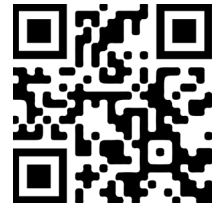


Daniel Haines Graphic, Web & Motion Designer



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Profile

Hey, I'm Dan. Creativity has been part of my life for as long as I can remember. I've always been drawing, painting, and crafting. I studied Digital Arts at LCC in London and have since carved my own design path, founding the online music magazine [In-Reach](#), self-learning, and working within the gaming industry. More recently, I've been developing a new clothing label, [OKAY Clothing](#), where I manage the web and social presence. My goal is to create, visualize, and communicate ideas through clean, impactful design for forward-thinking brands. I thrive in both large and small teams, building strong working relationships along the way. Above all, I'm a creative, and I absolutely love what I do!

My Work Experience

2024 - Present

Senior Designer

SuperGroup (Betway)

As a Senior Designer at Betway, I oversee all visual campaigns for the Canadian market, ensuring creative elements align with the brand identity while resonating with the target audience. I also design graphics and LED screens for West Ham Stadium and the Senators Stadium in Canada, enhancing Betway's presence and visual impact in these high-profile spaces.

2024 (Part Time)

Motion Designer

Made In Pixels

At Made In Pixels, a startup agency at the forefront of the Web3 space, I wore many design hats. Crafting impactful motion graphics that breathe life into websites, YouTube videos, and social media content.

2019 - 2024

Digital Designer

FSB Tech, London

FSB Tech provided fully managed enterprise and retail solutions for sportsbook and casino operators. I drove marketing for FSB and its clients, including Blacktype and Jennings Bet, creating a wide range of media across video, print, and web.

2017 - 2018

UI Designer

Mojito Media, London

I was involved in many aspects of design at Mojito Media including website design, branding, UX and UI layouts. I was also asked to brainstorm new ideas and concepts for their brand overhaul where I used 3D editing software such as Blender and Cinema 4D.

2013 - 2017

Mid-Weight Designer

WinTechnologies, London



WinTech was a great start to my design career, working in a large, collaborative team with regular critiques that boosted my confidence and skills in motion design and print. I also led land-based advertising for the Hippodrome Casino in London.

Expertise

After Effects

Premiere Pro

Photoshop

Illustrator

Figma

Creative Cloud

CMS

Web Design

Ai Workflows

Job References

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