

IMPACT IMPACT IMPACT



2025
Annual
Report



Cheers to 20 Years!

In 2025, the Burger King Foundation celebrated two decades of helping scholars pursue their dreams, supporting employees in their greatest time of need and now making sure the students of today have everything they need to become the leaders of tomorrow!

Letter from our Chairmen

Dear friends, partners, and supporters,

Twenty years ago, when the Burger King® Foundation first began, we had very humble aspirations. We set out simply to see if we could raise some money to help fund scholarships—never fully imagining the reach, scale, or stature the Foundation would one day achieve.

This past year, as we celebrated our 20th anniversary, it was remarkable to reflect on how far we've come. But more importantly, it was especially meaningful to reflect on why this work matters.

As Chairmen, we've had the privilege of witnessing this evolution firsthand. The Foundation's success is driven by committed leadership, passionate teams, and a network of Franchisees, partners, and donors who continue to believe in the power of collective action. Together, we have helped students pursue higher education, equipped classrooms with critical resources, and supported team members during times of need.

Our journey has been extraordinary, but we are just getting started. With continued partnership, commitment, and care for one another, the Burger King® Foundation will remain a force for good for decades to come.

Thank you to everyone who has helped make this possible—and to those who will help shape what comes next.

With gratitude,



Tom Curtis
President, BK, US&C,
Burger King Foundation Co-Chairman



Daniel Fitzpatrick
Chairman & Chief Executive Officer, Quality Dining, Inc.,
Burger King Foundation Co-Chairman



Together, We Crossed a Historic Milestone

\$10 Million Raised in 2025

The highest annual fundraising total in Foundation history.



For the first time ever, the Burger King Foundation surpassed a milestone in annual support — fueling thousands of scholarships and expanding access to education nationwide.

Our Story | The Burger King Foundation

Twenty years ago, the Burger King Foundation was formally established to unite and strengthen the brand's growing philanthropic efforts. Rooted in the legacy of Burger King® co-founder James "Jim" W. McLamore, the Foundation was built on a simple but powerful belief: investing in education and supporting communities creates lasting opportunity.

The journey began when Franchisees launched the BKSM Scholars Program to help students pursue higher education. In 2011, the McLamore family deepened that commitment by introducing \$50,000 scholarships—later increased to \$60,000—to expand access for students with significant financial need.

In 2004, the BKSM Emergency Fund was created to provide short-term financial assistance to team members facing unexpected hardships, reinforcing our commitment to the Burger King® community.

Most recently, in 2023, the Foundation expanded its impact with the launch of BKSM Crown A Classroom, investing directly in teachers and students by funding essential classroom resources.

Now, in 2025, as we mark 20 years as a Foundation, we celebrate two decades of opportunity, resilience, and meaningful impact—made possible by the generosity of Franchisees, vendor partners, and Guests. Together, we remain committed to expanding access to education and strengthening the communities we serve.





Scholarships

Over 54,000 students have received scholarships from the Burger King Foundation.



Scholars



Emergency Fund

Helping Employees

We've distributed over \$4M in emergency relief funding to our Team members.



Classroom Supplies

Over 250,000 students and teachers have received school supplies from The Burger King Foundation.



