

ASHANTI AFRICA CULTIVATING THE FUTURE

Farm to Destination.
Agribusiness Done Right.
Bridging Ghana to Global Markets.

www.aawholesalefood.com



Our Vision

To become Africa's leading agribusiness
– with a key focus on coconut
processing. Transforming agricultural
commodities into globally competitive
value-added products while
empowering farming communities and
strengthening local industries.



Smart, Accessible, and Scalable

Business Overview

✓ Fresh Produce Export

We farm and aggregate fresh produce through our community initiatives, supplying high-quality products to export markets.

✓ Dried Exotics Export

Utilising solar drying technology and industrial dehydrators, producing dried fruit through our FDA-regulated processing facilities.

✓ Coconut Processing

Jomoro Western Region –
Coconut Activated Carbon &
Cold press Oil factory.



Market Opportunity



Ashanti Africa Produce

Africa's food and agribusiness market is projected to reach \$1 trillion in annual value by 2030 – Worldbank, driven by population growth, food security, and demand for value-added products.

Across Ghana, up to 30–40% of agricultural produce is lost post-harvest due to inadequate storage, processing, and logistics.

Many high-value derived products—including coconut shell activated carbon. Are largely imported despite abundant local resources.

Ashanti Africa aims to bridge this gap by investing in storage infrastructure, processing facilities, and value-added manufacturing, creating domestic industries that increase farmer incomes, reduce imports, and strengthen regional supply chains.



Multiple Revenue Streams with Scalable Potential

Business Model



✓ **Fresh Produce Export Sales**

Managing global sales and exports via sea and air freight, fulfilling high-volume & container orders directly for importers worldwide.

✓ **Consultancy**

Advising clients on the setup and scaling of agro ventures across Ghana and the wider African market.

✓ **Activated Carbon – Domestic Sales**

Producing premium coconut shell activated carbon for domestic sales, supplying Ghana's modern gold mining industry and industrial filtration markets.

✓ **Whitelabelling Division**

Delivering private-label manufacturing and for dried fruits and coconut oil, producing tailored products.

COMING SOON





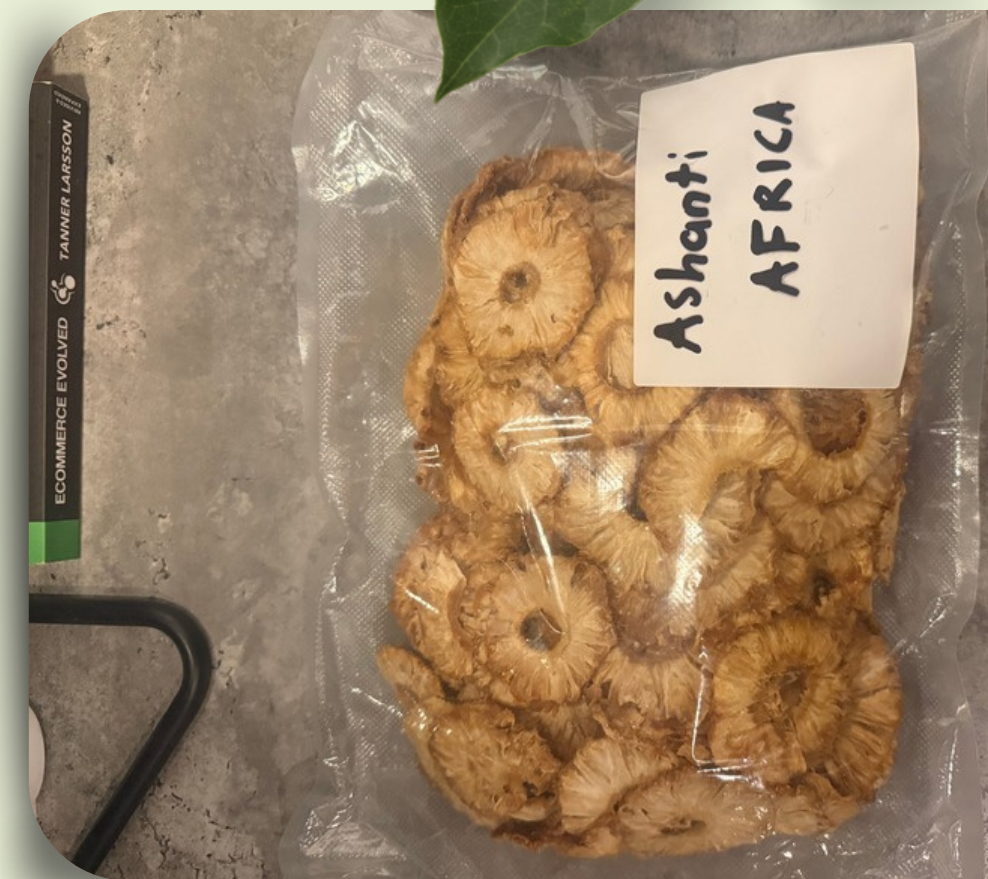
Go-To-Market Strategy

Coconut Activated Carbon Pilot

Collect a 40-ft container of Coconut shells and process it abroad at machinery suppliers facility into activated carbon, import and sell locally to prove proof of concept.

AI Assisted Email Outreach

Leveraging AI-assisted outreach to identify and convert prospective customers through personalised, data-driven email campaigns. For both Fresh Produce Sales + Whitelabelling Divison.





Competitive Advantage



Ashanti Africa Produce

A young and dynamic team bringing fresh perspectives, innovation, and practical execution to a traditional industry. Combining on-the-ground experience, strong local networks, and strategic relationships, we are positioned to accelerate the development of scalable agribusiness projects across Africa.

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**Kwesi
Adarkwa**

CEO
London, UK



**Kieran Walker-
Browne**

CTO
London, UK



**Richmond
Lartey**

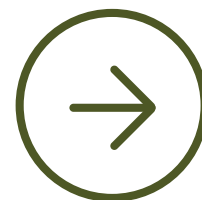
PackHouse Manager
Accra, Ghana



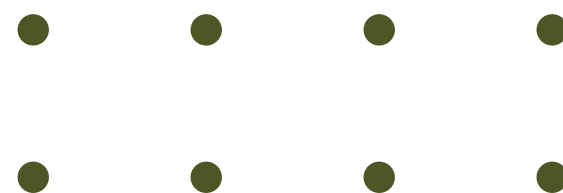
**Celestelle
Anderson**

Executive Assistant
London, UK

Ashanti Africa Produce



The Team



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Ashanti Africa Produce



We're excited about building a sustainable future for agriculture.

Let's grow together.

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**Thank You
Very Much**

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