

RMS

Faire des magasins d'extraordinaires lieux d'acquisition et de rétention client



Identité

Une agence de 15 retailers, issus du terrain (luxe, mode, hospitality, santé, distribution)

Mission

Accompagner la transformation opérationnelle des réseaux retail

Conviction

Le capital humain du terrain est la clef

Posture

Pro & sympa (et surtout, orienté résultats !)

Ambition

Etre le partenaire de référence sur l'expérience client, le retail management, et l'identification de talents.

Expertises

Le conseil

Structurez votre réseau et vos RH



- Conseil Retail
 - Audit réseau
 - Visites mystères
 - Signature de vente
 - Book de process
- Conseil RH
 - Stratégie RH
 - Rémunération
 - Onboarding

Méthode

Traduction de votre identité en outils concrets (plug & play)

Le recrutement

Identifiez vos talents



- Chasse de têtes
 - Exécutive
 - Middle Management
 - Terrain
- Management de transition
- Accompagnement de carrière

Méthode

Choix des candidats selon le match avec la culture d'entreprise

La formation

Professionnalisez vos talents



- Relation client
- Management
- Train The Trainer

Méthode

Parcours blended-learning avec focus sur l'ancrage terrain

Services

RMS Society

La communauté exclusive des experts et passionnés du retail

Promesse

Se nourrir entre experts métiers et nouer des liens durables

RMS Profil

L'outil digital d'évaluation des compétences retail

Promesse

Mapper les compétences de son réseau et avoir un outil d'aide à la décision

RMS Campus

Les formations digitales RMS en continu et en illimité

Promesse

Bénéficier de l'expertise formation RMS accessible à tous

RMS

Transforming retail spaces into exceptional environments for attracting and retaining customers.



Identify

A consortium of 15 retailers, possessing expertise in various sectors (luxury, fashion, hospitality, healthcare, and distribution).

Mission

Facilitating the operational evolution of retail networks

Conviction

The human resources present on-site are essential.

Posture

Professional, approachable, and, most importantly, focused on results!

Ambition

To become the foremost partner in customer experience, retail management, and talent identification.

Expertise

Counseling

Organize your network and your human resources



Retail Counseling

- Network assessment
- Mystery shopping
- Sales signature
- Book the process

Human Resources Consulting

- Human Resources Strategy
- Remuneration
- Onboarding

Method

Translating your identity into tangible tools (plug & play)

Hiring

Recognize your abilities



Headhunting

- Executive
- Mid-Level Management
- Floor
- Transition period Management
- Career assistance

Method

Selection of candidates based on compatibility with company culture

Training

Enhance your skills for a professional edge



- Client relationship
- Management
- Train the Trainer

Method

Blended learning initiative emphasizing practical application

Services

RMS Society

The unique community of retail professionals and enthusiasts

Promise

Gaining insights from industry experts and fostering enduring connections

RMS Profile

The online platform for evaluating retail competencies

Promise

Identify the skills within your network and create a decision-making tool.

RMS Campus

Unrestricted and ongoing access to RMS digital training courses

Promise

Take advantage of the training expertise offered by RMS, available to everyone.