Crown A Classroom



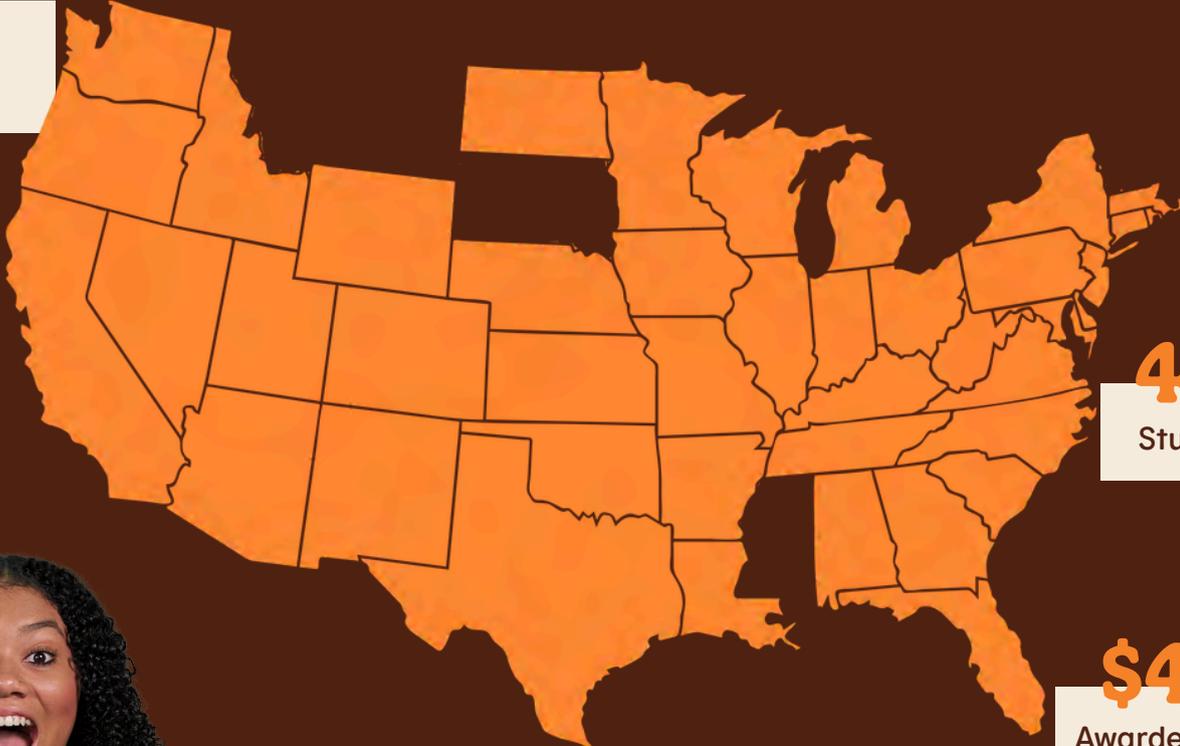
BK Scholars Program 2025 Impact



Scholars

1,390

Cities impacted
across 43 states



4,000+

Students supported

\$4.3M+

Awarded in scholarships



Education is a key part of success, and we focus on bringing that to students in North America through our BK Scholars Program. This program was established to honor the legacy of the Burger King brand's co-founder James "Jim" W. McLamore, whose commitment to philanthropy and education made him a pillar of community service throughout his lifetime.

Meet the 2025 James W. McLamore WHOPPER® Scholarship Award Winners

Thanks to the generosity of the McLamore Family Foundation, this annual award honors the top three deserving students with a \$60,000 scholarship.





Abigail W.

Brown University

“Because of this scholarship, I can pursue my goal of becoming a pediatric rheumatologist and help expand access to specialized care for children and families who need it most.”

Lily H.

Harvard University

“This scholarship will allow me to pursue an engineering degree and move toward a future of self-reliance, service, and meaningful contribution to my community and the world.”



Sydney C.

East Tennessee State University

“Not having to worry about college debt will allow me to focus entirely on becoming a successful entrepreneur and using that success to invest in social needs like equitable education.”



BK Crown A Classroom

Our newest initiative, BK Crown A Classroom provides kits filled with critical classroom supplies to schools in our communities that need it the most. Through funds raised in restaurants, every \$500 provides two classrooms with supplies. From notebooks and pencils to binders and art supplies, we aspire to empower students by ensuring they have the tools necessary to engage in learning and reach their full potential.



**Crown A
Classroom**

2025 Impact:

\$1.6M+

Distributed in school
supplies

140,000+
Students impacted

1,300+
Schools benefited



Amy K.

Harrison Elementary

“Thanks to the Burger King Foundation, our families do not have the burden of choosing between food for their families and school supplies.”

Shannon A.
Sandalwood Elementary

“We do whatever we can to provide school supplies to every student so that they can start the school year with what they need to be successful and a feeling of being loved and welcomed.”



Lori H.

**Lincoln International
Studies School**

“These supplies came at the perfect time to our school... this donation helped many families get what they needed.”



BK Emergency Fund

In moments of crisis, the BK Emergency Fund is there to give a helping hand to BK employees and their families. For over two decades, this internal emergency relief program has been assisting our BK Team Members with short-term, immediate assistance in situations such as medical illnesses, natural disasters, death, rebuilding after house fires and other hardships. Because no one can plan for unforeseen circumstances, our hope is to help alleviate some of the burden.



