

**WE DRIVE PROFITABILITY AND GROWTH FOR
STARTUPS & SMALL/MEDIUM SIZED BUSINESSES!**



INFO@PROFITSPEAR.COM

PROFITABILITY IS NOT SUSTAINABLE WITHOUT GROWTH, AND GROWTH IS MEANINGLESS WITHOUT PROFITABILITY!

At Profit Spear Consulting, we don't just manage finances—we help businesses maximize profitability and unlock growth. By combining strategic CFO advisory with best-in-class accounting and bookkeeping, we provide the financial leadership and operational discipline businesses need to scale confidently.

What Sets Us Apart

What truly sets us apart is our ability to unite financial insights with operational execution to create highly customized, synergistic, and profitable solutions for our clients that provide long-term success.

Why Choose Us

Financial Expertise

Growing a business requires more than accurate financial statements—it requires a trusted financial partner who can translate numbers into strategic decisions. We work directly with founders and executive teams to improve profitability, optimize cash flow, strengthen financial operations, and support long-term growth.

Exceptional Accounting & Bookkeeping Capabilities

Your accounting system should do more than record transactions—it should provide the financial clarity needed to run a better business. We deliver accurate, timely, and transparent financials that serve as the foundation for sound financial decision-making.

Cost Effective

Our offshore teams provide exceptional services and significant cost savings to our US clients

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Our Services

Fractional CFO Services

- Maximize profitability with actionable financial insights and advisory
- Drive favorable outcomes with smart financial management and planning
- Expand and grow your business with robust financial analysis
- Improve cash flows and boost your bottom line
- Implement sound financial practices and processes to drive long term profitability

Accounting

- Get top-notch accounting advisory
- Gain Financial Clarity
- Manage Payroll/AR/AP
- Streamline financial operations
- Optimize and minimize tax liabilities with proper treatment of transactions and assets
- Build Confidence in your financial processes and systems

Bookkeeping

- Accurate and Tax ready financial statements
- Accurate recording and reconciliation of all financial transactions
- Complex Journal Entries
- Inventory and fixed asset tracking
- Catch-up and cleaning of financial records

ABOUT US

We are a team of talented and passionate individuals, some live and breathe financial and growth strategies, while some are obsessed with numbers and accounting principles. Together we are dedicated to driving profitability and growth for our US based clients while driving significant cost savings using our offshore operations

Profit Spear Consulting is a Minnesota based LLC that serves clients across all US geographies. We curate customized solutions for our clients which focus on driving profitability and growth for their business!



Our Offshore Teams



ACCOUNTING & BOOKKEEPING SERVICES

Our accounting teams serve clients across all U.S. geographies!



YOU WILL HAVE A DEDICATED ACCOUNTING TEAM!

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ACCOUNTING

- Accurate monthly financial statements
- Tax-ready financials
- Tax and CPA support
- Sales tax & payroll accounting
- Accounting advisory
- Catch-up accounting and clean-up
- Accounts management and reporting

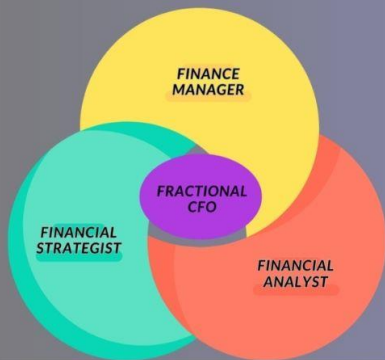
BOOKKEEPING

- Complex journal entries
- Bank & credit card reconciliations
- Merchant account transactions
- AR/AP reconciliation & reporting
- Tracking inventory and fixed assets
- Managing chart of accounts
- Invoice recording & reconciliations

TAX AND AUDIT SUPPORT

- Tax filing support
- Tax accounting
- Audit and accounting advisory services
- Compliance & Regulations
- Banking and Investor support

Your team will comprise of experienced accountants with deep expertise in accounting principles, auditing, and accurate preparation of financial statements. Together with a dedicated team of bookkeeping professionals they have managed accounting and bookkeeping for businesses ranging from startups to established companies across multiple industry sectors.



FRACTIONAL CFO SERVICES

"Every business wants to make more money; our fractional CFO services will help you do just that".

Every profitable business decision needs great insights, robust analysis and sound recommendations. Our fractional CFO services are designed to impact every aspect of your business and provide you with customized financial solutions to help with your decision making to run and grow your business profitably!

SERVICES



BUSINESS PLANNING & ANALYSIS

Take your ideas and expansion plans forward confidently with our robust cost-benefit and risk analysis, and a clear picture of risk and returns. You bring your stories and vision, and we will bring our financial expertise to help curate a well-crafted deck with sound financial analysis, projections, and profitability metrics, that tells the whole story and presents your ideas and vision to lenders and investors in the best possible light.



CASH FLOW MANAGEMENT

Never be blindsided by lack of cash to run your business. Our superior cash flow projection models will give you visibility to your operating cash flow situation and show you levers that are at your disposal to improve and maintain healthy cash position at all times. We will analyze all major drivers of cash flows and see where valuable cash is being trapped in your business and recommend actions you can take to free-up and improve cash flows.



