

CoatingsPro Magazine Editorial Calendar

	JANUARY	MARCH	MAY
Editorial Content	<ul style="list-style-type: none"> Concrete Surfaces Roof Coatings Epoxy Applications Steel Tanks Coated SPF Systems 	<ul style="list-style-type: none"> Concrete Technology Oil & Gas Industry Steel Substrates Waterproofing Safety Roundup 	<ul style="list-style-type: none"> Bridge Applications Water/Wastewater Architectural Coatings Green Coatings/Sustainability
Flip Book	Concrete Covered Roundup	Surface Prep Roundup	Steel Surfaces Roundup
Special Feature	Company ProFiles		Baxter adViewPRO Study*
Bonus Distribution	World of Concrete International Roofing Expo Sprayfoam (SPFA) Expo	AMPP Annual Conference + Expo ICRI IIBEC AMPP Canada Conference	ABAA, International Bridge Conference FRSA AWWA ACE'25
Ad Closings	Space: 11 NOV 2024 Materials: 18 NOV 2024	Space: 26 DEC 2024 Materials: 02 JAN 2025	Space: 18 MAR 2025 Materials: 25 MAR 2025
	JULY	SEPTEMBER	NOVEMBER
Editorial Content	<ul style="list-style-type: none"> Coatings and the World of Entertainment Specialty Coatings Concrete Structures People/Pet Food and Beverage 	<ul style="list-style-type: none"> Flooring Coatings Steel Surfaces Roofing Applications Coatings for Aquatic Environments 	<ul style="list-style-type: none"> Roofing Applications Marine Structures Building Envelope Power Generation
Flip Book		Equipment Roundup	Roof Coatings Roundup
Special Feature	2025 AMPP Annual Conference + Expo Recap		2026 AMPP Annual Conference + Expo Advanced Program
Bonus Distribution		Western Roofing Conference Polyurethane Conference ICRI Fall Conference AMPP Central Conference	WorkBoat IRE 2026
Ad Closings	Space: 15 MAY 2025 Materials: 22 MAY 2025	Space: 22 JUL 2025 Materials: 29 JUL 2025	Space: 9 SEP 2025 Materials: 16 SEP 2025

Additional Distributions

AMPP brings CoatingsPro Magazine issues to every event we exhibit at.

See where we'll be next.



*When you advertise in the May 2025 issue of CoatingsPro, you will receive a detailed report of the surveyed responses, including ad recall, impact, and reader feedback.

Real-world commercial and industrial coating projects from the contractor's viewpoint.

Commercial and industrial contractors turn to *CoatingsPro* for the latest coatings news, products, and best practices in the field.

Readers by Job Function



80% Commercial and/or Industrial Coatings Contractors providing service in the areas of:

- Flooring
- General Contracting
- Structural Steel
- Concrete
- Abrasive Blast/Waterblast/Surface Prep
- Roofing
- Insulation/Spray Polyurethane Foam (SPF)



6.4% Engineers



3.2% Product/Equipment Suppliers (Chemical)



4% Plant/Facility Managers



7% Other

Total Readership

35,365

81% Print

Products/Services Purchased¹

Abrasives
Adhesives
Application Equipment
Cathodic/Anodic Protection
Chemical Inhibitors
Coatings
Concrete
Contractor Services
Data Recording and Management Equipment/Software
Industry Organization
Inspection Equipment
Insulation
Linings
Materials—Ferrous and Non-Ferrous
Mechanical Equipment/Machinery
Monitoring Equipment
Safety Equipment
Service Vendor
Spray Equipment
Surface Preparation Equipment
Testing Equipment

78% of readers report taking one or more purchasing actions as a result of ads/editorials appearing in *CoatingsPro*.¹

¹ Baxter AdViewPro Study 2023



Our dynamic solutions connect you to an engaged audience of coatings decision-makers and help you boost your business.

Ready to accelerate
your business?
Contact your AMPP
Sales Specialist at
sales@ampp.org

