

AMPP MEDIA

Road to **AMPP Columbus**

Issue 4 of 13

Oct 14, 2026

Columbus, OH · March 2027

 Exhibitor Q&A

 21 weeks to Columbus

THIS ISSUE'S EXHIBITOR Q&A

 Exhibitor Q&A

Sauereisen Inc. · Booth #2208

Sauereisen has been a fixture on the AMPP expo floor for over two decades. We asked Marketing Director Tom Callahan five questions about what they're bringing to Columbus.

Q What's the one product you're most excited to showcase in Columbus?

Our new NovaShield line — a two-component epoxy system designed specifically for secondary containment in chemical processing. Columbus is the first time the industry will see it in person.

Q Who should come find you on the expo floor?

Anyone dealing with aggressive chemical environments — refinery operators, wastewater treatment facilities, industrial flooring contractors. If you're fighting corrosion in a containment setting, we have something worth your time.

Q What session are you most looking forward to attending?

The corrosion under insulation symposium on day two. We've seen a lot of customer demand in that area and I want to hear what the research community is saying right now.

Q What does Columbus mean for Sauereisen in 2027?

It's where relationships get renewed and new ones start. We've closed meaningful partnerships at AMPP for years — this year we're coming in with more to show than ever before.

→ [Learn more about Sauereisen at Columbus](#)

Also in print: This Q&A appears in the October issue of Materials Performance (MP).

IN CASE YOU MISSED IT

Issue 3 · Sep 30 · On the Mic

Podcast: Elzly Technology's Chris Harmon on coating inspection innovation

 [Listen](#)

COLUMBUS UPDATES

Early bird ends Nov 30. Register now and save up to \$200. Student and young professional rates also available at ampp.org/columbus.

Session schedule is live. Browse all technical sessions, short courses, and workshops on the AMPP Columbus conference page.

Expo floor now 95% sold. A handful of booths remain — contact AMPP to secure your space before the floor closes.

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