisement in the Official Preview 2026

- Branding on website and all marketing emails
- Headline speaking slot - 15 minutes



COMMERCIAL OPPORTUNITIES

ONSITE MARKETING	EXHIBITION HALL SIGNAGE (PRINTED BANNER)	<ul style="list-style-type: none"> 2m x 1m banner 2m x 2m banner 3m x 3m banner 	£1,800 + VAT £2,200 + VAT £2,550 + VAT	DIGITAL MARKETING	LIVESTREAM SPONSORSHIP	<ul style="list-style-type: none"> Logo branding on video skin of livestream Video advertisement played prior to conference start and prior to afternoon session commencing (maximum 2 minutes) Skyscraper advertisement on livestream page 	£5,750 + VAT
	VIDEO WALL ADVERTISEMENT	<ul style="list-style-type: none"> Static or interactive video advertisement on the main video wall entrance (maximum duration 30 seconds) 	£3,100 + VAT		SKYSCRAPER ADVERTISEMENT (200PX (W) X 530PX (H))	<ul style="list-style-type: none"> Advertisement located on the Official GBTE 2026 Website including hyperlink to chosen URL (live for 9 months) 	£2,500 + VAT
	DELEGATE BADGE SPONSORSHIP	<ul style="list-style-type: none"> Logo branding and website / QR code on all delegate badges URL and call to action of 'thank you' email received by delegates upon booking 	£3,950 + VAT		MPU OR VIDEO ADVERTISEMENT	<ul style="list-style-type: none"> MPU or video advertisement located on Official GBTE 2026 Website (live for 9 months) 	£2,900 + VAT
	FULL PAGE ADVERTISEMENT IN OFFICIAL EXHIBITION GUIDE	<ul style="list-style-type: none"> Full page advertisement featured in Official GBTE Exhibition Guide 2026 (printed and digital) 	£995 + VAT		EMAIL BANNER ADVERTISEMENT (530PX (W) X 200PX (H))	<ul style="list-style-type: none"> Horizontal banner advertisement to be located on up to three pre-show delegate emails including hyperlink to chosen URL 	£2,150 + VAT
	INSERT	<ul style="list-style-type: none"> Printed insert into either show bags or Official GBTE Exhibition Guide 2026 (A4 or smaller) 	£1,350 + VAT		LIVESTREAM VIDEO ADVERTISEMENT	<ul style="list-style-type: none"> Video advertisement featured during morning and afternoon breaks on digital livestream platform (maximum duration 30 seconds) 	£2,900 + VAT



PARTNERS





GLOBAL BRITAIN TRADE EXPO

JOIN US 11TH JUNE 2026
QEII CENTRE, LONDON



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EXHIBIT

GLOBALBRITAINTRADEEXPO.COM

ORGANISED BY

ICONIC
MEDIA SOLUTIONS

Exner
Digital

