

Materials Performance Editorial Calendar

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Editorial Content	Protective Coatings	Impact of Corrosion on the Environment	Innovations in Corrosion Control	Offshore Oil and Gas Structures	Water and Wastewater Corrosion	Testing, Monitoring, and Instrumentation
Additional Opportunities						
Bonus Distribution		NISTM, Excavation Safety 2025	AMPP Annual Conference + Expo	AMPP Canada Conference	OTC	
Closings	Space: 07 NOV 2024 Materials: 14 NOV 2024	Space: 06 DEC 2024 Materials: 13 DEC 2024	Space: 06 JAN 2025 Materials: 13 JAN 2025	Space: 05 FEB 2025 Materials: 12 FEB 2025	Space: 06 MAR 2025 Materials: 13 MAR 2025	Space: 04 APR 2025 Materials: 11 APR 2025
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Editorial Content	Global Corrosion Control	Pipeline Integrity	Corrosion in the Power Industry	Transportation	Corrosion in Marine Environments	Refinery and Chemical Processing Corrosion
Additional Opportunities	Special Feature: AMPP Annual Conference + Expo Recap Baxter adViewPRO Study*	International Conference on Environmental Degradation of Materials in Nuclear Power Systems	AMPP Central Conference		Special Feature: 2026 AMPP Annual Conference + Expo Advance Program	
Bonus Distribution		The Prime Expo				
Closings	Space: 06 MAY 2025 Materials: 13 MAY 2025	Space: 10 JUN 2025 Material: 17 JUN 2025	Space: 10 JUL 2025 Materials: 17 JUL 2025	Space: 07 AUG 2025 Materials: 14 AUG 2025	Space: 05 SEP 2025 Materials: 12 SEP 2025	Space: 08 OCT 2025 Materials: 15 OCT 2025

Additional Distributions

AMPP brings *Materials Performance* issues to every event we exhibit at.

See where we'll be next.

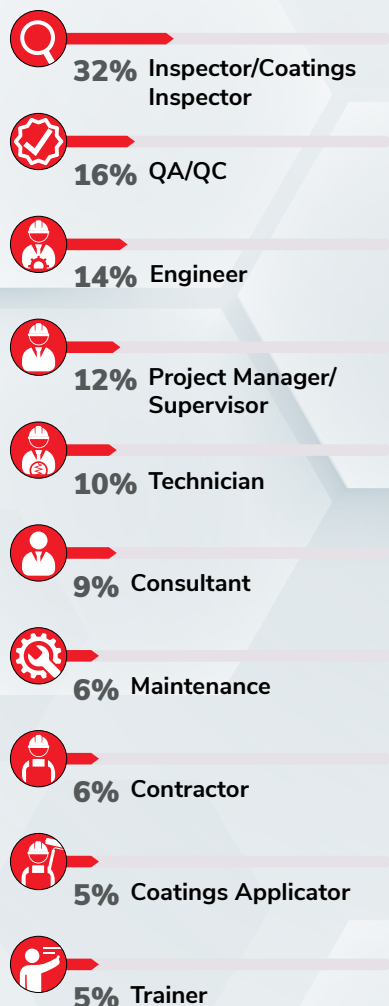


*When you advertise in the July 2025 issue of *Materials Performance*, you will receive a detailed report of the surveyed responses, including ad recall, impact, and reader feedback.

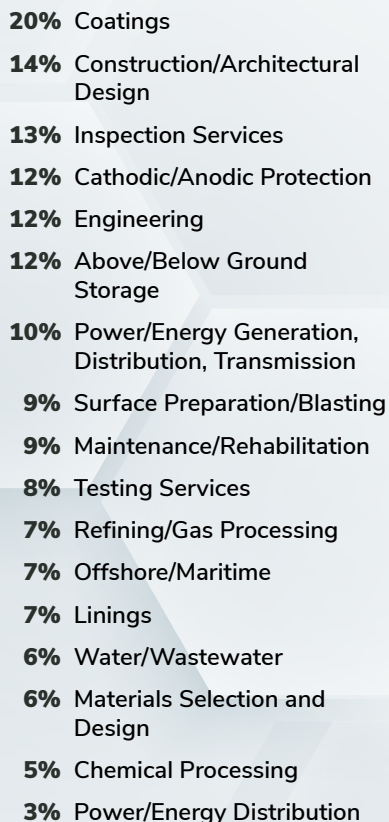
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Through its expertly written articles and advertising, MP reaches product and service companies, owners and operators, academic institutions, and more with its global coverage of every corrosion control technology and industry.

Readers By Job Function



Company Function



Total Readership

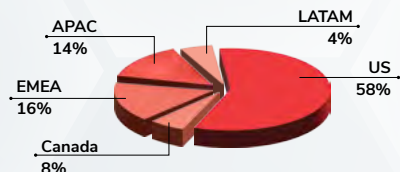
30,191

28% Print 72% Digital

Company Type



Global Reach



US: United States
Canada: Canada
EMEA: All countries located in Europe, the Middle East and Africa
APAC: Encompasses East Asia, South Asia, Southeast Asia, and Oceania
LATAM: South America, Mexico, Central America, and the Caribbean Islands

73% report taking one or more purchasing actions during the past year as a result of ads/editorials appearing in *Materials Performance*.¹

¹ Baxter AdViewPro Study 2023



Ready to accelerate
your business?
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Sales Specialist at
sales@ampp.org

