

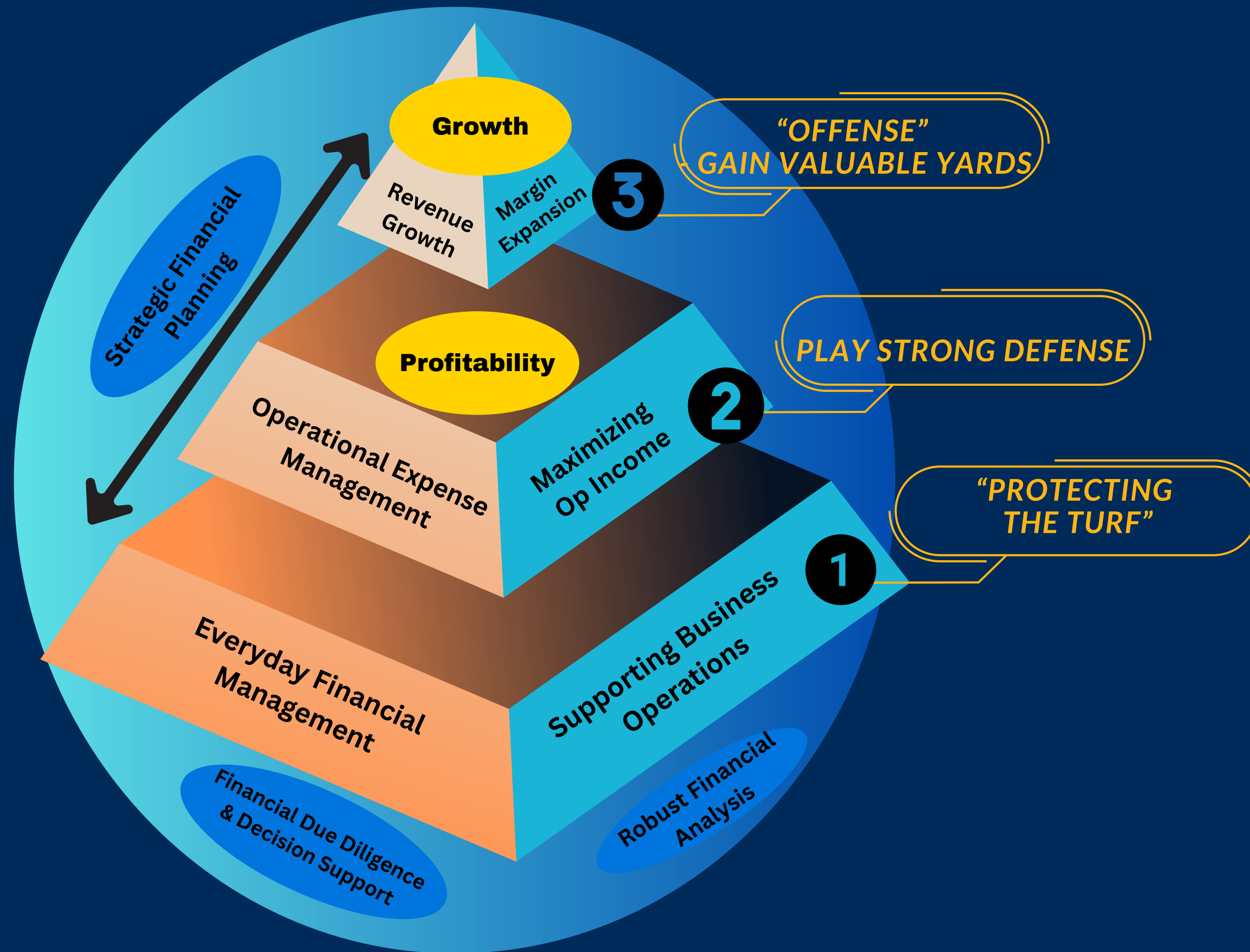
FINANCIAL CONSULTING

WE DRIVE PROFITABILITY AND GROWTH FOR STARTUPS AND SMBs!

