



Set your team up for success



with a strategy activation offsite

The success of your strategy is only as good as your team's ability to understand and execute it. This offsite will energize and unite your team behind your strategic priorities and equip them with the tools to turn vision into action.



The Experience

This offsite experience centers around four interactive modules. Each module is filled with moments of inspired thinking, productive dialogue, and tangible outputs.

MODULE 01 | CORE CONNECTIONS

Deepen your leadership team's connection and create a unique operating style that will power collaboration and your collective success.

Using a series of interactive exercises, we'll uncover each team member's values, super skills, and working styles. We'll ask questions that go beyond the clichés to help you establish your team's 'success formula'. We'll end the module by designing your team's rhythms and rituals that will help you work together effectively from the outset.

MODULE 02 | STRATEGIC OUTCOMES

Create a collective ambition for the work ahead, and define the why, what, and how behind your strategic priorities and projects.

We'll start with a 'big-picture' review of the strategy and the internal and external drivers for its success. We'll then unpack each of your strategic priorities and projects to understand outcomes, metrics, tactics, and resources. We'll then create a dynamic map of all your workstreams across a timeline to illuminate cross-workstream opportunities and calibrate workflow pacing and milestones.

MODULE 03 | SUCCESS ACCELERATORS

Identify the skills and ways of working that will power your strategy and accelerate your team to success.

We'll start by reflecting on the team's strategic priorities and ambition and identifying potential boosters and blockers for their success. We'll then explore a wide range of skill areas—from Cross-Team Collaboration to AI integration—to identify 3 to 5 'focus skills' that will power your strategy for the year and identify the opportunities to develop these skills through learning.

MODULE 04 | MOMENTUM DRIVERS

Design a plan to activate your strategy in an inspiring and motivating way across your organization and maintain focus and momentum throughout the year.

We'll start with a reflection of your team's energy, motivation, and stamina to identify opportunities to refresh engagement and team connection. We'll then co-create a starter set of practical rituals and assets that will help fuel momentum and accountability behind your strategy. We'll wrap up with an inspiring showcase of upcoming touch points and mini modules designed to sustain the energy and momentum built in the offsite throughout the year.



The Plan

The overall offsite experience can be structured as two full days or three half days and can be complemented with inspiring meals, team bonding experiences, and custom content.

Our team will handle the end-to-end experience, including working sessions with leaders, identifying an inspiring venue, onsite set-up, facilitation, and the synthesis of offsite outputs into a 'Strategy On a Page' and 'Momentum Plan' to guide the next steps.

INTRIGUED?

Drop us a note at hello@mightycultures.com