



13th Annual Fundraising Tournament

The Karen P. Brown Relief Golf Tournament is hosting its annual fundraising event honoring the legacy of Karen P. Brown and her courageous battle with cancer. Hosted by Needs Beyond Medicine, this tournament raises vital funds for the Relief Program, which provides direct financial assistance to current cancer patients for non-medical living expenses such as transportation, rent, utilities, and groceries. Since its inception, this tournament has brought together community members, healthcare professionals, and corporate partners for a day of camaraderie, philanthropy, and purpose all while making a meaningful difference in the lives of those affected by cancer.

About the Karen Poulsen Brown Scholarship

The Karen P. Brown Memorial Scholarship was created to honor the remarkable life and career of Karen Poulsen Brown, a dedicated nurse, mother, and community leader who embodied compassion, resilience, and selflessness. With over 20 years of experience in nursing, Karen's commitment to her patients, family, and profession left an enduring impact on everyone she touched.

Established by the Needs Beyond Medicine Board of Directors, this \$1,000 annual scholarship supports future nursing students who share Karen's passion for healthcare and her dedication to serving others. By helping to offset specific college expenses, the scholarship empowers aspiring nurses to achieve their educational goals and carry forward Karen's legacy of care and excellence.

About Needs Beyond Medicine's Relief Program

Needs Beyond Medicine's Relief Program provides financial assistance grants for individuals undergoing cancer treatment. These grants cover living expenses such as transportation, groceries, utilities, and rent, offering essential support during a particularly challenging time. Your sponsorship directly funds this vital program, bringing relief and hope to individuals and families.

Event Details

Date: Thursday, July 16, 2026

Time: 7:00 AM registration | 8:00 AM shotgun start

Location: Thanksgiving Point Golf Club

3300 Club House Dr, Lehi, UT 84043

Cost: \$125 per player

Contact us: Golf@NeedsBeyondMedicine.org to reserve your foursome or for inquiries.

Reservations should be made by July 1, 2026.

Don't have a foursome? No problem! We'll assign you one on the event day.

Karen P. Brown Relief Golf Tournament 2026 Sponsorship



Sponsorship Opportunities

All sponsorship proceeds benefit the Karen Poulsen Brown Scholarship (50%) and the Relief Program (50%). Contributions are 100% tax-deductible.
Needs Beyond Medicine is a 501(c)(3) nonprofit organization (Tax ID: 27-0436521).

Presenting Sponsor: \$10,000 (One Company)

- Three foursomes
- Logo on homepage of event website
- Logo on printed sponsor banner
- Hole signage (Tee Markers with Company Logo on all tee boxes)
- Recognition on organization's social media channels
- Opportunity for marketing items in SWAG Bags & Host a Hole

SWAG Bag Sponsor: \$5,000 (One Company)

- One foursome
- Logo on event website
- Logo on printed sponsor banner
- Recognition on organization's social media channels
- Branded logo golf item (hat, towel, or shirt distributed to participants)
- Recognition as SWAG Bag Sponsor at the tournament site

Pin Flag Sponsor: \$5,000 (18 Holes) or \$2,500 (9 Holes)- Two companies possible

- Two foursomes
- Logo on 18 pin flags (or nine for two sponsors)
- Logo on event website
- Logo on printed sponsor banner
- Recognition on organization's social media channels

Lunch Sponsor: \$2,500 (One Company & can be a specific restaurant or caterer)

- One foursome
- Logo on event website
- Logo on printed sponsor banner
- Recognition on organization's social media channels

Hole Sponsor: \$1,000 (16 Spots)

- One foursome
- Sign on a tee box featuring your corporate logo and optional verbiage
- Option to have a company representative at tee box (canopy & table provided)

Silent Auction/Raffle Sponsor: In-Kind Donation

- Business cards or signage displayed with auction/raffle items
- Items valued between \$25-\$500 preferred (higher-value items by prior approval)

Participant Benefits

- Complimentary lunch and snacks
- Swag bag featuring exclusive tournament items
- Networking opportunities with sponsors, community leaders, and fellow participants

Karen P. Brown Relief Golf Tournament 2026 Sponsorship



Sponsorship Payment Details

All sponsorship funds must be paid in full within seven business days of signing the sponsorship agreement. Sponsorship funds cover event expenses, with the remaining proceeds directly funding the Relief Program and Karen Poulsen Brown Scholarship.

Make checks payable to: Needs Beyond Medicine

Mail to:
Needs Beyond Medicine
c/o Karen P. Brown Relief Tournament
P.O. Box 712043
Salt Lake City, UT 84171

Sponsorship Confirmation

Contact Name: _____

Organization: _____

Mailing Address: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Acknowledgment Preference:

- Name/Organization: _____
- Anonymous

Tax Information

Needs Beyond Medicine (NBM) is a 501(c)(3) nonprofit organization. Donations are deductible to the extent permitted by law. A tax receipt will be provided for your records. EIN: 27-0436521

Mission Statement:

Needs Beyond Medicine is a Utah based nonprofit organization dedicated to reducing the burden of cancer on individuals undergoing treatment by providing financial assistance for non-medical expenses. In addition to the Relief Program, the organization conducts community outreach and educational initiatives promoting early detection and cancer awareness.