**Emergency
Fund**

2025 Impact:

\$890,000+

Granted to 500+BK Team Members
across the globe

Top Emergencies

Natural disasters, medical
emergencies, and deaths

\$1,700

Average grant amount





Yolanda C.

General Manager, Burger King

Yolanda, a dedicated team member since 2008, recently lost her mother to lung cancer. During this difficult time, she turned to the Emergency Fund for assistance with funeral expenses. After receiving the grant, she shared, “You don’t know how much this is helping me. I have nothing but tears of happiness right now.”

Willie R.

Franchisee, Burger King

“The BK Emergency Fund has impacted our employees greatly, the fact that they are able to reach out and get help when needed has made a huge impact. Some people may have been evicted from their homes or not been able to bury family members - its changed their lives to have someone able to support them.”





Non-Profit Giving

Big Brothers Big Sisters Miami

\$30,000

BBBS Miami's mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. The Burger King Foundation's philanthropic commitment to BBBS Miami started in 2007 and since then, we have donated over \$168,000 in support. This continued partnership will allow BBBS to enhance their programs and make a lasting, positive difference for the youth in Miami. With our investment this year, a portion of the donation will be used to provide much needed scholarships to high school-aged individuals who have shown great aptitude and need. In addition, we were able to support various events such as their annual Senior Exit Workshop and the Dream Big Gala.

National Restaurant Association Educational Foundation

\$150,000

As the philanthropic Foundation of the National Restaurant Association, the National Restaurant Association Educational Foundation's (NRAEF) mission of service to the public is dedicated to enhancing the industry's training and education, career development and community engagement efforts. The NRAEF and the programming they provide work to attract, empower and advance today and tomorrow's restaurant and foodservice workforce. Since 2014, the Burger King Foundation has impacted over 4,000 lives through scholarships and grants.

1,300+

Volunteer kits donated to local partners



750+

Burger King meals donated



\$90,000

Donated to local community partners

Local Community Engagement

While our three signature programs are at the heart of our mission, our commitment to giving back goes even further. As a Miami-based organization, we are proud to support local charities and initiatives that empower students, teachers and families in our community.

Throughout the year, the Foundation and Burger King Company Restaurants team up to donate hundreds of meals to various organizations. Together, we're making a difference, one meal at a time.

Benefiting Partners:

Big Brothers Big Sisters of Miami

Junior Achievement of Miami

The Center for Autism and Related Disabilities

Boys & Girls Club of Miami

Miami Rescue Mission

The Education Fund

Branches, Inc.

Propelling into Triumph

The MDCPS Foundation

Breakthrough Miami

Employee Engagement

At the Burger King headquarters in Miami, we continue to cultivate a workplace environment that thrives on community and purpose. Our corporate employees remain deeply committed to making a difference by actively participating in fundraising initiatives and volunteer opportunities that drive meaningful impact throughout the year.

This year's annual employee campaign once again encouraged BK and RBI employees to rally their departments in friendly competition, fundraising for a chance to name an emergency grant or scholarship. The results were inspiring—our teams collectively raised over \$40,000 to support our programs. For the second year the Development Team emerged as the top fundraiser, raising over \$12,500 and claiming the honor of naming a scholarship!

Beyond fundraising, our employees embraced meaningful volunteer opportunities throughout the year. They packed school supply and hygiene kits, and distributed BK meals at community events. We love opportunities to engage our employees, and they love to support the Foundation!

Total Raised

\$115,000

Engaged

354 Employees

Volunteered

330+ Hours



In-Restaurant Support

Fall Coupon Fundraiser

Guests had the opportunity to donate \$1 and in return receive four coupons for free Burger King menu items to be used on their next visit. The campaign is a great opportunity for the Foundation to create awareness and encourage Guests and employees to learn more about the scholarship program.

Donation Boxes

Through our donation boxes, Franchisees place coin canisters on their front counter or at their drive thru window and provided Guests the opportunity to donate their loose change. Donation boxes allow Guests to donate year-round when visiting a restaurant.

Round Up

Round Up campaigns allow Guests to round up their check to the nearest dollar with every penny donated going directly back into their communities in the form of scholarships or school supplies. Top fundraising restaurants were celebrated for their efforts, and local scholarship alumni in the area even joined in on the fun!



