

*Grateful for donors. Dedicated to patients. Caring for all.*

## SPONSORSHIP & EXHIBITS OVERVIEW





Dear Supporter,

The Plasma Protein Therapeutics Association (PPTA) is pleased to announce that the 2025 combined Plasma Protein Forum (PPF) and Business Forum meeting will take place from October 14-16, 2025, in Alexandria, Virginia.

PPF is the premier conference for the plasma protein therapeutics industry in North America. This annual event brings industry, policymakers, health care providers, scientists, and patients together to learn more about and discuss key developments and issues.

The PPTA Business Forum is presented to members only, it is your opportunity to become better informed and more involved in PPTA activities.

PPTA is thrilled to be combining these two milestones into one groundbreaking event. This marks a monumental step forward for the plasma protein therapeutics community, offering a unique and powerful opportunity for members, stakeholders, and industry leaders to connect, collaborate, and shape the future of the field.

PPF is open to professionals and advocates across the plasma community, including plasma collectors, manufacturers, policymakers, patients, clinicians, researchers, and other key stakeholders.

Supporting this landmark event is essential to driving progress in plasma-derived therapies and promoting a stable, dependable supply chain for patients globally. Sponsorship fuels meaningful dialogue, encourages innovation, and enhances collaboration. Through their contributions, organizations and individuals show their dedication to advancing patient care and helping shape the future of plasma.



Michelle Mason  
Manager, Event Logistics &  
Regulatory Support  
PPTA  
[mmason@pptaglobal.org](mailto:mmason@pptaglobal.org)



## OVERVIEW

Take advantage of the premier opportunity to effectively position your brand with key leaders of the plasma protein therapeutics industry. The 33rd annual Plasma Protein Forum (PPF) will be held October 14-15 in Alexandria, VA and offers a variety of opportunities to connect with attendees and expand your reach.

We are committed to fostering a sustainable and eco-friendly environment at this year's Forum. Thus, this year, we are excited to debut some more sustainable sponsorship opportunities. Together, let's make a positive impact on the environment!

Registration Form, Payment & Company Logo for branded products (SWAG) are due August 26.

Registration Form & Payment (Exhibits, Networking, Amenities, Tech & Other) are due September 10.



# EXHIBITOR BENEFITS

## PPTA provides each company exhibiting with:

- **Sponsor Recognition:**
  - Sponsor visibility on rolling PowerPoint in main conference room (shown during breaks)
  - Company logo on PPTA event page
  - Recognition in PPF e-blasts and on social media
  - Composite thank you to sponsors on signage in Exhibition area and Foyer
  - Company logo, company description, and \*commercial video in the PPF App

*\*Videos will be reviewed and approved by PPTA legal counsel.*

- **Amenities package including:** 6' skirted table, two chairs, and one wastebasket

- **Booth Traffic Generation Program:**

This is an incentive program to draw attendees to your booth. PPTA will provide each exhibitor with a unique code to share with attendees. Attendees must enter every exhibitor's code into the PPF App in order to win Beats Solo 4 Wireless Headphones! The winner will be selected during the closing announcements on October 15, 2025.



# EXHIBIT SPONSOR LEVELS

*Diamond and Platinum sponsorships are reserved exclusively for PPTA members. If you are interested in learning about membership opportunities, please contact [info@pptaglobal.org](mailto:info@pptaglobal.org).*

## NEW THIS YEAR

Rather than a traditional exhibit hall, exhibits will be thoughtfully arranged throughout the foyer, providing a dynamic and integrated setting for interaction and visibility. The exhibition area will include all beverages and will be a gathering place for attendees during all breaks, including breakfasts, lunches, and reception.

