



SELF

When you know who you are, who made you, and how you are gifted with strengths and weaknesses, you are then able to confidently commit your life back to God and do valuable work for others.

There is nothing better to be than a child of God – an heir of the King – doing kingdom work. (1 Peter 2:9)

Psalm 139:14

I praise you because I am fearfully and wonderfully made; your works are wonderful, I know that full well.



OTHERS

Knowing that every person you work for and with is made by the same God, given the same dignity as you, makes you curious to want to learn more about them.

Learning about the individual needs of your customers and coworkers enables you to serve them and meet their needs appropriately. You become a blessing (Genesis 12:2-3) at the same time.

Philippians 2:3-4

Do nothing out of selfish ambition or vain conceit. Rather, in humility value others above yourselves, not looking to your own interests but each of you to the interests of the others.



INDUSTRY

You have to know your industry and its intricacies. You must understand your role. You must be aware of the features and benefits your organization offers to actively match products and services to the needs of clients and to support teammates.

The more you become a subject matter expert, the more able you are to do increasingly better work.

2 Corinthians 9:8

And God is able to bless you abundantly, so that in all things at all times, having all that you need, you will abound in every good work.



DISCIPLINES

Knowing the habits that help other leaders thrive, helps you put practices in place to increase your self-control (Proverbs 25:28), effectiveness, and renewal.

Becoming a self-controlled leader (1 Peter 4:7) helps you grow in wisdom, stature, and favor with God and man.

Luke 2:52

And Jesus grew in wisdom and stature, and in favor with God and man.



SERVANT LEADERSHIP

Understanding that the role of a leader is to serve those around you allows you to take responsibility to make them better, evaluating your actions to see how you are benefiting the lives of those you serve.

This makes you more like your King, Jesus, who came to serve not to be served.

Mark 10:45

“For even the Son of Man did not come to be served, but to serve, and to give his life as a ransom to many.”



STRATEGY



To know your gifts, the needs of others, and your industry while employing healthy disciplines with the proper motives, allows you to create clever, clever plans that change the world for others.

The more strategic you become, the wiser, more mature, and aligned with God's will you will be.

Matthew 6:10

"Your kingdom come, your will be done, on earth as it is in heaven."