Over \$6.3 million was raised in-restaurant this year.

In-Restaurant

2025 –(Rounded)

Fall Fundraiser	\$2,000,000
Round-Up	\$3,600,000
Donation Boxes	\$568,000
Miscellaneous	\$171,000

Events

Each year, the Foundation proudly hosts a series of signature events that not only offer fun and engaging experiences for our guests but also connect back to the heart of our mission. In 2025, we brought the spirit of giving to life across in Atlantic City and Pheonix!

Jim McLamore Golf Invitational

June 2025 – Atlantic City, NJ

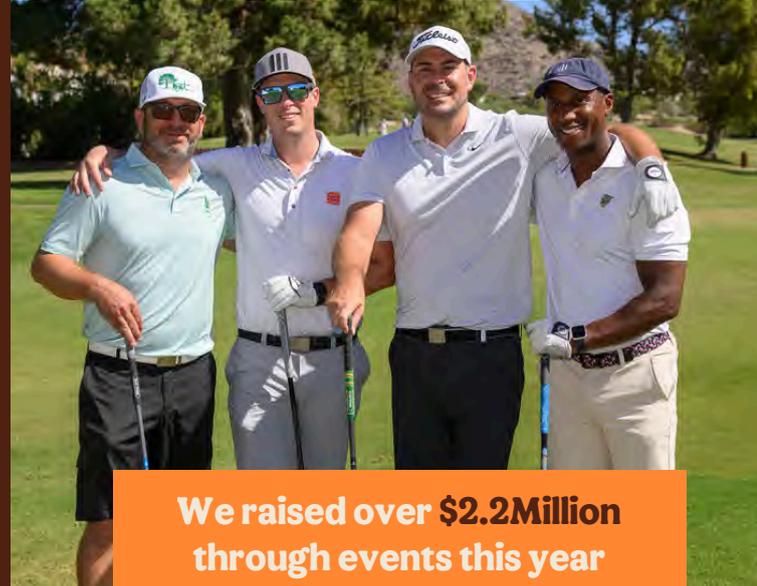
Twenty years ago, Steve Lewis began a proud tradition of raising scholarship funds on the golf course. The Golf Invitational honors the memory of Burger King co-founder Jim McLamore. The three-day event tees off with a friendly round of golf and features two signature dinners, where attendees come together to celebrate and support the BK Scholars program.

Burger King US&C Convention

October 2025 – Pheonix, AZ

The excitement extended both on and off the green with two incredible events in support of the Foundation. The festivities kicked off with an early morning round of golf, where our attendees brought their A-game. The celebration continued the following evening as we marked our 20th anniversary at the annual gala. The energy in the room was contagious—smiles all around and paddles raised high. Our live auction brought in a record-breaking \$1 million, making it a night to remember.

Our annual King of Giving Award is presented each year to an outstanding supporter. We are proud to honor Gary Moore as the 2025 King of Giving. We're grateful for your generosity and impact, Gary, You Rule!



We raised over \$2.2 Million through events this year thanks to our supporters!



Financials 2025

Annual Giving	\$187,000
BK Scholars	\$139,000
Convention	\$1,814,000
Global Fundraising	\$413,000
Jim McLamore Golf Invitational	\$390,000
In-Restaurant	\$6,327,000
Legacy	\$143,000
Outright Donations	\$491,000



Total Contributions

(Rounded to the nearest 000s)

\$9,900,000

Total Support*

(Rounded to the nearest 000s)

\$10,000,000

*includes in-kind support

Legacy Supporters

The 1954 Society honors the legacy of our iconic Burger King brand, created in 1954, and ensures that we will be honoring it for years to come through education and emergency relief. Comprised of philanthropic Franchisees, individuals, and companies, their passion is empowering potential by making a lasting impact. With a gift of \$25,000 or more, these legacy supporters are creating brighter futures by impacting the lives of students and team members. Through this program, we are ensuring a scholarship or emergency grant is awarded every year in perpetuity, whether in their own name or to honor someone. Thanks to our legacy supporters, we can ensure funding for our programs for years to come.