### DIAMOND Sponsor

*Exclusive to Associate Level 3 Members Only*

- One 8' x 8' Booth in Exhibit area (1-13)
- **5 Exhibitor registrations** (complimentary access to Forum)
- Additional registrations at Early Bird rate:
  - Members \$1500
  - Non-members \$2100

## PLATINUM Sponsor

*Exclusive to Associate Level 2 Members Only*

- One 8' x 8' Booth in Exhibit area (1-13)
- **4 Exhibitor registrations** (complimentary access to Forum)
- Additional registrations at Early Bird rate:
  - Members \$1500
  - Non-members \$2100

## GOLD Sponsor

\$17,000



- One 8' x 8' Booth in Exhibit area (1-13)
- **3 Exhibitor registrations** (complimentary access to the Forum)
- Additional registrations at Early Bird rate:
  - Members \$1500
  - Non-members \$2100

## SILVER Sponsor

\$8,000



- 6' Tabletop Exhibit in Exhibit area (A-F)
- **2 Exhibitor registrations** (complimentary access to the Forum)
- Additional registrations at Early Bird rate:
  - Members \$1500
  - Non-members \$2100



# EXHIBIT SCHEDULE

The Forum draws attendees to your exhibit with these scheduled events.

## Monday, October 13

Exhibitor Move-in: 3:00 p.m. to 7:00 p.m.

## Tuesday, October 14

Networking Breakfast 7:30 a.m. – 8:30 a.m.

Networking Break 10:15 a.m. – 10:45 a.m.

Networking Lunch 11:45 a.m.-1:15 p.m.

Networking Break 3:15 p.m. – 3:45 p.m.

Networking Reception 5:00 p.m. – 7:00 p.m.

## Wednesday, October 15

Networking Breakfast 7:30 a.m. – 8:30 a.m.

Networking Break 10:15 a.m. – 10:45 a.m.

Networking Lunch 12:00 p.m. - 1:00 p.m.

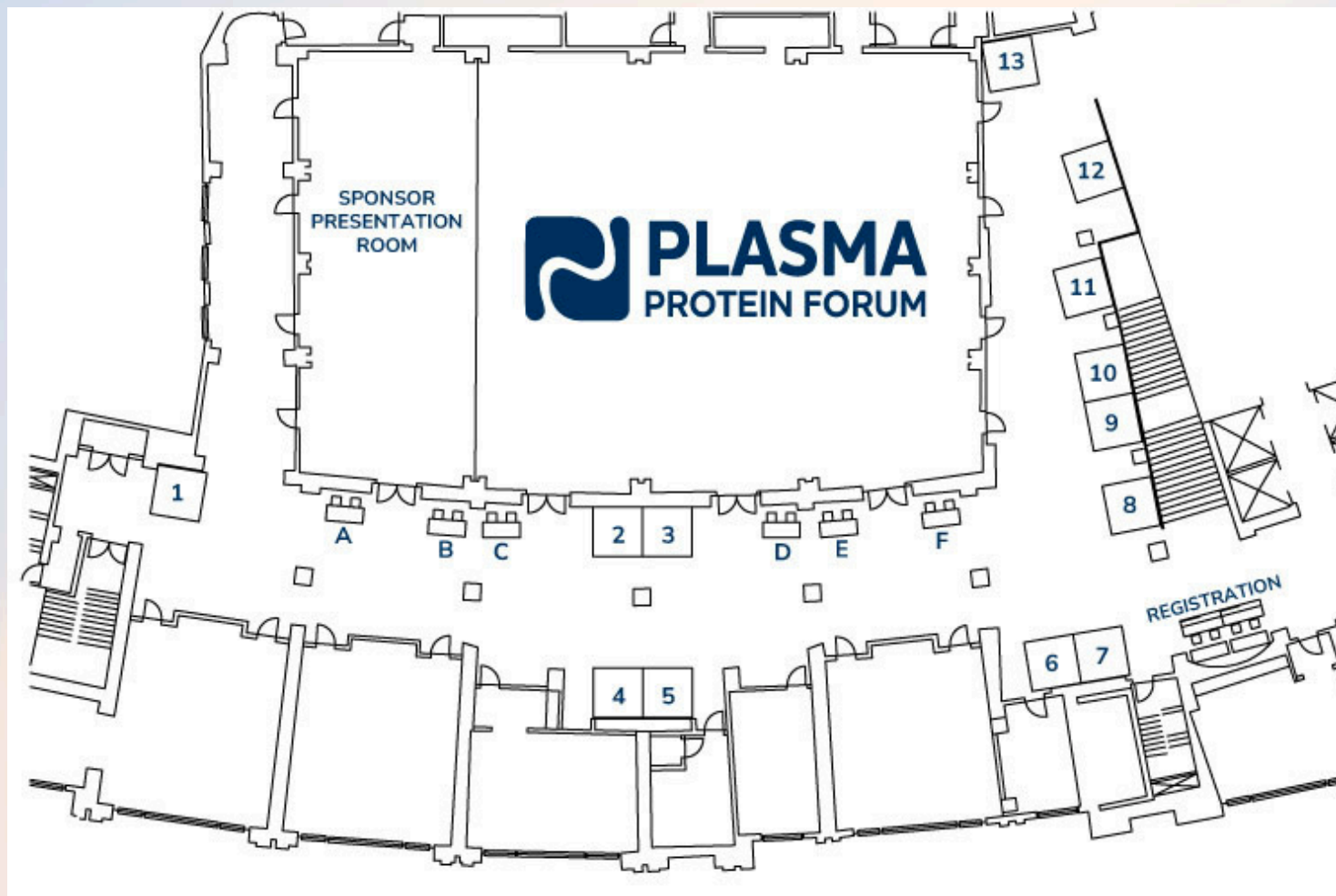
Exhibitor Move-out: 1:00 p.m. – 3:00 p.m.

