



LIVE ONLINE FOOTBALL

CHALK TALK

TRAINING PROGRAM



Learn the game from a current CFL quarterback with 15+ years of experience. This LIVE Zoom video-based program gives you real coaching, small-group learning, and access to guest coaches from the NFL, CFL, AFL, Olympic, and Division 1.

Build real football IQ—offense, defense, and situational football, taught from a quarterback’s strategic perspective. You’ll have direct access to me, Cole Snyder, through text, calls, or FaceTime whenever you need guidance. If I had something like this early in my career, it would have changed everything. I’m now able to offer the opportunity to you.

This isn’t just coaching—it’s mentorship.

Offensive Knowledge

- Personnel, positions, formations, and tempos
- Run & pass concepts
- Pass protections
- RPOs (Run-Pass Options)
- Much more!

Defensive Knowledge

- Fronts, coverages, and blitzes
- How to recognize and exploit defensive tendencies
- The details that separate good players from great ones

Situational Football

- Field zones
- Down & distance
- 2-minute drill
- Game management strategies
- Much more!

QB Masterclass

Master the mental side of quarterbacking—elite football IQ, leadership, pre-snap reads, defensive recognition, and all the little things that will allow you to make it to the next level.

WHO IS THIS FOR? All Positions - Build a rock-solid foundation, sharpen your football IQ, and gain an edge no matter where you line up.

Quarterbacks - Access a QB MASTERCLASS, designed specifically for “Gunslingers” after learning the foundation of the game.



Visit IAMCOLESNYDER.COM for more details and sign-ups.