



Benefiting



Needs Beyond Medicine's signature annual fundraiser, canSURVIVE, offers your brand unmatched visibility and the chance to align with a mission that creates real, life-changing impact. Through your sponsorship, you directly support cancer patients facing everyday financial challenges, while elevating your organization's community presence and social responsibility.

In a landscape filled with nonprofit organizations seeking support, sponsoring Needs Beyond Medicine stands out as a uniquely impactful choice. We remain the only organization we know of that focuses exclusively on easing the non-medical financial burden for individuals undergoing cancer treatment. In addition, we are deeply committed to awareness, education, and community outreach, making our mission both comprehensive and compassionate.

What canSURVIVE Supports

canSURVIVE is an inspirational evening celebrating cancer survivors their stories, strength, resilience, and hope.

Survivors share their journeys and advice, educating attendees on different types of cancers while fostering community support and awareness.

Event Details – canSURVIVE 2026

Date: Friday, November 6, 2026

Location: The Cottonwood Country Club
1780 Lakewood Dr, Holladay, UT 84117

Time: 5:30 PM – 9:30 PM
(Speakers from 7:00–7:45 PM)

Sponsorship Overview

Needs Beyond Medicine proudly presents the seventeenth annual canSURVIVE, a gallery-style reception featuring portraits and stories of cancer survivors. Founded by Chad Hurst, Heather Hurst, and Phil Brown, with all survivor photography by Chad Hurst, this event elevates cancer survivor voices.

Your sponsorship directly supports the mission of Needs Beyond Medicine and demonstrates your organization's commitment to community impact, compassion, and hope.

Mission Statement

Needs Beyond Medicine is a Utah based nonprofit organization dedicated to reducing the burden of cancer on individuals undergoing treatment by providing financial assistance for non-medical expenses.

In addition to the Relief Program, the organization conducts community outreach and educational initiatives promoting early detection and cancer awareness.

2026 Sponsorship Levels

Presenting Sponsor – \$10,000

Exclusive Level

- Prominent name and logo placement on all event advertising and materials
- Opportunity to have a speaker at the event (advance notice required)
- Logo featured on event signage in high-traffic areas
- Logo and 75-word statement featured on the website and program
- Organization description with logo on the website
- Three (3) social media promotions

Supporting Sponsor – \$5,000

- Name and logo included on all event advertising and materials
- Logo featured on event signage in high-traffic areas
- Logo and 50-word statement on the website and program
- Organization description with logo on the website
- One (1) social media promotion

Survivor Sponsor – \$2,500

- Name and logo on all event advertising and materials
- Logo displayed on sponsor signage in high-traffic areas
- Logo and 25-word statement on the website and program
- Organization description with logo on the website
- One (1) social media promotion

Relief Sponsor – \$1,000

- Name and logo included in event advertising materials
- Logo displayed in pre-session slideshow (when available)
- Logo on sponsor signage in high-traffic areas
- Organization description with logo on the website
- One (1) social media promotion

Silent Auction/Raffle Sponsor – In-Kind Donation

- Business cards or promotional signage displayed with donated item(s)
- Ideal donation value: \$25–\$500
- Higher-value specialty items welcome with prior approval

How to Sponsor

Please complete the sponsorship form below and return it along with your payment.

Sponsorship dollars must be paid in full within fourteen (14) business days of signing the sponsorship agreement.

Sponsorship Commitment Form

Contact Name: _____

Organization: _____

Mailing Address: _____

Phone: _____

Email: _____

Sponsorship Level:

- Presenting (\$10,000)
- Supporting (\$5,000)
- Survivor (\$2,500)
- Relief (\$1,000)
- In-Kind Donation

Make Checks Payable To: **Needs Beyond Medicine**

Mail Payments To:

Needs Beyond Medicine
c/o canSURVIVE
P.O. Box 712043
Salt Lake City, UT 84171

Deadline: Sponsorship commitments due July 1, 2026 to ensure inclusion in event materials.

Tax Information

Needs Beyond Medicine is a 501(c)(3) nonprofit organization. All contributions are tax-deductible under IRS regulations. EIN: 27-0436521

Email: canSURVIVE@NeedsBeyondMedicine.org

Sponsorship Conditions

Sponsorship funds support the promotion, planning, and operation of canSURVIVE.

Specific benefits may be customized to suit sponsor needs.

Needs Beyond Medicine maintains strong partnerships with local cancer centers, universities, and community partners.