



OCTOBER 16, 2025 | ALEXANDRIA, VIRGINIA

SPONSORSHIP OPPORTUNITIES





Dear Supporter,

The Plasma Protein Therapeutics Association (PPTA) is pleased to announce that the 2025 Business Forum meeting will take place on October 16, 2025, in Alexandria, Virginia.

The PPTA Business Forum is presented to members only, it is your opportunity to become better informed and more involved in PPTA activities.

This marks a monumental step forward for the plasma protein therapeutics community, offering a unique and powerful opportunity for members, stakeholders, and industry leaders to connect, collaborate, and shape the future of the field.

The Business Forum is open to professionals and advocates across the plasma community, including plasma collectors, manufacturers, policymakers, patients, clinicians, researchers, and other key stakeholders.

Supporting this landmark event is essential to driving progress in plasma-derived therapies and promoting a stable, dependable supply chain for patients globally. Sponsorship fuels meaningful dialogue, encourages innovation, and enhances collaboration. Through their contributions, organizations and individuals show their dedication to advancing patient care and helping shape the future of plasma.



Michelle Mason
Manager, Event Logistics &
Regulatory Support
PPTA
mmason@pptaglobal.org

A handwritten signature in black ink that reads 'Michelle Mason'.

OVERVIEW

Take advantage of the premier opportunity to effectively position your brand with key leaders of the plasma protein therapeutics industry. This year's PPTA Business Forum, a Members only event, will be held on October 16th in conjunction with the Plasma Protein Forum on October 14-15 in Alexandria, VA. Increase your visibility at the Business Forum with these high-visibility, high-impact opportunities. All sponsorship opportunities are first-come first-serve.

All Sponsors will receive:

- Recognition throughout the Business Forum
- Visibility and recognition on the Business Forum APP

If you are a Plasma Protein Forum sponsor, please use the designated sponsor form, as it includes discounted options to add Business Forum participation.

If you are only signing up for the Business Forum, please use this form.



NETWORKING

BREAKFAST (\$4,500)

The popular morning kickoff ensures that your company name welcomes attendees during continental breakfast.

- Includes one complimentary Business Forum registration
- Acknowledgement at the beginning of the day
- Your company logo at all breakfast stations
- Your company logo printed on napkins

BREAKS (\$3,500)

Sponsor the all-day beverages! Your company name welcomes attendees, beginning with the morning kick-off and throughout the day.

- Includes one complimentary Business Forum registration
- Acknowledgement at the beginning of the day
- Your company logo at all break stations
- Your company logo printed on napkins

NETWORKING

LUNCH BUFFET (\$8,000)

Sponsor the lunch for added exposure as your company profile will be noticed throughout the buffet stations.

- Includes one complimentary Business Forum registration
- Acknowledgement during Business Forum program
- Your company logo at all buffet stations
- Your company logo printed on napkins



TECH

MEETING APP (\$1,500)

Attendees will be accessing the Meeting App for ALL of their meeting needs (e.g., agenda, attendee list, presentations, speaker information, competition to win prizes, etc.). Sponsorship includes:

- Premier listing in the sponsorship section
- 1-page advertisement*
- Banner ad* to be included throughout the App
- Company commercial video*
- On-site signage
- Additional promotion via email message to attendees promoting the Meeting App sent prior to the Forum

**will be reviewed and approved by PPTA legal counsel.*

Wi-Fi (\$1,500)

Sponsor can create a custom password for the Wi-Fi network (limited to 8 characters). Sponsorship logo recognition is included in on-site signage.

LOGO ARTWORK REQUIREMENTS

Company Logos: JPEG (true color), 300 dpi or greater; EPS or AI file with text and art converted to outlines

Important Dates

Item	Due Date
Sponsor Registration Form	September 10th
Word Description, Logo and Video Link	September 19th



PLASMA PROTEIN
THERAPEUTICS
ASSOCIATION





OCTOBER 16, 2025 | ALEXANDRIA, VIRGINIA

Contact Michelle Mason for more information:
mmason@pptaglobal.org