1954 Society Members

Anonymous Donor	Kraft Heinz
Anthony J. Versaci, Michigan Multi King	Members of the Former Growth Committee
Celebration Regional Association	OSI Group, LLC
Dan Accordino, Carrols Corporation	Patrick Sidhu
Daniel B. Fitzpatrick, Quality Dining, Inc.	Patti C. Martin, Martin Family Endowment
Dave Harper, Meridian Restaurants	Redberry Restaurants
Emily Bennett, Bennett Management Corp.	Restaurants Services, Inc.
Glenn Levins, Phoenix Organization	Stanley Smiedt, J.S. Foods
Jim Froio, FroioManagement	Steve M. Lewis Family Foundation
Joel Niekirk	Thomas McDonald, Glencoe Management
Julian Josephson, J.S. Foods	Todd A. Schuster, Schuster
Dawn and Kevin J. Haas, K&JK Enterprises, Inc.	Enterprises, Inc.
Kimberly Hughes, Matt Wilson, 500 Degrees	

Legacy Gifts In Honor of

In Honor of Christy Williams	In Honor of Jeneya Russo	In Honor of Nancy McLamore
In Honor of George Hoffman	in honor of Julian E. Josephson	In Honor of Robert G. Bennett
In Honor of Heitor Goncalves	In Honor of Jim Myers	In Honor of Rod Martin
In Honor of James L. Drury	In Honor of Kathy Caputo	In Honor of Steve M. Lewis
In Honor of James M. Haas	In Honor of Martin Schuster	

Thank You to our Event Sponsors!

The Burger King Foundation extends its heart felt gratitude to our generous event sponsors. Their support has made a lasting impact, helping us provide emergency relief, scholarships, educational programs, and community initiatives that empower future leaders.



500 Degrees
Ambrosia QSR
Auxilior Capital Partners, Inc.
Barclays
BarkleyOKRP
Bill Keller Family Foundation
Carrols Corporation
CraftMark Bakery, LLC
Crown Bakeries
Dentsu International
Ecolab
Ernst & Young
Flowers Foods
Glencoe
HM Electronics
Impossible Foods Inc
KPMG

Lamb Weston
Larkin Hoffman
McCain Foods
McLamore Family Foundation
Michael C. DiSeveria
National Franchisee Association
Northern Trust
OSI Group, LLC
PAR Tech
Paramount
PHD Media
Quality Dining, Inc.
Resturaunt Services, Inc.
Royal Restaurant Group
Schwan's Food Service
Steve M. Lewis Family Foundation
The Hershey and Co.

The Trade Desk
The Walt Disney World
Tri City Foods, Inc.

Thank You to our Board!

Tom Curtis	Co- Chair, BKF & President, Burger King US&C,
Daniel B.Fitzpatrick	Co-Chair, BKF & CEO, Quality Dining, Inc.
Chris Johnson	President, Rackson Restaurants Corp.
Eileen Begley	Director of Marketing, Carrols Restaurant Group, Inc.
Gary Moore	CEO, HB Boys L.C.
Joel Yashinsky	Chief Marketing Officer, BK, US&C
Luke Pisors	CEO, Ambrosia QSR
Marc Aust	Vice President, Operations Services, BK, US&C
Rachel Levins	Partner, The Phoenix Organization
Richard Santowski	Kolkhorst Foods LLC
Robes St. Juste	CEO, St. Juste Management Corp.
Thibault Roux	Chief Digital Officer, BK, US&C
Tom McDonald	President, Glencoe Management
Jackie Friesner	Treasurer
Robin Schafer	Secretary



Thank You to our Franchisees!

To all the Franchisees who participated in our in-restaurant campaigns, thank you and congratulations! The Franchisees below helped raise an average of \$1,000 or more per restaurant to grant one scholarship for every restaurant they operate.

Restaurant Average

\$5,000+

Tokaz/Tokaz
MJG Enterprises/MJG Michigan LLC
NW Kings, LLC/King Ventures One LLC
K&JK Enterprises, Inc.
Timoney

\$4,000

Beta of N.L. Inc.
Stephen G. Miller

\$3,000

Tri-Angle Foods, LLC
Snake River Foods, Inc.
Mc Collum/Mc Collum
Melmont II Enterprises, Ltd.
MRB Holdings Corporation
Welsh/Welsh
Sheehy Enterprises, Inc.
HB Boys LLC
\$2,000

\$2,000

Abbott & Avard, LLC
R.J. Foods, Inc.
Smith
Allison
Bennett Management Corp.
Northwind Investments, Inc.
Freedom Restaurant, LLC
Laslow/Laslow
The Phoenix Organization
Lephart
Kopischke Enterprise, Inc.

