



MIKE SEA
**MOST
INNOVATIVE
KNOWLEDGE
ENTERPRISE**



MIKE Awards

Information Session
May 26th, 2026

MIKEAward.org

Welcome!

Co-Founder and
Managing Director
of the Institute for
Knowledge and
Innovation Southeast
Asia (IKI-SEA) at
Bangkok University



The Institute for Knowledge and Innovation Southeast Asia (IKI-SEA)



Business Creativity



Innovation Management



Knowledge Management



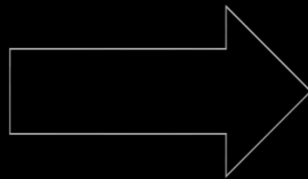
IKI-SEA Activities

www.iki-sea.org





1998-2017



Since 2018

In succession of the prestigious
International MAKE Award



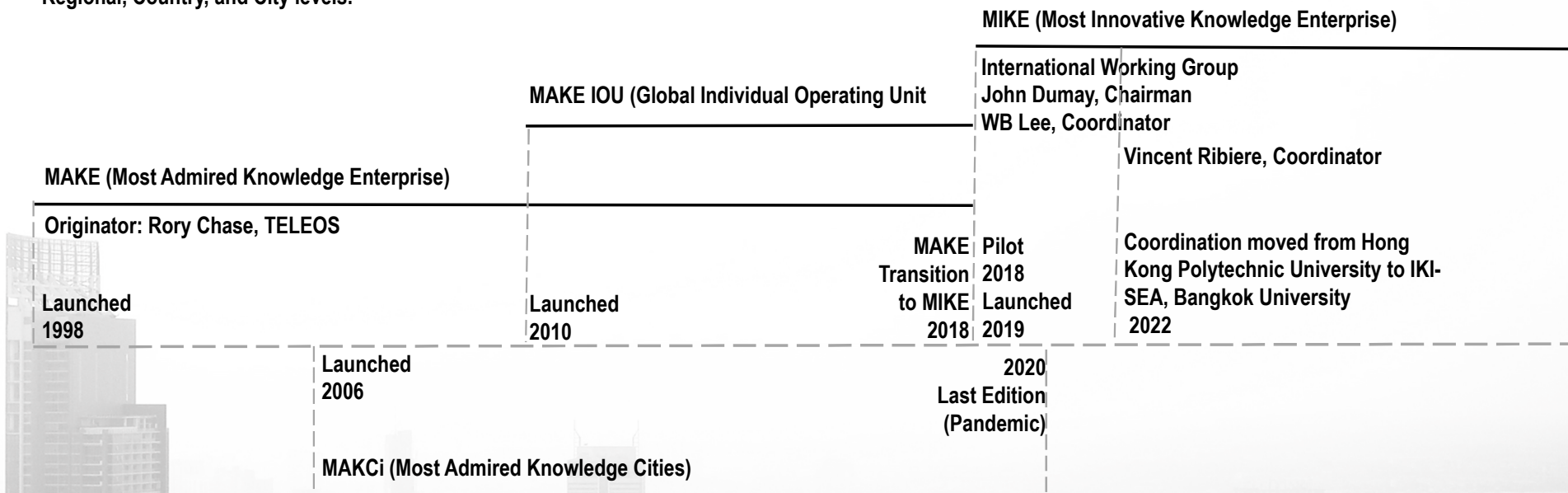
Teleos, in association with The KNOW Network, established the Global Most Admired Knowledge Enterprises (MAKE) research program in **1998**. A number of regional and national MAKE studies have been conducted annually. Since its birth, the MAKE Award has witnessed a progressive maturing of knowledge management, which enabled the making of many successful companies and organizations worldwide. Due to the retirement of **Mr. Rory Chase of Teleos** based in London, he announced the successful completion of this Global MAKE Award in **2017**.

After closing of the Award, an international working group has been formed to continue and build upon the MAKE framework to a new dimension, through the MIKE Awards which stand for the **Most Innovative Knowledge Enterprise**.

**This was announced by Mr. Rory Chase in December 2017 before its closing.*

Timeline

MAKE rapidly expanded to include Regional, Country, and City levels.



Originator: Francisco Javier Carrillo, World Capital Institute

In 2018 the focus of the MAKCi was widened by adding concerns with socio-environmental justice and knowledge for the Anthropocene. In total, fourteen editions of the MAKCi were completed, with over 50 city profiles obtained in each of the four categories: emerging clustered city region, emerging knowledge city, knowledge city region, and knowledge metropolis.

Bennet, A., & R. Baisya (Eds.), *INSide INnovation: Looking from the Inside Out*. MQIPress.

INSIDE NOVATION

Looking from the Inside-Out

Dr. Alex Bennet and Dr. Rajat Baisya

Section IV (in *INside INnovation: Looking from the Inside Out*)

MIKE: A Tool for Expanding Innovation (299-380)

Chapter 11: The Innovative Journey from the MAKE to the MIKE by Alex Bennet with Reflections from Rory Chase (UK), Eric Tsui (Hong Kong), Francisco Javier Carrillo (Mexico), and Vincent Ribière (Thailand) (301-329)

Chapter 12: Exploring the Depth of the MIKE: An Intellectual Capital Practice-Based Study Program by WB Lee (Hong Kong) with Reflection by Eric Tsui (Hong Kong.) (330-361)

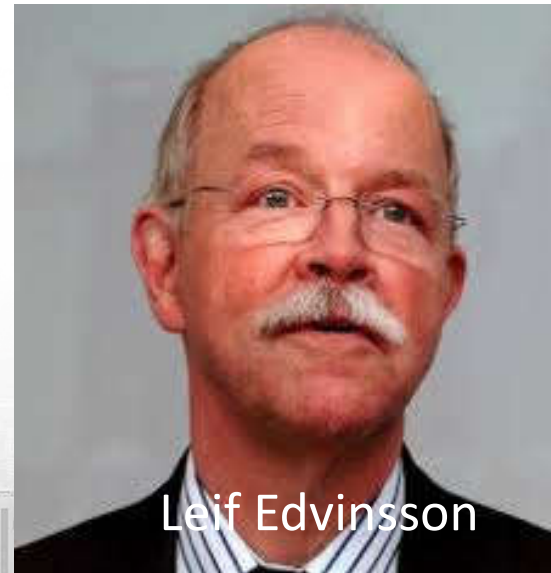
Chapter 13: The Global MIKE Award: Striving for Excellence by Vincent Ribiere (Thailand) (362-380)

Book Citation: Bennet, A., & R. Baisya (Eds.), *INside INnovation: Looking from the Inside Out*. MQIPress.