Contractor Dismantle 3:00 p.m. – 6:00 p.m.

\*Schedule is subject to change.

# EXHIBIT AREA FLOOR PLAN

Please select your 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> choice on the [registration form](#).



A-F: Tabletop (Silver)

1-13: 8x8 Booth (Diamond, Platinum, Gold)



# NEW THIS YEAR! Meeting Room

## AVAILABLE FOR SPONSORS ONLY!

Book a meeting room near the exhibition area and the Forum room. Open on a first-come, first-serve basis on Tuesday and Wednesday only. Sponsor will be responsible for ordering food and beverages and AV. Only available to companies that will be an exhibitor and/or sponsor.

See [Floor Plans & Capacity Charts](#)



## Room Availability & Fees

Whitney: All day, October 14 & 15 (\$3,000)

Bell: All day, October 14 (\$1,500)

Banneker: All day, October 14 (\$1,500)

Wright: All day, October 14 & until 11:00 AM,  
October 15 (\$1,800)

# NETWORKING SPONSORSHIPS

Increase your visibility at the Forum with these high-visibility, high-impact networking opportunities. All sponsorship opportunities are available via a first-come first-serve basis. **Some options include a Business Forum add-on bundle (discounted rate) for members only.**

## **NEW!** Mealtime Presentation Slots at PPF!

Make your brand part of one of the most engaging and well-attended moments of the day — when attendees are relaxed, gathered, and fully present. We are offering sponsors the exclusive opportunity to deliver a presentation during the ***networking breakfasts, networking lunches, or scheduled breaks*** at the PPF.

A dedicated room will be set up with table seating where attendees can enjoy their meals while listening to your presentation. Food and beverages will be available just outside the room to encourage traffic and participation. Your presentation will also be listed in the ***PPF App*** for easy attendee access.

**IMPORTANT:** All presentations must be submitted in advance for approval by PPTA. Please send your request and presentation topic to [mmason@pptaglobal.org](mailto:mmason@pptaglobal.org) when **submitting your sponsor registration application**. Final presentation times will be confirmed prior to the start of PPF.



