



THE SOURCE

The magazine of the Plasma Protein Therapeutics Industry

2026 Advertising Order Form

Company: _____ Contact: _____

Address: _____

City/State/Country/Postal Code: _____

Email: _____ Phone: _____

PPTA Member? Yes ☐ No ☐ ☐ Check to receive membership information

2026 Rates		
<u>Ad Type</u>	<u>Member</u>	<u>Non-Member</u>
Half-page	\$1,200	\$1,600
Full-page	\$2,000	\$2,600
Front Inside Cover	\$2,900	\$4,300

Please indicate:

Type of ad: ☐ Half-Page ☐ Full Page ☐ Inside Front Cover

Issues: _____

☐ Spring ☐ Fall ☐ Winter

Payment Information (PPTA will Invoice for payment):

Ad Rate: \$ _____ (USD) **Total Cost: \$ _____ (USD)**

<u>2026 Schedule</u>		<u>Material Guidelines</u>
<u>Publication</u>	<u>Materials Due</u>	▪ Press-ready PDF [300dpi or greater - all fonts & photos] ▪ Page Size: Full=8.5"Wx11"H; Half=8.5"Wx5"H ▪ Include URL for AD or Company website
Spring-May	Feb 25	
Fall-August	June 30	
Winter-December	Sept 8	

Notes: PPTA honors a "first-come, first-served" for all ads. Advertisements will not be printed until payment is received. All payments are final. PPTA reserves the right to review ads and at the Association's discretion to reject any advertising. Liability for ad content is assumed by the advertiser.

Visit www.pptaglobal.org to view **THE SOURCE** magazine.
For additional information regarding advertising in **THE SOURCE**,
please contact [THE SOURCE](#).