

A graphic consisting of several overlapping, semi-transparent polygons in various colors (blue, green, yellow, orange, pink, purple, brown, grey) arranged in a cluster. The text 'MUNICH INNOVATION ECOSYSTEM' is centered within this cluster in a bold, white, sans-serif font.

MUNICH INNOVATION ECOSYSTEM



WE NEED A VIBRANT ECOSYSTEM ...

Fifteen years ago, the three Managing Directors of Munich's Entrepreneurship Centers came together with the goal to nurture Munich's innovation and start-up scene.

Since then, numerous initiatives, projects, and companies have been launched and **Munich Innovation Ecosystem GmbH**, the only inter-university legal entity in Germany, was founded.

“A successful entrepreneurial ecosystem consists of different stakeholders who work well together and pool their strengths. The purpose of Munich Innovation Ecosystem GmbH is to bring these players together to promote systemic innovation.”

- Klaus Sailer

“To solve the great challenges of the world, groundbreaking innovation is needed – and this can only be achieved through collaboration in ecosystems.” - Matthias Notz

“A good ecosystem needs the mobility of people, ideas, and resources.”

- Helmut Schönenberger



Shareholders of Munich Innovation Ecosystem GmbH (from left to right):
Prof. Dr. Klaus Sailer - CEO of Strasczeg Center for Entrepreneurship gGmbH
Prof. Matthias Notz - CEO of Start2 Group
Prof. Dr. Helmut Schönenberger - CEO of UnternehmerTUM GmbH

YOU WANT TO ...



PROMOTE

- **...present your ideas**
and projects to inspire others
to engage with you
- **...position yourself**
in Munich's high-tech ecosystem
- **...become visible**
as an active member of the innovation
ecosystem nationally and internationally

CONNECT

- **...network with peers**
from other corporates, academic institutions,
and public sector organizations
- **...develop partnerships**
with other ecosystem players
- **...start collaborations**
with innovation drivers
- **...attract talent**

SHAPE

- **...drive**
innovative topics
- **...set**
trends
- **...be an active player**
shaping the ecosystem

CONNECTING THE DOTS



MUNICH INNOVATION ECOSYSTEM

MADE BY ENTREPRENEURS

We are Munich's innovation ecosystem builder, strategic partner, facilitator, and independent.

3 ENTREPRENEURSHIP CENTERS

Supported by our shareholders:



UnternehmerTUM: The leading center for business creation in Europe.



Start2 Group: Architects of Innovation Ecosystems around the Globe.



SCE: Thought leader, enabler and well-connected partner for shaping an entrepreneurial future worth living, through responsible entrepreneurship.

A STRONG NETWORK

- Unique mix of startups, talent, corporates, science, academia and public organizations
- Striving toward the Sustainable Development Goals

ADDED VALUE



WHAT'S IN IT FOR YOU?

ECOSYSTEM MARKETING

- Public relations for our ecosystem
- Printed & digital marketing
- Participation in national & international fairs
- Virtual innovation network

ECOSYSTEM ENABLER

- Connections for main players
- Networking events
- Match-making
- Access to other innovation ecosystems
- Initiation of collaborative projects

ECOSYSTEM AGENDA SETTING

- Placement of topics
- Driving momentum
- Setting trends
- Developing an ecosystem

HOW TO GET INVOLVED



ECOSYSTEM EVENTS



INNOVATION AGENDA 2030



MEETUP



AI STARTUP SUPPORT



AI STARTUP ECOSYSTEM



CO-FOUNDER MATCHING

PARTNER PACKAGES



BECOME AN ACTIVE PLAYER IN THE MUNICH INNOVATION ECOSYSTEM

CORPORATE NETWORK

- Display of your logo on our website
- Inclusion in the MUNICH INNOVATION ECOSYSTEM Network

BECOME A MEMBER OF THE ECOSYSTEM

CORPORATE MEMBER

- Display of your logo (online & in print)
- Participation in MUNICH INNOVATION ECOSYSTEM events
- Active connection to relevant players

BECOME AN ACTIVE MEMBER OF THE ECOSYSTEM

CORPORATE LIGHTHOUSE

Combination of Corporate Network and Member Partnership +

- Customized projects and services
- Projects designed in collaboration with partners
- Host exclusive and public events
- Participation in exclusive advisory roundtables

SHAPE THE ECOSYSTEM

PARTNERS



City of Munich
Department of Labor and
Economic Development



Bavarian Ministry of Economic Affairs,
Regional Development and Energy



COLLABORATION IS WHAT IT TAKES

“We believe in a strong **MUNICH INNOVATION ECOSYSTEM** because we have...

- **Strong industry partners:** who understand the benefit of working with local partners and who understand the legal and cultural framework.
- **Excellent universities:** Bavarian universities not only offer a first-class education, but also continuously support start-ups.
- **Political stability:** While this benefit is often overlooked, the ability to plan for the long term allows founders to worry less about their future and focus on their ideas.”

- Sarah Wittlieb



Sarah Wittlieb – Vice President Sales & Innovation, LabCampus GmbH

CONTACT



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