# NETWORKING SPONSORSHIPS

All Networking Sponsors will receive:

- Visibility on rolling PowerPoint in main conference room
- Company logo on event page on PPTA website
- Recognition in the PPF e-blasts, on social media, and in the PPF App
- Company logo, company description, and commercial video in the PPF App

## Cocktail Reception (\$13,000)

*Sponsor the opening night reception. As the Forum's most attended event, your company will receive maximum exposure among attendees.*

- Includes one complimentary Forum registration
- Recognition during the Forum and at the reception
- Sponsor-created specialty drink
- Your company logo at all cocktail tables
- 5-minute speaking opportunity during welcome remarks at the reception





# NETWORKING SPONSORSHIPS

## Breakfasts (\$10,000)

*PPTA's popular morning kickoff ensures that your company name welcomes attendees during breakfast. You may give a presentation (or play a video) to attendees for 15 minutes on Day 1 or Day 2, depending on which breakfast you choose.*

- Acknowledgement at the beginning of each day
- Your company logo at all breakfast stations
- Logo printed on napkins
- Opportunity to distribute branded materials or giveaways at each table

### Business Forum Breakfast ( \$4,000)

#### **Members Only Add-On** (discounted rate)

- Includes one complimentary Business Forum registration
- Your company logo at all breakfast stations
- Your company logo printed on napkins
- Your company logo on rolling PowerPoint in main conference room and Business Forum App

# NETWORKING SPONSORSHIPS

## Lunch (\$15,000), Buffet (Day 1)

Sponsor the lunch for added exposure as your company profile will be noticed throughout the buffet stations. You may give a presentation (or play a video) to attendees for 15 minutes.

- Includes one complimentary Forum registration
- Public stage acknowledgement at the beginning of the day; thank you at end of the day
- Your company logo at all Buffet stations
- Logo printed on napkins
- Opportunity to distribute branded materials or giveaways at each table

### Business Forum Lunch ( \$7,500)

#### Members Only Add-On (discounted rate)

- Includes one complimentary Business Forum registration
- Your company logo at all food stations
- Your company logo printed on napkins
- Your company logo on rolling PowerPoint in main conference room and Business Forum App

## Lunch (\$10,000), Buffet (Day 2)

Sponsor the lunch at the end of the Forum for added exposure, as your company profile will be noticed throughout the buffet stations. You may give a presentation (or play a video) to attendees for 15 minutes.

- Includes one complimentary Forum registration
- Acknowledgement at the beginning of the day; thank you at end of the day



# NETWORKING SPONSORSHIPS

## Power Networking Breaks (\$5,000 each)

Attendees flock to networking breaks (total of 3), meaning your company gets noticed. You may give a presentation (or play a video) for 10 minutes, depending on which break you choose.

- Day 1, AM
  - Day 1, PM
  - Day 2, AM
- Acknowledgement at the beginning of each break
  - Your company logo at each refreshment break station
  - Opportunity to distribute branded materials or giveaways at each table

## Business Forum “all-day” Breaks (\$3,000)

### Members Only Add-On (discounted rate)

- Includes one complimentary Business Forum registration
- Your company logo at all food stations
- Your company logo printed on napkins
- Your company logo on rolling PowerPoint in main conference room and Business Forum App

Registration Form, Payment & Company Logo for branded products  
(SWAG) are due August 26.

Registration Form & Payment (Exhibits, Networking, Amenities, Tech & Other)  
are due September 10.



# PRODUCT & OTHER SPONSORSHIPS

Product sponsorships are walking billboards for your company. All sponsored products are distributed to every attendee and feature your company name and/or logo alongside the Forum logo. Reserve early, as there's limited availability! PPTA will coordinate ordering products. All sponsorship opportunities are on a first-come first-serve basis.

Provide Logo for branded product by August 26 to Michelle Mason.

## SWAG

- **Sleep Travel Kit (\$4,000)** – Attendees will enjoy having this sleep travel kit for their trip back home. Consists of an inflatable pillow, sleep mask, and earplugs.
- **Luggage Tag (\$4,000)** – Attendees will find their luggage quicker with a luggage tag that stands out from the rest.
- **Tech Accessory Bag (\$4,500)** - Put your brand in the hands of every tech-savvy attendee. As the Tech Accessory Bag Sponsor, your logo will be featured on a reusable tech pouch distributed to participants, perfect for storing chargers, cables, earbuds, and other essentials.
- **Notebook with Pen (\$5,500)** – A 5x7" spiral-bound notebook with matching pen that attendees will need for taking notes during the PPF.
- **Sports Bottle & Water Station (\$7,000)**
  - Quench your thirst and boost your brand! As the Official Water Station Sponsor, your organization will be featured at one of the event's key hydration hubs. Attendees will receive a branded sports water bottle to refill throughout the day. Sponsor logo will be displayed at the water refill stations.
- **Lanyard (\$7,500)** – All attendees will be provided with a lanyard along with their name badge. This is a highly visible product for the sponsor as the name badges must be worn at all times during the PPF and the Business Forum.
- **Conference Bag (\$8,500)** – Your company name/logo will be visible on every bag and will help every attendee carry all of their conference materials and exhibitor giveaways.

