

BBQ, Beer & Ballots

Toolkit

*An Easy Guide to Hosting
Your Own Ballot Harvesting Party*



Why Host BBQ, Beer & Ballots?

Many voters feel overwhelmed by the ballot they have received – with a bunch of confusing ballot measures and hundreds of candidates running for office.

Reform California has found that this confusion is not just a challenge but an opportunity for our conservative movement. It makes our “Plain English” Voter Guide that much more effective — but we need to get the guide into the hands of voters.

That’s why we’re helping Fighters LIKE YOU to host a “Barbeque, Beer and Ballots” event in your neighborhood to make voting easier, fun and secure — using the voter guide!

Hosting your own BBQ, Beer and Ballot event is easier than ever! Invite your neighbors,

family and friends to go over the ballot in a fun and friendly setting. Your relationships are key, you’re the one people go to looking for guidance on the ballot, use that to spread Reform California’s “Plain English” Voter Guide!

Reform California has a list of conservatives in your area you can invite, if you would like to invite them, let us know!

Voters need to be aware of a number of tax hikes that are hidden on the ballot and several measures that will make homelessness worse, not better. Control of several important local boards hangs in the balance – and we desperately need better leadership from our schools to Sacramento!

BBQ, Beer & Ballots Checklist



Use This List to Help You Plan Your Event!

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Schedule with Reform California at info@reformcalifornia.org to have it posted on our website. Please include the date, location and how many people can attend. If you prefer to keep it private, let us know and we won't put it on our website.

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Get your custom RSVP link from our team by asking info@reformcalifornia.org.

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Send out an invite to your BBB; talk to your neighbors, text your friends, email fellow conservatives — you can use our sample invites if you email info@reformcalifornia.org.

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Reform California has a list of conservatives in your area you can invite. If you'd like to invite them, let us know at info@reformcalifornia.org!

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Keep an RSVP count. If you have your event posted on our website, ask our team for RSVP counts by emailing info@reformcalifornia.org.

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Remind your RSVPs to bring a friend and their ballot!

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Get food! We recommend pulled pork sandwiches, chips, and beer — but up to you!

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Get and play the video/audio of Reform California Chairman Carl DeMaio going through the voter guide — available at ElectionGuideCalifornia.org closer to primary election — during your event.

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Print copies of the Reform California “Plain English” Voter Guide to distribute at ElectionGuideCalifornia.org. Ask us if you need help.

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Ask people to pay it forward by sharing with their friends over text, email or in person.

***Share the “Plain English” Voter Guide, Host a BBB,
& Contribute to Get the Guide to Key Voters***

ElectionGuideCalifornia.org

Ad paid for by Carl DeMaio for State Assembly 2024