

Strategy 2025-2028

**MAKE
SPACE
FOR
GIRLS**





Introduction

Parks and public spaces are essential for everyone. They provide safe and free places for physical activity, relaxation and social interaction and play a vital role in improving physical and mental health and supporting the social wellbeing of everyone in the community. For teenagers and young people, these spaces are crucial for play and exploration, aiding their development and learning.

Teenage girls are often excluded from the design of parks and public spaces, leaving them without places where they feel welcome or valued. Make Space for Girls is changing this by advocating for parks and public spaces that are inclusive, diverse, and designed with teenage girls in mind. Our strategy focuses on amplifying the voices of teenage girls and young women, influencing public policy and working collaboratively with others to create spaces that inspire belonging and connection. By partnering with local councils, built environment professionals, schools and advocacy groups, we aim to raise awareness, drive systemic change and ensure teenage girls' needs are understood and addressed.

With clear goals to engage girls, influence policies, and deliver inclusive projects, we are creating a future where public spaces work for everyone - because better spaces for teenage girls mean better spaces for all.

Our Vision

Our Vision is a world where all parks and public spaces are designed to make teenage girls feel valued and included and where everyone feels welcome.

Our Mission

It is time to **Make Space for Girls.**

Teenage girls are often excluded from the design of parks and public spaces, leaving them without places where they feel welcome or valued.

To ensure that they have access to spaces that meet their needs and are inclusive, we work directly with teenagers and young women, campaigning and advocating for them to be involved in the process of designing places they will use and enjoy.





Our Core Values: I.M.P.A.C.T

Inclusion: Ensuring the voices and lived experience of teenage girls and young women are heard and reflected in the design of parks and public spaces

Meaningful Impact: Creating lasting, evidence-based change that directly benefits teenage girls, especially those facing disadvantage.

Public Interest: Prioritising the needs of communities and ensuring our work serves the greater good.

Accountability: Working within the Charity Commission Code for Good Governance and being accountable to our supporters and communities.

Collaboration: co-producing with teenage girls and partnering with local authorities, professionals and other organisations to maximise our collective impact.

Transparency: Committing to openness in our processes and ensuring that resources are acquired and used ethically, efficiently and effectively.

Strategic Objectives

Make Space for Girls is a UK charity focused on teenage girls accessing parks and public spaces.

Make Space for Girls knows that to achieve the changes we want to see, we need to work collaboratively with organisations and individuals across all relevant sectors who can affect change in policy and practice. To do this we need to be flexible and agile, responsive to opportunities and changing circumstances, and to have a plan for the future with measurable goals and actions. We will aim to:

01

Empower and Engage with teenage girls to shape parks and public spaces.

We will actively listen to teenage girls, offering them opportunities, and equipping them, to share directly with change-makers their experiences of parks and public spaces and their ideas for improvement. Their insights are central to our advocacy, ensuring their voices shape planning and decision-making processes.

02

Enable and Collaborate with local communities to drive change

We will provide resources and guidance to local people and organisations to help them create public spaces that are more inclusive for teenage girls and others who feel excluded - because better spaces for teenage girls mean better spaces for all.

03

Raise Awareness and build networks

We will raise awareness about the lack of inclusive spaces for teenage girls by working with individuals and organisations committed to gender equity and inclusivity to build a powerful network for change.



Strategic Objectives

04

Promote Change in policy and practice

We will advocate and campaign for changes in national, local policy and practice, offering evidence-based guidance to inform decision-makers. We highlight the benefits of inclusive parks and public spaces, showing how they improve physical, mental, and societal well-being.

05

Delivering our charitable objectives

We will have high standards of governance that ensure the charity is well run, and is financially and ethically sound.





Stay In Touch

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