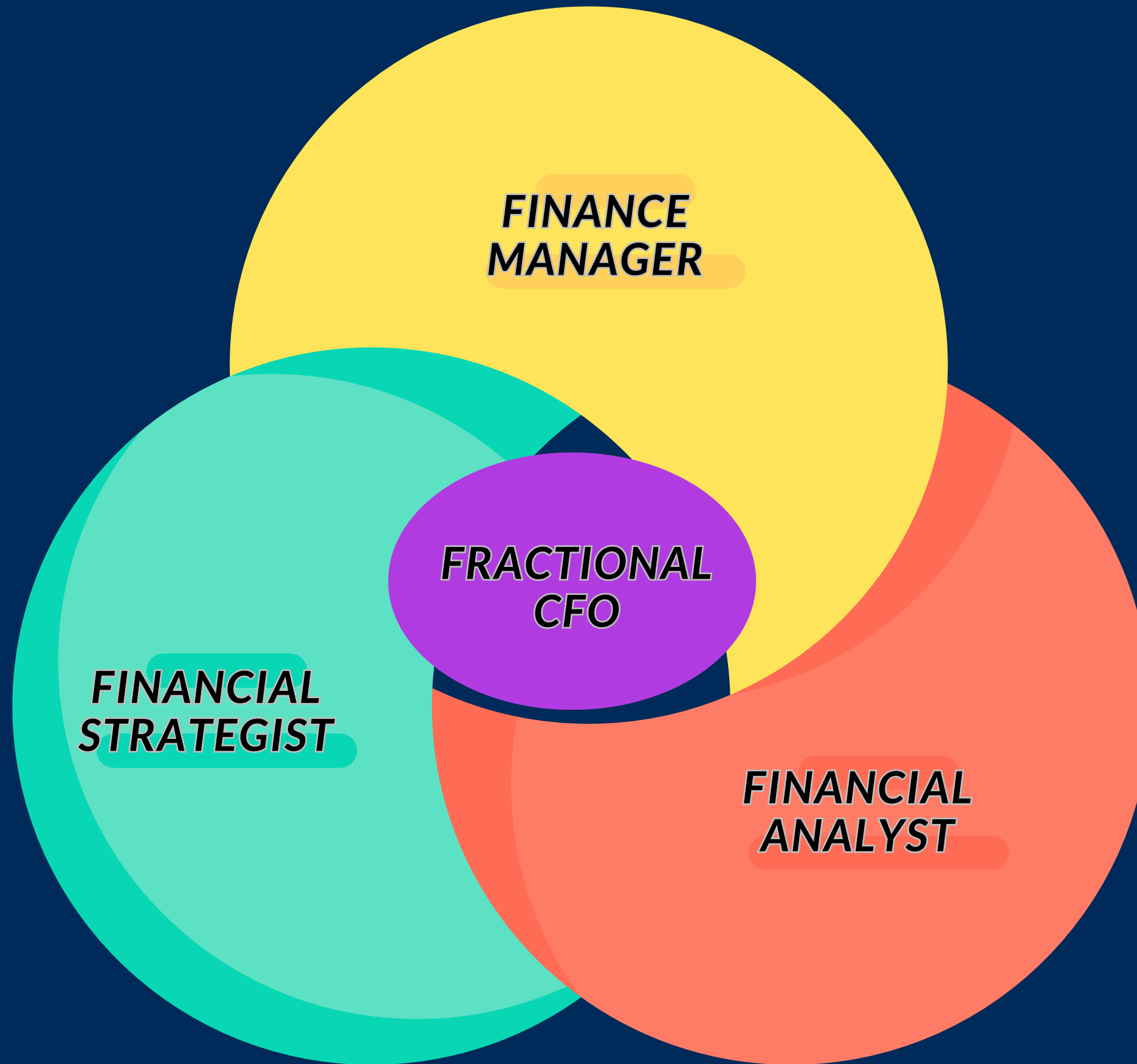
 www.profitpear.com



HOW WE SUPPORT YOUR BUSINESS



YOUR DEDICATED FINANCE PARTNER



OUR EXPERTISE

FRACTIONAL CFO SERVICES

- Maximize profitability with actionable financial insights and recommendations
- Drive favorable outcomes with smart financial management and strategic financial planning
- Expand and grow your business with robust financial analysis and decision support
- Plan, track and improve cash flows and boost your bottom line
- Implement sound financial practices and processes to drive long term growth and profitability

ACCOUNTING & BOOKKEEPING

- Get top-notch accounting advisory and bookkeeping
- Accurate recording and reconciliation of all financial transactions
- Maintain accurate books and tax ready financial statements
- Optimize and minimize tax liabilities with proper treatment of transactions and assets

DIGITAL MARKETING

- Generate leads, convert clicks into customers, and grow sales
- Get top rankings on search engines
- Boost online visibility, drive traffic, and reach new customers
- Build strong social media presence to connect and engage with customers
- Build brand loyalty and trust
- Promote your products and services

FRACTIONAL CFO SERVICES

FINANCIAL MANAGEMENT AND STRATEGIC PLANNING

- Budgeting and forecasting
- Monthly Business Performance Reviews
- Financial processes and P&L management
- Strategic financial and growth planning
- Key Performance Indicators

CASH FLOW MANAGEMENT

- Cash flow planning and forecasting
- Liquidity analysis
- Cash flow optimization and analysis
- Debt consolidation and analysis

BUSINESS PLANNING & ANALYSIS

- Business expansion and growth initiatives
- Investor/lender presentations and pitch decks
- Long and short term contracts
- Cost-benefit analysis
- Risk versus reward analysis and insights

