



CALL FOR EXPRESSION OF INTEREST

Funding Scheme for Establishing Organic Shops in Dodoma City under the Organic Value Chain Development (OVCD) Project

1.0 Introduction

Sustainable Agriculture Tanzania (SAT) with funding from Biovision Foundation is implementing the Organic Value Chains Development (OVCD) project 2024-2027 whereby, the project addresses challenges and obstacles in certification and market entry for SMEs and farmers, and a lack of standardization and collaboration networks among organic stakeholders.

To achieve increased demand for organic products sourced from Tanzanian farmers and SMEs through enhancing the capacity of organic shops in Tanzania, SAT in collaboration with Coral Tree Limited, invites expressions of interest from enterprises or entities interested in establishing an organic shop(s) in Dodoma City. This shop(s) will serve as key retail hub for certified organic products and will be directly linked with farmers, processors and Small and Medium Enterprises (SMEs) supported by the Project.

Selected applicants will benefit from technical and financial support to establish and operationalize their organic shop in line with their submitted proposal and co-financing plan.

This is your opportunity to join a growing network of organic actors and contribute to building a more sustainable and health-conscious food system in Tanzania.

2.0 Who can apply and how?

We welcome applications from: -

1. Legally registered enterprises or entities already operating in agribusiness, food processing, or retail.
2. Entrepreneurs with an existing business who wish to establish a dedicated organic shop.
3. Applicants able to demonstrate commitment to co-financing and clear sustainability plan.
4. Applicants who demonstrate knowledge and experience with Dodoma business environment.
5. Passionate for health and ecology is an added advantage.

3.0 Magnitude of support

Funding will be awarded on a co-financing basis. Each applicant is required to submit a proposed budget that clearly outlines the total estimated cost for establishing the organic shop or expanding this component, submit a cashflow projection indicating the amount requested

under the fund, and the co-financing contribution from their own resources. The proposal evaluation team may suggest adjustments before finalizing the funding Contract with the selected applicant(s).

4.0 Evaluation criteria

The funding scheme proposal template must be used to write the proposal which will then be evaluated based on the following criteria: -

- i. The proposal should align with the objectives of the OVCD project.
- ii. The proposed organic shop should be feasible and sustainable in the long term.
- iii. The proposal should demonstrate a positive impact on the organic sector and beneficiaries.
- iv. The proposal should show innovation in marketing, and other aspects.
- v. The proposal should demonstrate financial viability, including co-funding arrangements.

5.0 Funding principles and conditions

- i. Funding is provided on a co-financing basis.
- ii. Fund recipients must adhere to all project guidelines and reporting requirements.
- iii. Funds are subject to monitoring and evaluation.
- iv. Funds will be repaid.
- v. No funding of operational costs – overheads and staff costs will not be supported.
- vi. The funding scheme will not pay the financial support directly to the actor but only through reimbursement of adequate invoices which state the investments approved in the proposal and contract document.
- vii. Expenditures outside the scope of the signed mutual agreement will not be allowed, and if detected the funding maybe withdrawn and reimbursements of already disbursed amounts requested.
- viii. Changes to workplan and payment can be discussed and agreed upon in case of unforeseen variations.

6.0 Process overview

- i. Submission of proposals using the provided template.
- ii. Evaluation of proposals by project team.
- iii. Interviews with shortlisted candidate
- iv. Selection of proposals for funding.
- v. Signing of contracts with selected applicants.
- vi. Implementation and monitoring of funded projects.
- vii. Reporting and evaluation of project outcomes.

To apply complete the [proposal template](#) and email to consultancy@kilimo.org by latest 17th August 2025