

**ORGANIC VALUE CHAIN DEVELOPMENT (OVCD) PROJECT**

**Funding Scheme for the Establishment of Organic Shop in Dodoma**

**1. Applicant Information**

|  |  |
| --- | --- |
| Legal name of applicant/entity: |  |
| Contact person: |   |
| Designation: |  |
| Physical address: |   |
| Phone: |   |
| Email: |   |
| Registration number: |   |
| Website or social media (if available): |   |

**2. Background of your Enterprise**

1. Describe your current business activities:
2. Years in operation:
3. Experience (if any) with organic, sustainable, or local products:

**3. Organic Shop Proposal**

1. Proposed name of the organic shop (if available):
2. Proposed location (ward/street) in Dodoma and why do you think this is the suitable location:
3. Type of organic products to be sold:
4. Describe how you will collaborate with farmers and processors:

**4. Objectives and Impact**

1. What objectives will your organic shop aim to achieve?
2. Who are the direct beneficiaries?
3. How will the shop support the growth of the organic sector in Tanzania?

**5. Innovation and Marketing**

1. What innovative practices will be introduced in the shop?
2. What strategies will you use to promote organic products to consumers?

**6. Management and Sustainability**

1. How will the shop be managed day-to-day?
2. How do you plan to ensure sustainability after the support ends?

**7. Workplan**

|  |  |  |  |
| --- | --- | --- | --- |
| **Step**  | **What?**  | **Who?**  | **When?**  |
| 1 |   |   |   |
| 2 |   |   |   |
| 3 |   |   |   |
| 4 |   |   |   |
| 5 |   |   |   |
| 6 |  |  |  |
| 7 |  |  |  |
| 8 |  |  |  |
| 9 |  |  |  |
| 10 |  |  |  |

**8. Financial Viability and Co-funding Arrangements.**

1. What is the total estimated budget for your proposed project?
2. Please provide a detailed breakdown of key budget items.
3. What amount of co-funding will your organization contribute to the project?
4. Please specify the source(s) of co-funding.
5. Is the co-funding already secured? If yes, provide evidence (either bank statements or letters of commitment). *Attach it together with this proposal as a separate PDF file during submission*

**9. Budget**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **No.**  | **Activity**  | **Requested (TZS)**  | **Co-funding (TZS)**  |  **Approx. Total (TZS)**  | **Financing concept**  |
| 1 |   |   |   |   |   |
| 2 |   |   |   |   |   |
| 3 |   |   |   |   |   |
| 4 |   |   |   |   |   |
| 5 |   |   |   |   |   |
| 6 |   |   |   |   |   |
| 7 |   |   |   |   |   |
| 8 |   |   |   |   |   |
| 9 |   |   |   |   |   |
| 10 |   |   |   |   |   |
|   | **Total TZS** |   |   |   |   |
|   | **Total USD**  |   |   |   |   |
|   | Approx. Share  |   |   |   |   |
|   | Exchange TZS- USD  |   |   |   |   |

**10. Declaration**

I confirm that the information provided is true, complete, and given in good faith.

|  |  |
| --- | --- |
| Name of authorized person:  |   |
| Signature:  |   |
| Date:  |   |