FINANCIAL MANAGEMENT & STRATEGIC PLANNING

Smarter financial management leads to better financial outcomes. Do you have a strategic financial game plan on what needs to be accomplished to meet profitability and growth goals? Do you have a review process to ensure financial and operational effectiveness? We will create and manage your financial management and planning process that embodies your goals and aspirations, and layout a path forward to realizing them.



MAXIMIZING PROFITS

Are you wondering how to maximize profits? We will bring all our tools to bare in going after this most critical element of your business. Starting from revenue and margin expansion, to managing and reducing costs, while creating smart capital and financial planning mechanism, down to efficient cash flow management. When we combine and harmonize these financial tools it unlocks the drivers of profitability and reveals the levers that are at your disposal to maximize profits.



CAPITAL INVESTMENT & PLANNING

Move forward confidently with your capital investment decisions. Whether it's investing in physical assets, technology, marketing or new equipment needed to drive growth and boost operating performance. We will help with your decision making by providing you with thorough financial analysis to gauge soundness of your investments and ensure that money is being spent wisely to get the right ROI.



KEY PERFORMANCE INDICATORS (KPI)

Having a heads-up on what's brewing beneath the surface can save business owners a lot of frustration, time and money. This also provides timely opportunities for corrective action to reduce risk and uncertainty. We can design KPIs for your business so you can have a smart way of gauging performance to ensure profitable business operations and avoid unnecessary stress.

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We provide financial advisory and analytics for capital-intensive projects in traditional and alternative energy technologies, data centers, infrastructure, construction, tech, and manufacturing industries.

INSTITUTIONAL- GRADE PROJECT FINANCE & CAPITAL ADVISORY

Our work reflects the rigor and discipline expected by CFOs, banks, private equity firms, and institutional lenders — delivered directly by seasoned finance professionals

We bring you 15+ years of experience working with fortune 500 companies, startups and small businesses

With 15+ years of finance leadership experience we understand how capital decisions impact real businesses operating at scale.

\$1B+ capital projects supported

We build financial models and pitch decks specifically for credit committees, banks, and private equity investors — with clear assumptions, downside scenarios, and defensible return analysis.

OUR RECENT PROJECTS INCLUDE:

Green-hydrogen production
Commercial scale solar
On-site fuel cell Energy Storage
Real estate & data centers
Carbon Capture
Waste-to-energy
Warehousing
Retail expansions
...and more

We understand tax credits, tax equity financing, local, state and federal tax incentives for capital intensive projects



Project finance modeling & proformas

Discounted-Cash-Flow analysis and deal structuring for maximum returns



PE, banks, and private-lender financial packages



Financial metrics, IRR, NPV, ROI, debt and equity sculping

DSCR modeling



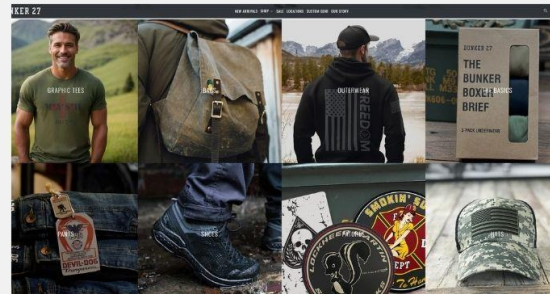
CLIENT SUCCESS STORIES

Our clients are from Connecticut to California, and operate in sectors such as real estate, retail, energy, and technology, among others



BUNKER 27

Bunker 27 is a Texas based premium retailer of US military and patriotic-themed fine apparel with multiple retail outlets across the country. Profit Spear has been fully engaged in its financial management since 2023 and projecting to grow sales to \$10M in 5 yrs, a 3x increase.



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RENEW DEVELOPERS

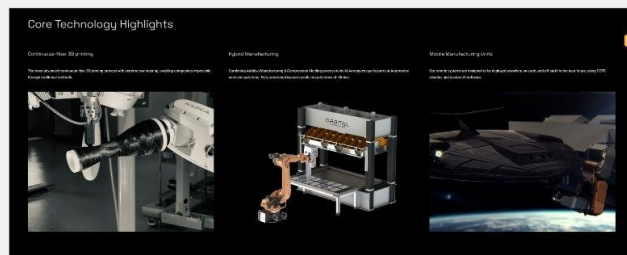
ReNew Developers is a Connecticut based sustainable real estate development firm that specializes in land acquisition and build-out for data centers and utility scale renewable energy projects ranging from \$20M to more than \$100M in capital investments. Profit Spear has been actively engaged in supporting growth and financial due diligence of Renew Developer's project portfolio since 2022.



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Orbital Composites is an advanced aerospace startup based in California that produces bespoke parts and products for Department of Defense, US Space Force and private research institutions. Profit Spear has been managing their accounting and bookkeeping as well as month-end financial reviews since 2023.



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