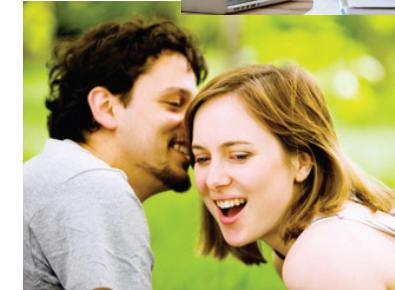




Providing a Better Listening Experience to

ACCOUNT:



How to Activate Your Hearing Plan

- 1 Call us at **800.480.0558**
- 2 Provide us with your group name and account number as written below:

Account

- 3 We will make an appointment for you or a family member at your nearest hearing provider.

Visit generalvision.com/hearing to take an online hearing test and find out more information.

In-Network Discount Schedule: Open Access

EPIC Hearing provides a selection of hearing aids that can treat mild to profound hearing loss and accommodate a variety of lifestyles. The Private Label hearing devices provide tremendous quality with advanced technology while leading to the greatest savings. Here's how:

EPIC's Relate Devices			
Levels	Standard Pricing (per Ear)	GHS Device Price (Per Ear)	Benefit Maximum ¹
Silver (Basic)	\$1,150	\$599	
Gold (Reserve)	\$1,350	\$949	
Platinum	\$3,500	\$1,499	

The member allowance can also be applied to this significantly discounted pricing schedule for well known hearing brands. This program will follow the established schedule below based on the level of technology (professional services included). All branded products are pre-negotiated which leads to significant savings.

All Other Brands			
Levels	Standard Pricing (per Ear)	GHS Device Price (Per Ear)	Benefit Maximum ¹
Essential	\$1,650	\$1,099	
Standard	\$2,250	\$1,399	
Advanced	\$2,700	\$1,899	
Premium	\$3,500	\$2,499	

¹/ Benefit maximum illustrated above is applied to one hearing device. Members have flexibility to apply their allowance to hearing device(s) under this schedule.

About Hearing Loss

Many people are unaware that their hearing has deteriorated, and are thus reluctant to seek help. Hearing loss does not just affect you as an individual, but it affects everyone around you. Most hearing loss is irreversible and cannot be cured. However, with the aid of modern digital devices, you can hear more effectively.

Signs of hearing loss

- Difficulty hearing in noisy environments
- The need for frequent repetition
- Responding inappropriately to conversation
- Refraining from favorite hobbies and activities
- Mistakes in the workplace

Potential effects of hearing loss

- Anxiety, irritability, and helplessness
- Stress, depression and paranoia
- Isolation and social withdrawal
- Increased risk to personal safety (e.g. not hearing fire alarms)
- Reduced job productivity and costly errors

About Us

General Hearing Services (GHS) offers a vast network of state certified and licensed hearing care providers that are highly educated and trained. We carry the latest technologically advanced hearing instruments and will provide you with expert diagnosis and individualized care.

Provider Network

Our provider network, powered by EPIC, is comprised of professional Audiologists, ENTs, and Hearing Aid Dispensers, with convenient locations in all 50 states. It represents the largest accredited network of its kind in the nation, with over 7,000 participating providers.

Warranty

All hearing products:

3-year warranty against a one time loss and damage, and a 1-year supply of batteries — free.

Premium Level:

5-year supply of batteries.

Basic Hearing Plan Benefits

- Comprehensive hearing screening covered in full
- Hearing devices are available once every 2 years
- \$2,500 maximum benefit covered by

OR

Your benefit allowance can also be applied toward any digital hearing device offered at in-network locations

- A significantly discounted pricing schedule for hearing products and related services, including the latest technology, at up to 50% off Standard Industry Pricing
- Many brands and models to choose from, such as Phonak, Starkey, Unitron and more