

Accelerate *AI Adoption*

Every business is betting on AI. Those who unlock its potential first will set the pace for the rest. Now comes the harder part—getting employees to actually use it. **And use it well.**

AI adoption doesn't fail because the technology isn't ready. It fails because people aren't.

Many lack confidence in using it, dismiss it after a negative first experience, or feel like they're "cheating" if they rely on it. Others simply can't see how it fits into their daily work or underestimate what it can do. Add in concerns about accuracy, compliance, job security, and even environmental impact, and hesitation quickly turns into resistance.

And those who are experimenting with AI often do it quietly, unsure if it's encouraged or even allowed.

The barriers are clear and measurable: 45% of employees would use AI more if tools integrated better. About half

worry about cybersecurity (51%) and inaccuracy (50%). 41% fear job displacement. 37% lack access to the right tools. Only 36% have received training.

But behind these numbers are real voices expressing real concerns:

"I haven't been trained on how AI fits into my day-to-day work."

"What if I use it wrong—or worse, what if it replaces me?"

"Can I even trust what it gives me, or is it just making things up?"

These aren't just concerns to acknowledge. They're the barriers blocking adoption.

Sources: [Superagency In The Workplace](#); [AI At Work](#)

AI adoption isn't a technology challenge, it's a *people challenge*

Unlocking AI readiness takes more than toolkits, policy decks, or appeals to personal productivity. Readiness comes from a compelling narrative and real experiences that make AI tangible—showing where it fits, how it helps, and why it matters. It's about sparking curiosity, surfacing visible use cases, and shifting mindsets so people see AI as part of their everyday work.

As experts in change management and employee engagement, we help organizations approach AI as a culture shift, not just a tech rollout.



AI Readiness *Program*

We help organizations drive meaningful AI adoption through a targeted program designed to build confidence, clarity, and competency across teams.

01 / STRATEGIC NARRATIVE & ENGAGEMENT PLAN

Align teams on the business case and shared vision for AI at your organization by mapping out a clear narrative and approach to communications that generates momentum across the organization.

The program can also include tailored tracks that demonstrate how AI can be used for specific functions, helping teams connect adoption to their current workflows.

02 / AI READINESS SPRINTS

Launch a 3-month experience that builds practical AI fluency through inspiring use cases and simple, practical missions to help employees use AI safely, apply best practices, and develop real-world judgment.

03 / ITERATION LOOPS

Gather employee feedback to see how AI is being used, validate and showcase successful use cases, and continuously refine technology adoption and commercial applications, while surfacing new opportunities to unlock more value.



LET'S CONNECT

Let's turn your AI investment into *real impact*

If you're gearing up to launch internal AI tools or struggling to get traction, let's connect for a co-creation session.

We'll explore what you're working with, understand where your teams are at, and bring inspiration and best practices to co-create how a targeted readiness campaign can drive adoption, build trust, and unlock smarter use.