<https://www.mikeaward.org/mike-award/background>

Honorary Advisors
of the MIKE Award

*A Sustainable Model of Innovation based on
Intellectual Capital in Knowledge Enterprises*



Global MIKE Award Website: <http://www.globalmikeaward.com>

MIKE Award Governance Structure



**Global MIKE Award International Committee
(GMAIC)**



WB Lee
Global MIKE Award Co-Founder -
Chairman of the Global MIKE Award
International Committee (GMAIC)

**Global MIKE Award Administration Unit
(GMAU)**



National
MIKE Award

Hong-Kong MIKE Award
Host

China MIKE Award
Host

SEA MIKE Award
Host

Global MIKE Award International Committee



WB Lee
Global MIKE Award Co-Founder -
Chairman of the International Global
MIKE Award Committee

The Hong Kong Polytechnic University
Hong Kong SAR



Vincent Ribiere
Secretary of the committee - Global MIKE
Award Coordinator

The Institute for Knowledge and
Innovation Southeast Asia (IKI-SEA) -
Bangkok University
Thailand



John Dumay
Global MIKE Award Co-Founder

Macquarie University
Australia



Meir Russ
The International Institute for Applied
Knowledge Management (IIAKM)
Representative

University of Wisconsin-Green Bay



Grace Najjar
MENA Region MIKE Representative

Align Management Solutions
United Arab Emirates



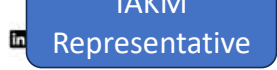
Moria Levy
The Knowledge Management Global
Network (KMGN) Representative

ROM Knowledgeware
Israel



Constantin Bratianu
The International Association for
Knowledge Management (IAKM)
Representative

Bucharest University of Economic Studies
Romania



Leif Edvinsson
Co-Founder and Board Member of the
New Club of Paris

Lund University
Sweden



Chitoshi Koga
Founder Chairman of the Japan
Association of Intellectual Assets
Management

School of Business Management,
Tokaigakuen University
Japan



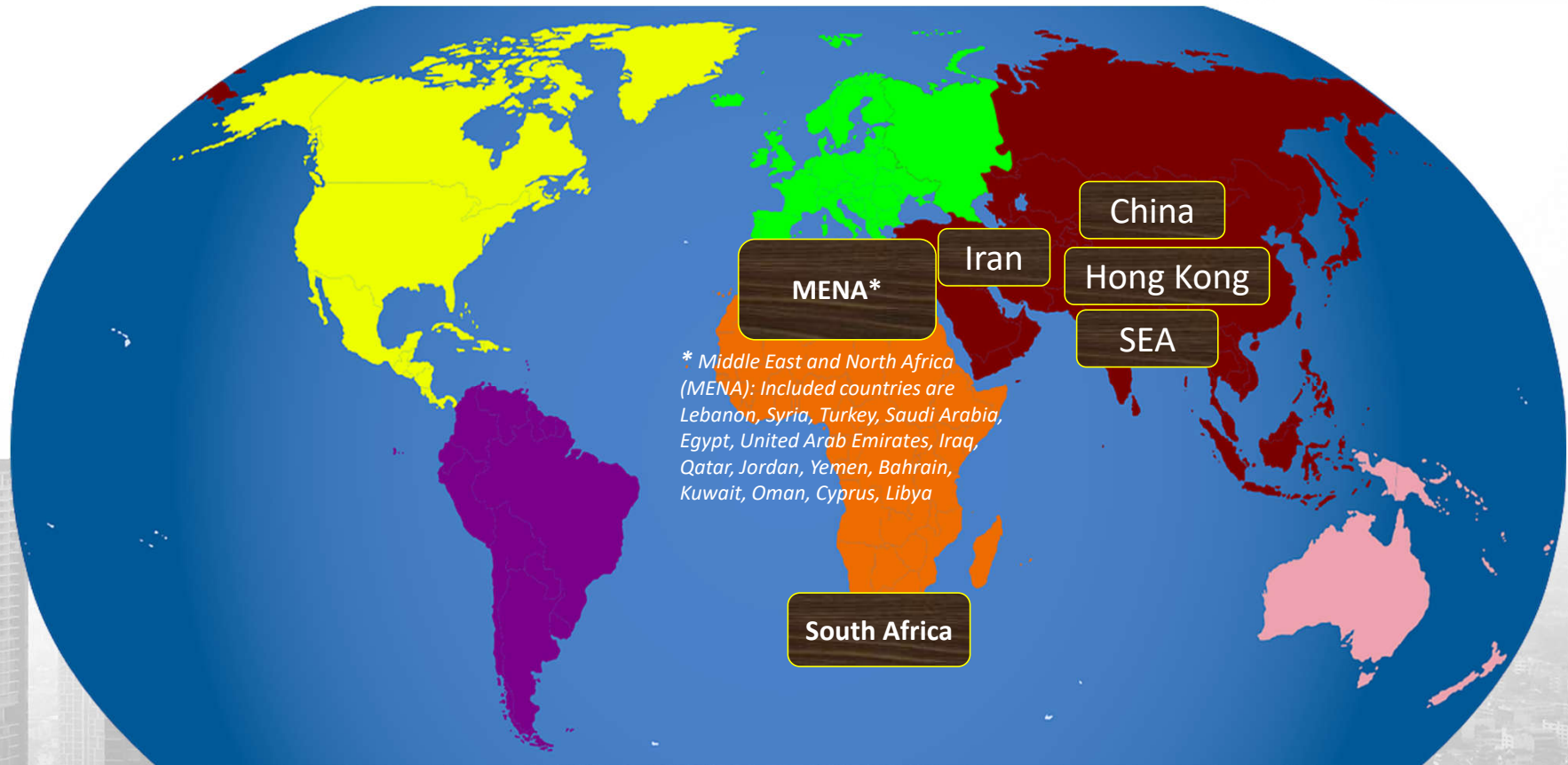
2 Levels of MIKE Awards



MIKE SEA
MOST INNOVATIVE
KNOWLEDGE
ENTERPRISE



6 Countries/Regions currently have a local representative, more to come soon!



★
— WE ARE —
LOOKING FOR

— NATIONAL —

MIKE

— AWARD —

★ REPRESENTATIVES ★



TO HOST
NATIONAL MIKE AWARDS
IN YOUR COUNTRY



NO FEES



Yes

Local or regional
MIKE
representative?

