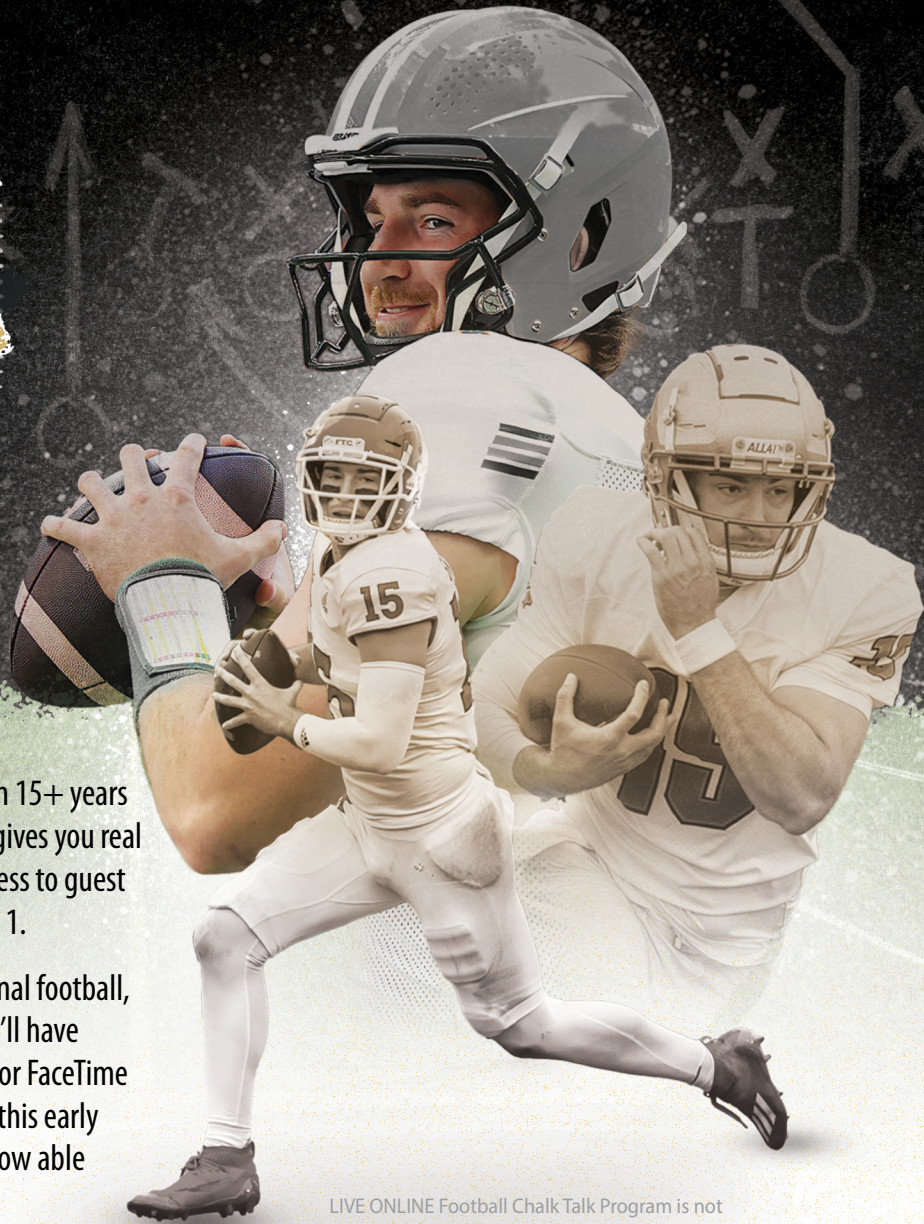




**LIVE ONLINE FOOTBALL**

# CHALK TALK

## TRAINING PROGRAM



Learn the game from a current **CFL quarterback** with 15+ years of experience. This **LIVE** Zoom video-based program gives you real coaching, **small-group** or **1-on-1 learning**, and access to guest coaches from the NFL, CFL, AFL, Olympic, and Division 1.

Build real football IQ—offense, defense, and situational football, taught from a quarterback’s strategic perspective. You’ll have direct access to me, **Cole Snyder**, through text, calls, or FaceTime whenever you need guidance. If I had something like this early in my career, it would have changed everything. I’m now able to offer the opportunity to you.

***This isn’t just coaching—it’s mentorship.***

LIVE ONLINE Football ChalkTalk Program is not affiliated with, nor endorsed by the NFL or CFL.

### QB Masterclass

Master the mental side of quarterbacking—elite football IQ, leadership, pre-snap reads, defensive recognition, and all the little things that will allow you to make it to the next level.

### Offensive Knowledge

- Personnel, positions, formations, and tempos
- Run & pass concepts
- Pass protections
- RPOs (Run-Pass Options)
- Much more!

### Defensive Knowledge

- Fronts, coverages, and blitzes
- How to recognize and exploit defensive tendencies
- The details that separate good players from great ones

### Situational Football

- Field zones
- Down & distance
- 2-minute drill
- Game management strategies
- Much more!

**WHO IS THIS FOR? Quarterbacks** - Gain the knowledge to win the play before the ball is snapped and learn what separates backups from the starter.

**All Positions** - Build a rock-solid foundation, sharpen your football IQ, and gain an edge no matter where you line up.



Visit **IAMCOLESNYDER.COM** for more details and sign-ups.