\$1,000

Laird
Kansas King Inc.
Berg/Berg/Newell
Karali
Bagby/Bagby
Switchgrass Holdings
Burgers of Baltimore II, LLC
Gathagan/Gathagan
Tower
Kraf, Inc.
Devs Foods
Pacific Restaurant Ventures, LLC/
Northwest Restaurant Ventures, LLC
Camp/Fore
NBI Food Services of Hopelawn, L.L.C.
Drury Restaurants, Inc.
Ambrosia QSR Burger, LLC
PJ Foods, LLC
Bishop
JSC New England Operating LLC
Group Enterprise of North America,
Inc.
Giangrande/Giangrande
Spirk/Spirk
Glencoe
ri-City Foods/Houston Foods, Inc.
Apple West Co. Inc.
Froio/Stetler
Clayton
Gary Geiger
Schubert
Kingdom Restaurants, LLC
Kohler/Kohler
Stephen I. Morris

Bilikin, Inc.
Tasty King
Kolkhorst Foods, LLC
Ampler
California Food Management, LLC
St. Juste Management
Pauly Restaurant Group, LTD
Jacob Brummel
Barto
PIP Corporation
Whopper Co.
QQR, LLC
Big M Kings LLC
Quality Dining Inc.
Burger King Company Restaurants
Jardel Enterprises, Inc.
Chhaddva/Chhaddva/Chhaddva
Conley
Srinivasa Rao Tummalapenta
Heller
SDG Restaurants, Inc
Velarde
FPS Hospitality Group LLC
Rackson Restaurants, LLC

Thank You to our 2025 Supporters!

Because of more than 900 individuals, Burger King Franchisees, vendors and employees, as well as scholar's alumni families, the Foundation was able to fundraise nearly \$10 million for its programs and partners –the most yet. The generosity of our donors and commitment to our cause is represented in the following pages.

\$100,000 +

Bravokilo, Inc.
Burger King Company LLC
Carrols Corporation

Keurig Dr. Pepper
McLamore Family Foundation, Inc.
Restaurant Brands Asia Limited

The Coca-Cola Company
The Kraft Heinz Company
Waheed-Ur-Rehman Sadiq

\$99,000-\$50,000

Amir K. Allison
Kevin Fernandez

Michael C. Di Severia
MJG Enterprises LLC

PAR Tech
Tom Curtis

\$49,999-\$25,000

BarkleyOKRP
Christopher Johnson
Neeraj Paul

Robert Rodriguez
Terry R. Piotrowski
Zohaib Dhanani

\$24,999-\$10,000

500 Degrees
Amir Sahbalzamany
Ashim R. Chopra
Auxilior Capital Partners, Inc.
Barclays Bank Delaware
Behring Foundation
Cody Bruns
CraftMark® Bakery
Craig J. Timoney, Jr.
Crown Bakeries
Ernst & Young
Flowers Foods

Freedom Restaurant 2, LLC
Glencoe Management
Impossible Foods Inc.
Jim Backes
KPMG
Maruti Seth
Mastoran Corporation
Merkle
Mike Panjwani
National Franchisee Association
Northern Trust
OSI Group, LLC

PHD Media
Quality Dining, Inc.
Restaurant Services, Inc.
Royal Restaurant Group LLC
Schwan's Food Service, Inc.
Tasty King
The Hershey Company
Thomas Mc Donald
Tri City Foods, Inc.
Venable LLP
William N. Janikies

\$9,999-\$5,000

Ampler Burgers, LLC
Coca-Cola Canada Bottling
Limited
Daniel M. Drury
Ecolab Inc.
Faraz Shere
HME
Jacob Brummel

James J. Froio
Jay Della Monica
Kevin J. Haas
Lamb Weston
Michael Mulcahy
Paramount
Patrick Doyle
PNC Bank, National Association

Rachel Levins
Sher Garner Cahill Richter Klein &
Hilbert, LLC
Steven M. Lewis Family Foundation
The Trade Desk
The Walt Disney Company
Thibault Roux

