

We Have Won Big at the Insurance Asia Awards 2025

Dear valued partners,

We are thrilled to share that, we proudly took home two major accolades at the Insurance Asia Awards 2025, held yesterday at the Marina Bay Sands Expo and Convention Centre, Singapore.

- **International General Insurer of the Year – Malaysia (General Insurance)**
- **New Insurance Product of the Year – Malaysia (Life Insurance)**



Winning the International General Insurer of the Year – Malaysia is a truly remarkable achievement. It reflects our unwavering commitment to excellence and customer centricity through our Lifetime Partner 27: Driving Excellence strategy. Generali Life Insurance Malaysia also made its mark, earning the **New Insurance Product of the Year – Malaysia** award for GenMedic – Health Protection for All, a flexible, high-coverage medical plan featuring enhanced cancer protection and cost-saving benefits.

These awards are more than just recognition, they are a testament to the passion, innovation, and dedication across every part of our organisation. And most importantly, they reflect the strong partnerships we have built with you, our valued agents and business partners.



Your hard work, commitment, and belief in our shared purpose have played a pivotal role in this success. Thank you for being an essential part of this incredible journey.

Let's celebrate this proud moment together and keep the momentum going for an even stronger year ahead!

Thank you.

Issued by,
Brand Marketing & Communications
Generali Insurance Malaysia Berhad