No

Apply to local or
regional MIKE
representative

Apply for National MIKE
award administered by
IKI-SEA

Top winners of each country

Global MIKE award competition



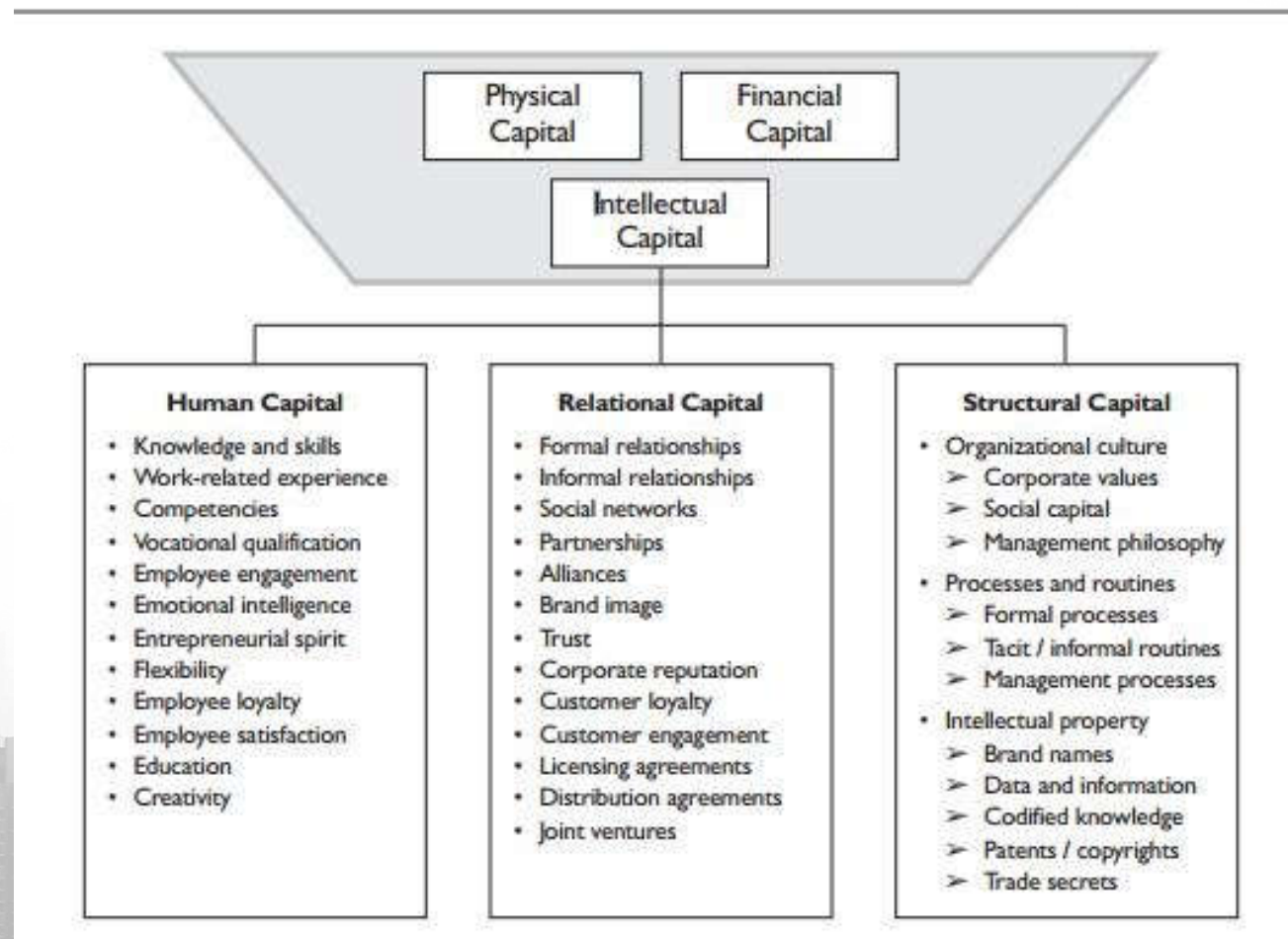
Intellectual Capital (IC) Practice-based Innovation

- No single criteria or a combination of criteria can **measure the innovation performance** of different organizations on an equal basis.
- Instead of comparing the output alone, **the MIKE Award focus more on the input side**, that is, the **elements or genes** of the intellectual capital in terms of practices and narratives that are most impactful to the business **and could sustain systematic innovation in an organization**.
- Therefore, a practice-driven innovation model based on the Intellectual Capital theory is adopted.