\$4,999-\$1,000

Adam Velarde
Ambrosia QSR
Amir Syed
Amy Butrie
Anitra Miller
Arthur S. Renuart
Augustas Staknevicus
Austin Byrd
Bailey Leigh
Barbara Piotrowski
Bobbi Dankert
Bobby D. Bakshi
Boies Schiller Flexner LLP
Bonnie Puneet Bakshi
Brek Kohler
Brendan Aaron
Brian Irvin
Broadway Restaurant Group
Bruce J. McKenney
Burger King Employees
Cargill, Incorporated
Carrie Niggli
Cat Kelly
Chakri Somisetti
Charles Morera
Chhaddva/Chhaddva/Chhaddva
Chris Padoan
Cim Yoder
Clara U. Shin
Clayton Lawrence

Conill
Craft Public Relations
Dalsher Nagra
Daniel Schwartz
David Kennedy
David Strimple
Dawn Haas
Diego Beamonte
DJ Fitzpatrick
DSignage
Duncan Fulton
Eduardo Serafim
Edward McCormick
Eileen Begley
Emily Bennett
Emily Scerba
Enterprise Mobility Foundation
Eric Parsons
Evelyn Wilson
FBD Frozen
Flavia Martinez
Franke Technology and Trademark Ltd.
Garrett Craig
Gary K. Moore
GDK Development, Inc.
Gene A. Welsh, Jr.
Georgetowne Realty Associates
Gina Eglan
Golden State Foods
Halo Solutions

Hank Clauss
Harmony Bell
Heileen Bell
Jack McCluskey
Jacob Dubin
Jacob Erhard
Jaspreet Mayall
Jay Shin
Jeffrey Housman
Jenna Doody
Jennifer Carroll
Jennifer Gould
Jeremy Kline
Jesse Pratt
Jill Granat
Joe Clements
Joe Hoffman
Joe Mirabile
Joel Yashinsky
Jon Reichert
Joshua Kobza
Julia Oswald
Justin Hammond
Kansas King Inc.
Karim Janmohamed
Katerina Glyptis
Ken's Foods, Inc
Kevin B. Camp
Kevin Veronte
Larkin Hoffman Daly & Lindgren

Laura Glancy
Lourdes Garces
Lucy Grimm
Marc Aust
Marcy VanAusdal
Mark Rogers
Mark Starley
Matt Wright
Melissa McLamore
Michael Callahan, Jr
Michael J. Spray
Michael Kitchingman
Mike Schmickle
Nick Boyle
Nick Fitzpatrick
Nico Henrich
Patrick Webster
Paul Timmons
Pauly Restaurant Group
Peter Perdue

Preston Nix
Protiviti, Inc.
Radek Wasak
Richmond Bernhardt
Rick Cowley
Robb Bonebrake
Robin Schafer
Rolando Mora
Rubix Foods
Sal Bogi
Salim Janmohamed
Sanjay Lillaney
Scott Cramer
Scott Duval
Sean Tripp
Shirley Humerian
Societe Familiale d'Investissements
Sonny Chopra
St. Juste Management Corp.
Stanley J. Paulauskas

Stephen W. Dankert
Stratas Foods
Talia Gonzalez
Thomas Myers
Tobias No
Todd Schuster
Tucker Safety Products, Inc.
Tyson Foods
US Restaurants, Inc.
Ventura Foods
Vicente Tome
Vicky Kruger
William B. Jones
William Keller
William Washington
Xinyu Wang

In-Kind Supporters

Ampler Burgers
Biltmore Hotel
BlueTriton Brands
Burger King Company
Burger King Dominican Republic
Comcast Business
Daniel B. Fitzpatrick
DSignage
Ecolab Inc.
Florida Panthers
Glencoe Management
Graphic Packaging International
Grove Bay Concessions
Hallmark Media
Halo Solutions
HME

Katie Lewis
LG Electronics
Marmon Foodservice Technologies, Inc.
Miami Heat
Moroccanoil
Nieco Corporation
PAR Tech
Playcore
Rachel Levins
Restaurant Technologies
Rio Crest winery
Schwan's Food Service, Inc.
Stratacache
The Coca Cola Company
The Kraft Heinz Company





THANK YOU
THANK YOU
THANK YOU
THANK YOU
THANK YOU
THANK YOU
THANK YOU



Thank you for
your support!