# FORUM TECH

- **Wi-Fi (\$5,000)** – Sponsor can create a custom password for the Wi-Fi network (limited to 8 characters). Sponsorship logo recognition is included in on-site signage.
  - **Members only add-on (discounted rate):**
    - **Business Forum (\$1,000)**
- **Daily Wordler Game (\$3,500)** - On both days of PPF, your company can sponsor a "Wordle" style game that will be promoted to attendees via the PPF app, social media, and signage. Your company can choose two words per day for the game, as well as colors and logo on the app, and a thank you message to players. Winner will receive a \$50 gift card.
  - **Members only add-on at Business Forum (\$1,750)**
- **PPF App (\$5,000)** – Attendees will be accessing the PPF App for ALL of their meeting needs (e.g., agenda, attendee list, presentations, speaker information, competition to win prizes, etc.). Sponsorship includes:
  - Premier listing in the sponsorship section
  - 1-page advertisement\*
  - Banner ad\* to be included throughout the PPF App
  - Company commercial video\*
  - On-site signage
  - Additional promotion via email message to attendees promoting the PPF App sent prior to the Forum



*\*will be reviewed and approved by PPTA legal counsel.*

- **Members only add-on (discounted rate):**
  - **Business Forum (\$1,000)**

# FORUM AMENITIES

- **FAQ Sheet (\$2,000)** – Provided to attendees at registration check-in with helpful information about the Forum and city. Sponsor can include a brief description and contact information in this print-out.
- **Welcome Letter at Hotel Check-in (\$3,000)** – Provide an advertisement for PPTA to print for the hotel to include when PPF attendees check in for their sleeping rooms. A welcome message from PPTA about the PPF will also be included.

## OTHER

- **Advertisement E-Blast (\$2,000)** – Sponsor can send us a digital advertisement to be included in a one-time e-blast to all attendees. The blast will be sent before or during the Forum.
- **Daily Schedule Email (\$2,500 per day)** – Your brand featured in one of the official daily schedule emails sent to all registered attendees. Includes your company logo + 2-3 sentence message. Option to include “visit us today” with booth location information.
- **Digital Promotion Package (\$2,500)** – This bundle includes the sponsor’s full-color web banner to live on PPF event page for one week from October 13-17 and one LinkedIn post deployed during or shortly after the Forum. An image, video (30 seconds or less), or logo may accompany the post, along with a short caption and link. Note: “Posted on behalf of PPF sponsor” will be added to the post. Metrics (followers): LinkedIn: 10,707, Facebook: 1,200, Instagram: 175
- **“Ship Your Own” Product (\$3,000)** – Ship your own product in advance and PPTA will include it in the PPF handout materials. Limited availability and limited in size; must be reviewed and approved by PPTA.
- **Elevator Clings (\$7,500 each)** – Sponsor an elevator wrap on the first-floor lobby and/or the conference floor (4 on each floor/8 total) and have your company logo/advertisement displayed for all to see. You provide the artwork of your choice. Elevator wraps will remain during the Business Forum.



# Important Dates

Item	Due Date
<u>Registration Form</u> , Payment & Company Logo (Branded Products - SWAG)	August 26th
<u>Registration Form</u> & Payment (Exhibits, Networking, Amenities, Tech, & Other)	September 10th
Company Logo, brief company Description & Vimeo or YouTube link	September 19th
Artwork for Elevator Cling	September 22nd



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Contact Michelle Mason for more information:  
[mmason@pptaglobal.org](mailto:mmason@pptaglobal.org)

