


# Lusongyang (Lucia) Wang

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## PROFESSIONAL EXPERIENCE

Volvo project – Savannah, GA

September 2021 - November 2021 **Researcher & designer | Artificial Intelligent design**

- Accelerated the product development by 10% by collaborating with multidisciplinary group members in analysis and ideation sessions, grouping more than 1000 findings into 6 insights, brought 5 solutions to the client for selection.
- Pitched 3 innovative, user-centered AI system design solutions to the manager, effectively conveyed the value and benefits of the product.
- Successfully facilitated the launch of products in the market, forged a seamless transition from design to commercialization.

Hoow Design – Shanghai, China <http://hoowdesign.com>

July 2020 - August 2020 **Industrial designer | Industrial designer department**

- Successfully published two products for clients. Using physical prototyping and mock-up building techniques to validate and refine two design concepts.
- Applied a wide range of sketching and rendering techniques to create 6 visually appealing and functional thermos designs that captured attention and met client objectives within 2 months.
- Led brainstorming sessions and generated a multitude of innovative solutions, carefully evaluating each option to select the most promising ones.

LKK – Nanjing, China <https://www.lkferscm.com>

June 2019 - August 2019 **Industrial designer | Industrial designer department**

- Participated in 8 projects from the consumer research phase in a fast pace, completed hundreds of pages of slides for report and design with visual skills.
- Designed innovative solutions within a B2B environment, successfully managed multiple projects simultaneously, collaborating with cross-functional teams to deliver user-centric designs and meet project goals efficiently.
- Collaborated closely with engineers to ensure that design concepts were fully incorporated into manufacturing processes, resulting in successful product launches.
- Meeting clients' expectations after the initial presentation by communicating concepts verbally and graphically in person using 3D modeling and rendering technologies.

## EDUCATION

Master of Fine Arts, Industrial design – Savannah College of Art and Design (September 2020 – March 2023)

Bachelor of Fine Arts, Industrial design – Southeast University (September 2016 – June 2020)

## SKILLS

**Adobe Creative Suite** (Photoshop, Illustrator, InDesign); **Microsoft Office** (PowerPoint, Word, Excel)

**Modeling Applications:** Rhino, Autodesk Alias, Maxon Cinema 4D

**Rendering Applications:** Keyshot

**Other Tools & Skills:** Concept development, Sketching, Graphic design, Product design, Figma, Miro, Keynote