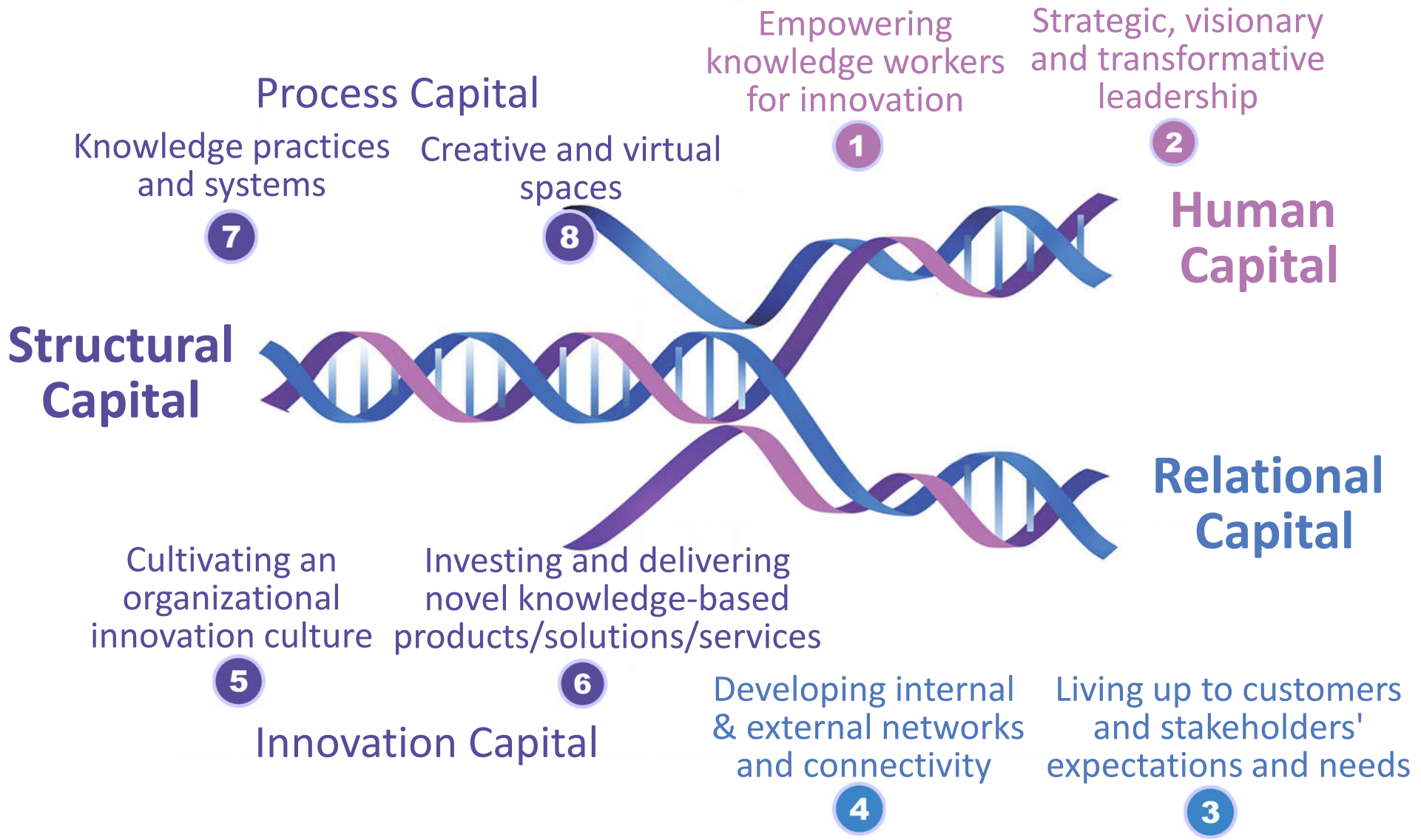


Intellectual Capital

Intellectual capital refers to the intangible assets that contribute to a company's bottom line.



Intellectual Capital Innovation DNA



8 MIKE Assessment Criteria A

Criteria	Intellectual Capital Element		Evaluation weight
1. Empowering knowledge workers for innovation	Human Capital (HC)		1
2. Strategic, visionary and transformative leadership			1
3. Living up to customer and stakeholder expectations and needs	Relational Capital (RC)		1
4. Developing internal & external networks and connectivity			1
5. Cultivating an organizational innovation culture	Innovation Capital	Structural Capital (SC)	1
6. Investing in and delivering novel knowledge-based products/services/solutions			2
7. Implementing Knowledge Practices and Systems for Knowledge Creation	Process Capital		2
8. Implementing creative and virtual concepts / spaces to create stakeholder value			1

Part B - Innovation Performance



Innovation Performance

(Evaluation Criterion Weight = 2)

How do you measure innovation performance in your organization? Please select the most appropriate measurement indicator(s) for your organization and provide a self-appraisal with data and evidence. **You may select up to 3 measurement areas** and describe how exactly you measure your innovation performance for each selected area. Provide concrete examples.

- New products / services/ brands / business models developed
- Market share/new product sales
- Patents/licenses/royalties
- Process, technology or channel improvements
- Revenues /incomes/turnover
- Customer/client satisfaction
- Prizes/awards/honors, etc.
- Ideas in (closed and open) innovation pipelines, etc.
- Others ...



Organization Profile

The information in this section is for context only, to support reviewers' understanding, and is not part of the scoring

Suggested aspects to be addressed:

- **What is the name of your organization and in which country/countries do you operate?**
(Include founding year and ownership structure if relevant)
- **What is your core mission or purpose?**
(State your organization's vision, mission, or primary objectives)
- **What are your main products, services, or solutions?**
(Briefly describe the key offerings and target customers or sectors)
- **What is the size of your organization?**
(Provide approximate figures: number of employees, offices, annual revenue range if possible)
- **What distinguishes your organization from others in your industry?**
(Highlight key innovations, values, or competitive advantages)
- **When did your organization formally started its knowledge management and Innovation Management initiatives?**
- **What role does knowledge and innovation play in your organization's success?**
- **Are you ISO 30401 and/or ISO 56002 certified or planning to become?**
- **Web site address of your organization?**



Criteria 1

**Empowering knowledge
workers for innovation**

Intellectual Capital Element: Human Capital (HC)

Suggested aspects to be addressed:

1.1. Talent acquisition, management & retention:

1.1.1. What initiatives make you attractive as an employer of choice of knowledge workers?

1.1.2. How do you ensure that you bring the right talents on board to execute your strategic agenda/roadmap? E.g., through cognitive assessments, internal assessment centers, headhunting, etc.

1.1.3. What is the percentage of workers in your organization with professional/ university qualifications? How does it compare to your industry standard?

1.1.4. How do you manage your talents to ensure knowledge workers' retention?

1.2. Learning and development:

1.2.1. How is your organization developing the new knowledge needed for your workers? E.g., internal training, internal training platform, knowledge sharing sessions, seminars, workshops, site visits, etc.

1.2.2 How many days per year does your average Knowledge Worker spend in training or learning and development initiatives? How does it compare to the standard market practice?

Criteria 2

**Strategic, visionary, and
transformative
leadership**

Intellectual Capital Element: Human Capital (HC)

2.1. Strategic core

2.1.1. What is the mission and vision of your organization?

2.1.2. What are the values of your organization?

2.1.3. To what extent does your essential strategic core (= mission, vision, values) reflect and focus on knowledge and innovation?

2.2. Executive leadership / senior management:

2.2.1. How do your leaders communicate the essential strategic core (= mission, vision, values) to internal and external stakeholders?

2.2.2. To what extent are these essential strategic parameters communicated and filled with life (animated with clear, concise, and practical messages and examples)?

2.2.3. Could you share some examples (activities and behaviors) of how some of your Senior Management Leaders showed their commitment and support for knowledge-driven and innovation initiatives and projects?

2.3. Task leadership:

2.3.1. To what extent do task leaders of your organization exhibit entrepreneurial spirit, creativity, and (pro-) action-orientation?

2.3.2. To what extent can your task leaders make autonomous decisions on how they want to approach their projects to achieve the agreed-upon results and outcomes?

Criteria 3

Living up to customer and stakeholder expectations and needs

Intellectual Capital Element: Relational Capital (RC)

3.1. Living up to stakeholder expectations and needs

3.1.1. Who are the shareholders of your organization? Who are the other key stakeholders?

3.1.2. How are they being informed about the work and progress of your organization?

3.1.3. What value does your organization generate for its different stakeholders (e.g., better products and services, higher profits, greater corporate social responsibility, etc.)?

