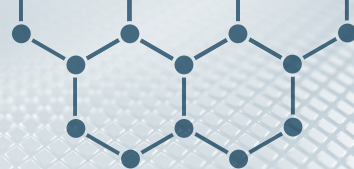


FOREFRONT SERIES

Webcast Sponsorship



Elevate Your Brand with an AMPP Forefront Series Webcast Sponsorship

Position your company at the center of innovation by sponsoring a **Forefront Series Webcast**, the premier technical webcast program from AMPP. Forefront provides a direct pipeline to a highly engaged audience of asset owners, facility managers, and technical decision-makers.

Why Sponsor?

Sponsoring a Forefront Series webcast isn't just an advertisement; it's an integration with a trusted industry leader.

- **Brand Authority:** Build credibility and trust with potential clients
- **Targeted Exposure:** Reach a specialized professional community dedicated to materials protection and corrosion control
- **Thought Leadership:** Align your brand with the industry's top technical challenges and cutting-edge solutions

Proven Engagement Metrics

Our webcasts consistently outperform industry benchmarks, providing sponsors with significant visibility and measurable impact

Metric	Performance Data
Average Registrations	250+ per session
Peak Registrants	400+ registrants for high-demand topics
Live Interaction	Recent sessions reached 240+ concurrent live viewers

Lead Generation & ROI

The Forefront Series is designed to deliver more than just impressions, it delivers **qualified opportunities**.

- **Verified Lead Data:** Receive a list of **opted-in leads** from your sponsored session.
- **Direct Access:** Connect with professionals who have actively demonstrated interest in your specific technical area.
- **Extended Life:** Your sponsorship value continues past the live date for on-demand viewing in the AMPP community.

Become a Sponsor Today

Contact sales@ampp.org to secure your spot in the 2026 calendar and start converting industry interest into awareness and leads.