CAPITAL INVESTMENT AND PLANNING

- Due diligence on capital investments
- Financial proformas and DCF modeling
- Scenario and sensitivity analysis
- Risk management
- Return on Investment/IRR/NPV/Payback

ACCOUNTING & BOOKKEEPING SERVICES

ACCOUNTING

- Accurate monthly financial statements
- Tax-ready financials
- Tax and CPA support
- Sales tax & payroll accounting
- Accounting advisory
- Catch-up accounting and clean-up
- Accounts management and reporting

BOOKKEEPING

- Complex journal entries
- Bank & credit card reconciliations
- Merchant account transactions
- AR/AP reconciliation & reporting
- Tracking inventory and fixed assets
- Managing chart of accounts
- Invoice recording & reconciliations

TAX AND AUDIT SUPPORT

- Tax filing support
- Tax accounting
- Audit and accounting advisory services
- Compliance & Regulations
- Banking and Investor support

Currently our accounting team has two seasoned accounting managers (10+ years of accounting experience), supported by junior accountants who support journal entries and bookkeeping activities.

CLIENT SUCCESS STORIES

Bunker 27 is a Texas based premium retailer of US military and patriotic-themed fine apparel with multiple retail outlets across the country. Profit Spear has been fully engaged in financial management and accounting/bookkeeping services for Bunker 27 since 2023.



BUNKER 27

CLIENT SUCCESS STORIES

ReNew Developers is a Connecticut based sustainable real estate development firm that specializes in land acquisition and build-out for data centers and utility scale renewable energy projects ranging from \$20M to more than \$100M in capital investments.

Profit Spear has been actively engaged in supporting growth and financial due diligence of Renew Developer's project portfolio since 2022.



RÉNEW
DEVELOPERS

CLIENT SUCCESS STORIES

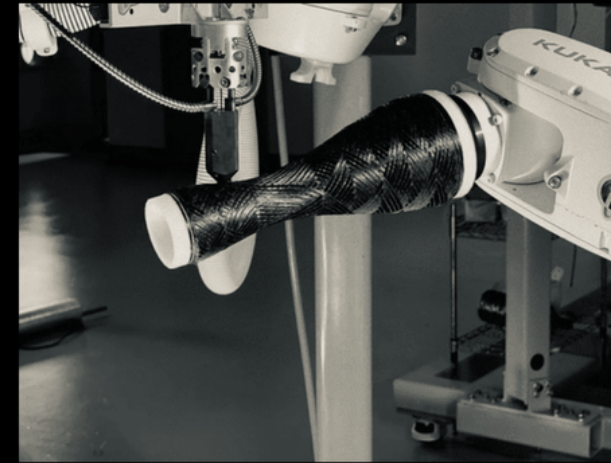
Orbital Composites is an advanced aerospace startup based in California that produces bespoke parts and products for Department of Defense, US Space Force and private research institutions.

Profit Spear has been managing their accounting and bookkeeping as well as month-end financial reviews since 2023.

Core Technology Highlights

Continuous-fiber 3D printing

The most advanced continuous-fiber 3D printing process with extreme tow steering, enabling composites impossible through traditional methods.



Hybrid Manufacturing

Combining Additive Manufacturing & Compression Molding process to build Aerospace quality parts at Automotive cost and cycle time. Fully automated system results in cycle times of <5mins.



Mobile Manufacturing Units

Our robotic systems are designed to be deployed anywhere on earth, and off-earth in the near future, using COTS robotics and custom AI software.



ORBITAL
COMPOSITES

CLIENT SUCCESS STORIES

Reelvest Properties is a real estate and land development company based in Southern California. They acquire land and develop projects to sell to investors.

Profit Spear has been helping Reelvest in financial due diligence and supporting executive management in understanding risk vs reward and advising on development of capital projects to drive profitability.



reelvest

ABOUT THE FOUNDER/ FRACTIONAL CFO

Naveen David Meagher with over a decade of financial management experience with fortune 500 companies such as Best Buy, Ameriprise Financial, NextEra Energy Corp, brings a lot of finance expertise to help businesses improve profitability and achieve growth.

His focus as a finance professional has always been on finding solutions to business challenges and improving profitability of his business units. If he could do that successfully for big corporations, then why not for your business!

Naveen has an MBA in finance from the University of Florida at Gainesville, and master's in electrical engineering. Naveen's broad experience includes financial management of multi-billion-dollar re-commerce business and large-scale energy projects, as well as in financial services and retail.

[Click here to see Naveen's linkedIn profile.](#)



Naveen's Financial Management Experience



CONTACT US

Ready to transform your business and maximize profits? Get in touch and let's start the journey together.



[Click here to book a free consultation](#)



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