3.2. Living up to customer expectations and needs

3.2.1. How does your organization keep track of changes in markets and/or customer expectations?

3.2.2. To what extent, and how frequently, does your organization conduct any customer experience and satisfaction surveys? How do you apply the findings of these surveys?

3.2.3. To what extent do you involve your customers / clients in (co-) developing new products and services?

3.2.4. How does your organization handle customer complaints? To what extent do you act upon them? To what extent do you use them as a source of inspiration for product and service improvement throughout the organization?

Criteria 4

**Developing internal &
external networks and
connectivity**

Intellectual Capital Element: Relational Capital (RC)

4.1. Developing networks

4.1.1. How do you encourage and foster internal networks and intra-organizational connectivity and collaborations?

4.1.2. What are the practices to build formal/informal internal and external networks?

4.2. Knowledge flows through networks

4.2.1. How is knowledge (explicit and experiential) acquired internally (e.g., personal networks, mentoring, project team, CoP, etc.)? How do you ensure it flows to the right person at the right time in the right format?

4.2.2. How is knowledge (explicit and experiential) acquired externally (e.g., consultants, trade networks, social media, university partnerships, crowdsourcing, open innovation, inter-organizational learning, strategic alliances, etc.)? How do you ensure it flows to the right person at the right time in the right format?

4.2.3. To what extent do you follow an ecosystemic approach towards knowledge management and innovation management?



Criteria 5

**Cultivating an organizational
innovation culture**

Intellectual Capital Element: Structural Capital (SC) – Innovation Capital

5.1. Knowledge exploration and absorption

5.1.1. To what extent does your culture promote the concept of the learning organization? How have you designed your organizational learning or any action learning program?

5.1.2. How do organizational practices reflect a culture of knowledge creation and sharing among colleagues?

5.1.3. To what extent does your culture encourage vivid discussions and constructive debates on organizational issues and matters?

5.1.4. How does your organization encourage exploration of new knowledge and experimentation with it?

5.2. Idea generation and implementation

5.2.1. How do organizational practices reflect a culture of idea generation and sharing among your employees?

5.2.2. What is your organizational response to failure? How does your organization respond to people/teams taking the initiative and failing in a project? How do you learn from failures?

Criterion 6

**Investing in and delivering
novel knowledge-based
products/services/solutions**

**Intellectual Capital Element: Structural Capital (SC) –
Innovation Capital**

6.1. Investing in novel knowledge-based products/services/solutions

6.1.1. From the 10 innovation types listed below, which **three** are your organization's top priorities? Share concrete examples for these top 3 most used innovation types.

A description of each innovation type can be found at:

<https://www.deloittedigital.com/us/en/accelerators/ten-types.html>

Configuration:

- Profit Model Innovation (Business Model Innovation)
- Network Innovation
- Structure Innovation
- Process Innovation

Offering:

- Product Innovation
- Product System Innovation

Experience:

- Service Innovation
- Channel Innovation
- Brand Design
- Customer Engagement (Experience Design)

6.1.2. Does your organization have an Innovation Strategy? If so, how is it stated? Who is involved in formulating this strategy? In which way(s) does it support the overall strategy of your organization?

6.1.3. What is the percentage of your organization's annual budget devoted to innovation / Research and Development (R&D)? How does this compare to the standard in your industry?

6.1.4. On average, how many innovation projects do you conduct per year? What is the average duration of these projects (here, you can distinguish between exploration, ideation & evaluation phases and the actual implementation phase if deemed appropriate)? How much do you spend per year on your innovation projects?

6.1.5. What is the proportional mix of innovation projects (%) in your organization that targets incremental improvements, evolutionary innovations, and revolutionary innovations? Share some concrete innovation projects examples for each category.

6.1.6. What is the uniqueness of the products, services, and solutions offered by your organization? How does this add value to your customers? Provide some examples to illustrate the uniqueness of your offerings.

6.2. Delivering novel knowledge-based products/services/solutions

6.2.1. How have you organized Innovation Management (IM) in your organization (governance)? At which hierarchical level is the “IM office” positioned? To whom is your most senior IM Officer reporting? Do you steer your IM initiatives in a centralized or decentralized committee / coordination group?

6.2.2. How does your organization recognize opportunities to develop new products, services, and solutions needed in the near future?

6.2.3. To what extent do mechanisms exist in your organization to capture ideas, opinions, and recommendations to improve any aspect of the business?

6.2.4. In what ways does your organization structure and systematically manage the process of developing new products or services so that they are addressing the emerging market needs?

6.2.5. What processes are in place to enhance knowledge creation and innovation related to your products and services range?

Criteria 7

Implementing Knowledge Practices and Systems for Knowledge Creation

Intellectual Capital Element: Structural Capital (SC) – Process Capital

7.1. Strategic knowledge management

7.1.1. Does your organization as a Knowledge Management Strategy? If so, how is it stated? Who is involved in formulating this strategy? In which way(s) does it support the overall strategy of your organization?

7.1.2. How do you identify and map critical knowledge in your organization?

7.1.3. To what extent are you aware of any knowledge risks in your organization? What measures have you taken to mitigate or eliminate these risks from their occurrences? How do you prevent of critical or confidential knowledge from leaving or leaking from your organization?

7.1.4. How have you organized Knowledge Management in your organization (governance)? At which hierarchical level is the “KM office” positioned? To whom is your most senior KM Officer reporting? Do you steer your KM initiatives in a centralized or decentralized committee/coordination group?

7.1.5. What systematic practices and processes does your organization use for identifying and capturing knowledge (both external and internal)? And for organizing and sharing it throughout your organization?

7.2. Operational knowledge management

7.2.1. What are the information tools and platforms (KMS) available in your organization that support the flow of relevant information and knowledge among your employees? What is the employee usage level of your KMS system? How do you measure the success of such systems? Please share some of these metrics and results.

7.2.2. Has your organization developed any knowledge repository of your knowledge workers' skills and competencies (expertise locator)? How are knowledge workers' competencies (knowledge skills and experiences) identified, maintained, and kept up to date in this system?

7.2.3. To what extent do you use mentoring/tutoring programs for junior employees to get up to speed more rapidly? To support knowledge transfer between generations?

7.2.4. Does your organization offer/support any opportunity or channels for employees to socialize and share experiential knowledge and learn from each other? Please provide examples.

7.2.5. Does your organization offer/support any type of cross-divisional communities of practices/innovation for employees to share experiential knowledge, learn from each other and collaboratively develop solutions, new tools, etc.? Please provide examples.

