

# REPUTATION PERFORMANCE MANAGEMENT



## REVIEW MANAGEMENT

Customer Reviews are critical to new buyer conversion.

- Reviews are a **Top 3** ranking factor on Google.
- Review quality, freshness, owner responses, and overall rating all **drive better SEO**.
- 73% of consumers trust a business based on positive reviews.
- **Monitor** customer reviews from multiple websites with same-day notifications.
- **Respond** to reviews, engage with customers, and take internal notes.
- Drive more reviews with SMS and email campaigns.

# \$99

PER MONTH  
PER LOCATION

Discount available for  
multiple location accounts



## LISTINGS MANAGEMENT

Powering businesses to show up wherever their customers are searching.

- Synchronizes profiles across the web on 40+ portals.
- Gives consumers the **rich, fresh information** they need to buy confidently.
- **Improves SEO**: Google includes data consistency in its ranking algorithms.



## ANALYTICS

Powering businesses to show up wherever their customers are searching.

- High value stats
  - Click to call
  - Direction requests
- Engagement and keyword tracking for **Organic SEO**.
- **Resulting churn** is currently < 2% per quarter.

**97%** People search online to find a new local business.

**46%** Searches on Google are made with local intent

**16%** 16% Local mobile searches lead to a sale within 24 hours



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