

Certificate

„Sustainable Partner“

aletto Service und Marketing GmbH - Hotel Potsdamer Platz

has been certified in the independent and transparent Sustainable Berlin Audit

in the sector **Hotel** as a **Sustainable Partner** in the category

Leader

The basis for the audit is a comprehensive, process-oriented catalogue of 65 criteria, which was developed in in-depth processes together with experts and representatives of the industry. The criteria catalogue is based on recognised frameworks and holds the international distinction “GSTC recognised”, as it has been recognised by the global umbrella organisation for sustainability standards in tourism - Global Sustainable Tourism Council. This is not a check list, but a sophisticated sustainability management system, which makes it possible to enshrine and also further develop corporate sustainability as well as a continuous improvement process.

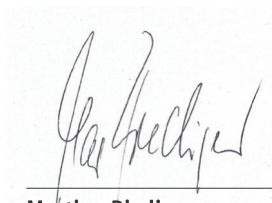
Sustainability performance was reviewed in the following four areas:

- Governance, Risk & Compliance
- Economy
- Environment
- Society



Sabine Wendt

Managing Director | CEO
visitBerlin



Martina Riediger

Managing Director
trias consulting

Issued on: 11. December 2025

Certification number: 000108

Audit agency: trias consulting

Follow-up or surveillance audit: 11. December 2026