Criteria 8

Implementing creative and virtual concepts / spaces to create stakeholder value

Intellectual Capital Element: Structural Capital (SC) – Process Capital

Suggested aspects to be addressed:

Describe how your organization has **adopted, implemented, and utilized** creative and virtual concepts or spaces to **enhance collaboration, creativity, and learning** among employees and stakeholders.

In your response, please:

- Provide **concrete examples** of initiatives (e.g., collaborative workplaces, social media platforms, innovation jams, hackathons, smart or mobile offices, Future Centres, User Labs, Knowledge Cafés, dialogue circles, etc.)
- Explain the **objectives and intended value** of these initiatives
- Indicate the **level of adoption and scale** (e.g., pilot, department-wide, organization-wide)
- Describe how these initiatives are **integrated into daily work practices**
- Provide **evidence of outcomes and impact**, supported where possible by quantitative and/or qualitative data (e.g., engagement levels, idea generation, productivity gains, learning outcomes)
- Highlight any **lessons learned or improvements made over time**

Part B - Innovation Performance



Innovation Performance

(Evaluation Criterion Weight = 2)

How do you measure innovation performance in your organization? Please select the most appropriate measurement indicator(s) for your organization and provide a self-appraisal with data and evidence. **You may select up to 3 measurement areas** and describe how exactly you measure your innovation performance for each selected area. Provide concrete examples.

- New products / services/ brands / business models developed
- Market share/new product sales
- Patents/licenses/royalties
- Process, technology or channel improvements
- Revenues /incomes/turnover
- Customer/client satisfaction
- Prizes/awards/honors, etc.
- Ideas in (closed and open) innovation pipelines, etc.
- Others ...





2025 Global MIKE Award Most Outstanding Winners



2025 Global MIKE Award Winners



MIKE Award Winners 2025



Application Forms Available online (seamikeaward.org or mikeaward.org)

June
2026

Southeast Asia Most Innovative Knowledge Enterprise Award

Application & Assessment Forms

2026



IKI-SEA
THE INSTITUTE FOR
KNOWLEDGE & INNOVATION
SOUTH-EAST ASIA
BANGKOK UNIVERSITY

**BANGKOK
UNIVERSITY**
THE GREAT UNIVERSITY

seaMIKEaward.org

National Most Innovative Knowledge Enterprise Award

Application & Assessment Forms

2026



IKI-SEA
THE INSTITUTE FOR
KNOWLEDGE & INNOVATION
SOUTH-EAST ASIA
BANGKOK UNIVERSITY

**BANGKOK
UNIVERSITY**
THE GREAT UNIVERSITY

GlobalMIKEaward.com

Global Most Innovative Knowledge Enterprise Award

Application & Assessment Forms

2026



IKI-SEA
THE INSTITUTE FOR
KNOWLEDGE & INNOVATION
SOUTH-EAST ASIA
BANGKOK UNIVERSITY

**BANGKOK
UNIVERSITY**
THE GREAT UNIVERSITY

GlobalMIKEaward.com

SEA/National MIKE Awards

What's new this year!

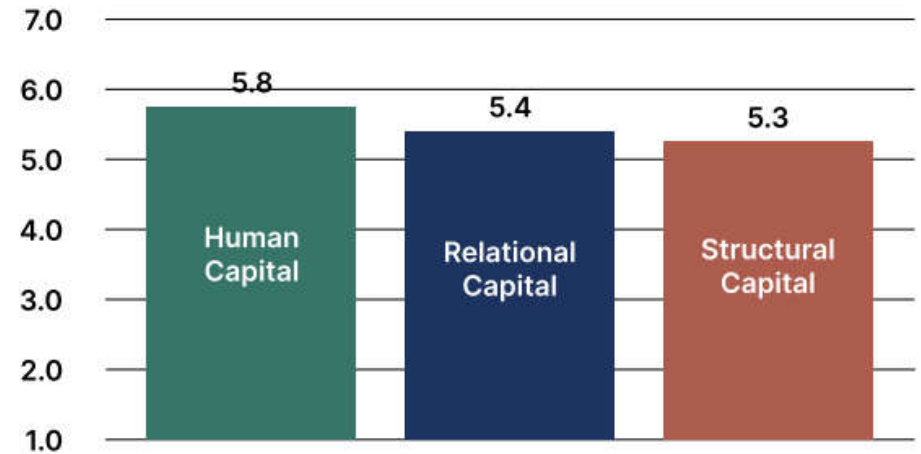
- **Submission access:** To submit your application, please contact us by email to receive a direct link to the online submission platform. GlobalMIKEaward@gmail.com
- **Formatting requirements:** The maximum number of characters for each evaluation criterion will be strictly enforced. Only text is permitted in the main application. Figures, tables, and other visuals should be included in the appendices.
- **Submission versions:** You will be required to submit two versions of your application:
 - A version for the review process (submitted via the online platform)
 - A PDF version to be shared with other participants for benchlearning purposes (submitted via the online platform)
- **Application structure:** Section C of the application form has been removed. Submission of proven practices is no longer required.
- **Award ceremony:** The award ceremony will take place around April 22-24, 2027 in Hong Kong, hosted at the Hong Kong Polytechnic University as part of the Innovation and KM Conference (iKM). Additional details will be shared in due course.



What you will get!

- Detailed feedback **report** from 2 or 3 Experts
- Trophy and Certificate
- Access to other SEA/National applications (for benchlearning)
- Use of MIKE SEA/National Logo for your PR and branding
- 2 Free seats to attend the MIKE Award Ceremony (in Hong Kong (April 2027)) and learn from Gold and Global MIKE Winners
- Public announcement through our Web site, Social media and media partners. (Good for Branding and PR)

Report



CRITERIA 2

Strategizing, visioning and transformative leadership

Reviewer 1

Strengths:

Weaknesses:

Recommendations:



SCORE

5.9

Very good

*Very good work
across most aspects
and approaching
outstanding in some
aspects*



3 MIKE Award Levels for Nationals and Southeast Asia (SEA)

- We understand that different organizations might be at a different maturity stage of their KM and Innovation journey.
- Consequently 3 regional MIKE award levels will be granted:
 - Bronze Award ($4.0 \geq \text{Score} > 5.0 / 7.0$)
 - Silver Award ($5.0 \geq \text{Score} > 6.0 / 7.0$)
 - Gold Award ($\text{Score} \geq 6.0 / 7.0$)



Only Gold MIKE Award winners will be eligible to compete for the Global MIKE Award.

Evaluation Committee (anonymous)

- Composed of Regional and International Experts , who signed an **NDA** to review some of the applications
- Experts in KM, IC and Innovation Management
- Academics and Practitioners
- Assess and provide feedback
- 2 or 3 reviewers per application





2025 National and SEA MIKE Award Reviewers



Alex Bennet



Arthur Shelley



Benediet Juliano



Boondee Bunyagidj



Bruce Boyes



Cheng Gong



Chulatep Senivongse
Na Ayudhaya



Dan Asher



Detlef Reis



Devraj Chattaraj



Dongcheol Heo



Edgar Alan Rayo



Eldjen Djap



Eric Tsui



Fisher Yu



Grace Najjar



Hendri Ma'ruf



Irene Fan



Jordan Richards



Lynne Schneider



Onnida
Thongpravati



Patrick Fong



Porruithai
Boonswasd



Panyapat
Saksupapichon



Ronald Vatananan-
Theservitz



Rudolf D'Souza



Santhosh Shekar



Serafin Talisayon



Tanmay Aora



A Big **THANK YOU** to our 42 Amazing 2025 Global MIKE Award Reviewers



Alex Bennet



Andreas Brandner



Angeliqye Meyer



Annie Green



Apichart Prasert



Arthur Shelley



Benedict Juliano



Bruce Boyes



Cheng Gong



Chulatep
Senivongse



David Williams



Devraj Chattaraj



Edgar Alan Rayo



Eric Tsui



Faiz Selamat



Grace Najjar



Hank Malik



Irene Fan



Jean-Louis Ermine



John Hovell



Jordan Richards



Kholane Chauke



Larriza Thurler



Lynne
Schneider



Mahdi
Shafieezadeh



Manfred
Bornemann



Martie Mearns



Martin Kellerhals



Martin Roulleaux
Dugage



Molly Chaudhuri



Moria Levy



Patrick Fong



Porruthai
Boonswad



Punyapat
Saksupapchon



Rajesh
Dhillon



Refiloe
Mabaso



Richard Lobo



Rudolf D'Souza



Sanath
Sukumaran



Santhosh Shekar



Stephanie Barnes



Susanne Durst

IF YOU ARE
INTERESTED IN
★ BECOMING A ★
MIKE AWARD
INTERNATIONAL REVIEWER,



 PLEASE CONTACT US 



BE PART OF A
GLOBAL COMMUNITY



CONTRIBUTE TO
EXCELLENCE



SHARE EXPERTISE.
MAKE AN IMPACT.



Recommendations

- Download and fill up the Word application form first
- Respect text limitation for each criterion ex: 2 pages maximum, text only (3,600 Characters)
- Request access to online submission platform by email



Appendices (Part C)

- Optional
- Maximum of 24 pages (Maximum of 18 pages (2 pages maximum for criterion 1, 2, 3, 4, 5, 8) and 4 pages for Criteria (6, 7, and for Innovation performance).
- Including too many appendices may overwhelm reviewers and dilute the overall impact of your submission. Be selective and only include appendices that clearly support specific criteria.
- Ensure each appendix is referenced appropriately in the main text, with a brief explanation of how it adds value.
- Make sure the content is in English.
- Ensure each appendix is referenced appropriately in the main text, with a brief explanation of how it adds value.
- Make sure the content is readable (not too small)
- Submit/upload as Pdf file

Appendices (Part C)

Appendices for Criterion 1

- (2 pages maximum)
- Appendix 1.1
- Appendix 1.2
- Etc.





A Step-by-Step Guide to the National and SEA MIKE Award Application Process



1 Download the Application Form in MS Word format.



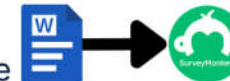
5 Request a link to the online platform.
GlobalMIKEaward@gmail.com



2 Complete the full application form and save it in MS Word format.



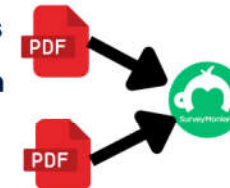
6 Copy and paste the content from the MS Word file to the online form.



3 Save all the **Appendices section** in 1 PDF file



7 Upload the **Appendices** file (PDF format) and the **Application Version to be Shared** (PDF format).



4 Prepare a version to be shared with other applicants that includes only Parts A, B, and C, and save it in PDF format



8 After submission, wait for the invoice to be forwarded to you.





2026 NATIONAL MIKE AWARD APPLICATION & ASSESSMENT FORMS

Table of Contents

Select any section below and click on Next to be redirected to the specific section of the application form.

Every time you click on the Next button your information will be saved.

1. I. Submission Guidelines

I.1 Introduction

I.2 What's New This Year

I.3 Submission Guidelines

I.4 Terms and Conditions

Upload PDF file of Part III. Assessment Form

2. II. Application Form

II.1 Type of Application

II.2 Application Form

II.3 Quick survey about KM and IM

The following aspects should be considered at a minimum in your response:

1.1. Talent acquisition, management & retention:

1.1.1. What initiatives make you attractive as an employer of choice of knowledge workers?

1.1.2. How do you ensure that you bring the right talents on board to execute your strategic agenda/roadmap? E.g., through cognitive assessments, internal assessment centers, headhunting, etc.

1.1.3. What is the percentage of workers in your organization with professional/ university qualifications? How does it compare to your industry standard?

1.1.4. How do you manage your talents to ensure knowledge workers' retention?

1.2. Learning and development:

1.2.1. How is your organization developing the new knowledge needed for your workers at **individual and team levels**? E.g., internal training, internal training platform, knowledge sharing sessions, seminars, workshops, site visits, etc.

1.2.2 How many days per year does your average Knowledge Worker spend in training or learning and development initiatives? How does it compare to the standard market practice?

* 6. **Answer (text only - maximum of 3,600 characters)**

IMPORTANT: Participants are encouraged to submit original, experience-based responses. Excessive reliance on AI tools such as ChatGPT may reduce the credibility of your submission.



Copy



Paste

Timeline





Global MIKE Award

What's new this year!



- **Application form will be available to download by early June 2026**
- **Formatting requirements:** The maximum number of characters for each evaluation criterion will be strictly enforced. Only text is permitted in the main application. Figures, tables, and other visuals should be included in the appendices.
- **Submission versions:** You will be required to submit two versions of your application:
 - A version for the review process (submitted via the online platform)
 - A PDF version to be shared with other participants for benchlearning purposes (submitted via the online platform)
- **Application structure:** Section C of the application form has been removed. Submission of proven practices is no longer required.

Global MIKE Award

What's new this year!



- **Outstanding Global MIKE award winners:** To identify the “Most Outstanding” winners, a **panel of experts** may invite a selected number of finalist organizations **to present online** their Knowledge Management and Innovation initiatives.
- During these presentations, the panel may ask additional questions to gain deeper insights into the organizations’ practices, achievements, and impact.
- Announcement of Most Outstanding winners will be made in January 2027
-

Global MIKE Award

What's new this year!



Organizations are increasingly expected to create not only economic value, but also **long-term social, environmental, and societal impact.**

The **new sustainability (9th) criteria** explores how sustainability principles are integrated across the organization's intellectual capital, knowledge management, and innovation practices.



SUSTAINABILITY INTELLECTUAL CAPITAL (SIC)

Enabling long-term economic, social and environmental value creation



Environmental



Economic



Social



Long-term Resilience



Governance

Process Capital

Knowledge practices and systems

7

Creative and virtual spaces

8

Empowering knowledge workers for innovation

1

Strategic, visionary and transformative leadership

2

Human Capital

Structural Capital

Cultivating an organizational innovation culture

5

Investing and delivering novel knowledge-based products/solutions/services

6

Relational Capital

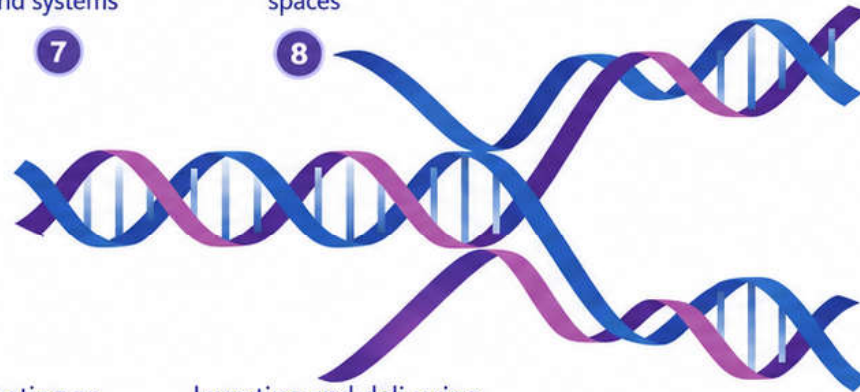
Developing internal & external networks and connectivity

4

Living up to customers and stakeholders' expectations and needs

3

Innovation Capital



Criteria

Intellectual Capital Element

Evaluation weight

1. Empowering knowledge workers for innovation	Human Capital (HC)	Sustainability IC	1	
2. Strategic, visionary and transformative leadership			1	
3. Living up to customer and stakeholder expectations and needs	Relational Capital (RC)		1	
4. Developing internal & external networks and connectivity			1	
5. Cultivating an organizational innovation culture	Innovation Capital		Structural Capital (SC)	1
6. Investing in and delivering novel knowledge-based products/services/solutions				2
7. Implementing Knowledge Practices and Systems for Knowledge Creation	Process Capital		2	
8. Implementing creative and virtual concepts / spaces to create stakeholder value			1	

Global MIKE Award

What's new this year!



Please note that the Sustainability dimension **will not be formally included in the scoring process for this year's assessment cycle.**

However, responses will be reviewed by the evaluation committee to support the refinement and future integration of this new dimension.

Starting next year, the Sustainability dimension will become part of the official MIKE Award scoring framework.



1. Empowering Knowledge Workers for Innovation

(Human Capital)

- How does your organization develop and empower employees to contribute to sustainability-oriented innovation and long-term value creation?
- Provide examples of how employee wellbeing, inclusion, ethical practices, or sustainability-related competencies contribute to innovation and organizational performance.

2. Strategic, Visionary and Transformative Leadership

(Human Capital)

- How does organizational leadership integrate sustainability, ESG principles, and long-term societal value into strategy and decision-making?
- Provide examples of leadership initiatives that promote responsible governance, sustainability transformation, or ethical innovation practices.



3. Living up to Customer and Stakeholder Expectations and Needs

(Relational Capital)

- How does your organization identify, understand, and respond to the sustainability expectations and concerns of customers and stakeholders?
- Provide examples demonstrating how sustainability initiatives have strengthened stakeholder trust, relationships, reputation, or societal impact.

4. Developing Internal & External Networks and Connectivity

(Relational Capital)

- How does your organization collaborate with internal and external partners to advance sustainability goals, responsible innovation, or societal value creation?
- Provide examples of partnerships, ecosystems, or collaborative initiatives that generated measurable environmental, social, or governance-related outcomes.



5. Cultivating an Organizational Innovation Culture

(Innovation Capital)

- How does your organizational culture encourage sustainability-oriented innovation, responsible experimentation, and long-term thinking?
- Provide examples of initiatives, practices, or behaviors that promote sustainability values within the organization's innovation culture.

6. Investing in and Delivering Novel Knowledge-Based Products / Services / Solutions

(Innovation Capital)

- How does your organization design and deliver innovative products, services, or solutions that contribute to environmental, social, or societal value?
- To what extent has your organization developed innovations supporting circular economy, resource efficiency, inclusion, wellbeing, or climate resilience?

7. Implementing Knowledge Practices and Systems for Knowledge Creation



(Process Capital)

- How does your organization capture, manage, and share sustainability-related knowledge, lessons learned, and best practices?
- Provide examples of how knowledge management practices or systems contributed to improved sustainability, ESG, or responsible governance performance.

8. Implementing Creative and Virtual Concepts / Spaces to Create Stakeholder Value

(Structural Capital / Process Capital)

- How does your organization use digital, virtual, or collaborative environments to support sustainability, inclusion, stakeholder engagement, or responsible innovation?
- Provide examples showing how creative spaces, digital platforms, or virtual initiatives contributed to sustainable stakeholder value creation.

Part B – Innovation performance

Please select the most appropriate measurement indicator(s) for your organization and provide a self-appraisal with data and evidence.



You may select up to 3 measurement areas and describe:

- How innovation performance is measured;
- What measurable outcomes have been achieved;
- **How these innovation efforts contribute to sustainable economic, social, environmental, or stakeholder value creation.**



Watch the short video of the MIKE Award Ceremony 2025
<https://youtu.be/BscfzAMnLkQ>



Like them, let your organization be recognized for its excellence in Knowledge Management and Innovation Management.

Your efforts deserve global recognition.
Join the MIKE Award community today.

MikeAward.org



For more information

- Please visit:

- SEAMIKEAward.org
- mikeaward.org

- Contact:



- Dr. Vincent Ribiere
Cell Phone & Line & What's app : +66-86-551-5111
vincent.r@bu.ac.th
<https://www.linkedin.com/in/vincentribiere/>

