Kempen Subsidi Motor Prihatin

Terms & Conditions

A. DEFINITION

In this Terms and Conditions, except where the context otherwise requires or where it is otherwise expressly provided, the following words and expressions shall have the meanings respectively set out below:

"**Generali**", "**Generali Insurance Malaysia**", "**We**", "**Our**", "**Us**", "**Company**" refers to Generali Insurance Malaysia Berhad (Company Registration No: 197501002042 (23820-W)) and its successors and assigns.

"**Campaign**" refers to "Kempen Subsidi Motor Prihatin".

"**Campaign Reward**" refers to a subsidy of RM 50 for Qualifying Motorcycle Policy.

"**Qualifying Motorcycle Policy**" refers to Generali's **comprehensive** motorcycle insurance policy with an engine capacity **not exceeding 150 cc or 6,217 watts,** purchased through Generali's authorised agency distribution channels or Generali Branches.

"Total Subsidy Amount" refers to the total subsidy amount allocated by Generali for the Campaign.

"Eligible Customers" refers to the following:

1. Malaysian citizens aged 16 years and above
2. Individuals who are listed as recipients under the '**Sumbangan Asas Rahmah (SARA) - SARA Bulanan'***, the government program as defined by Ministry of Finance.
3. Individuals who meet the relevant requirements under the Road Transport Act 1987, including holding a valid motorcycle license and ownership or registration of a motorcycle as recognised under the Act.

* Further information on SARA program can be found at the official government portal: Sumbangan Asas Rahmah (SARA)

Note: Participation is limited to **one (1) participation** per NRIC. See E. GENERAL TERMS AND CONDITIONS for participation limit.

“NRIC” refers to the National Registration Identity Card issued to Malaysian citizens.

B. CAMPAIGN PERIOD

1. The Campaign shall be valid from **2 March 2026** until the Total Subsidy Amount is fully utilized.

C. CAMPAIGN MECHANISM

1. Eligible Customers who purchase a Qualifying Motorcycle Policy during the Campaign Period will be eligible to receive the Campaign Reward subject to successful verification.
2. Eligibility must be confirmed by checking the individual’s SARA eligibility using their NRIC number through the official SARA verification portal.
3. Eligible Customers must notify Generali’s authorised agents or Generali customer service staff of their intention to apply or to receive the Campaign Reward at the time of Qualifying Motorcycle Policy purchase.
4. Verification of eligibility will be conducted by Generali’s authorised agents or Generali customer service staff using the designated eligibility check Portal.
5. Upon successful verification, Generali’s authorised agent or Generali customer service staff will proceed with policy issuance of the Qualifying Motorcycle Policy and apply the Campaign Reward for Eligible Customers.
6. The subsidy of RM 50 will be deducted from the total premium payable by the Eligible Customer at the point of purchase.

D. USE OF PERSONAL DATA

1. All information provided by the Eligible Customers including personal information (“Information”) submitted or known to Generali and/or its affiliates in connection with the Campaign, will only be used for the purposes set out in this Terms and Conditions and in accordance with Generali’s Data Privacy Notice.

2. By participating in the Campaign, the Eligible Customers' consent for Generali and/or any company within the Generali Group of Companies and/or any of its associated companies, within or outside Malaysia, process their Personal Data for the purposes and to the extent stated in the Data Privacy Notice via https://www.generali.com.my/data-privacy-notice.

3. Generali makes it a priority to keep secure the personal data of individuals, and the said personal data in relation to the participation of this Campaign will be processed in accordance with Personal Data Protection Act 2010.

4. For more information, kindly refer to our privacy notice in the Data Privacy Notice.

E. GENERAL TERMS AND CONDITIONS

1. By taking part in the Campaign, Eligible Customers hereby agree to be bound by the Terms and Conditions stated herein.
2. Each Eligible Customer is permitted **one (1) participation** in this Campaign, determined by their NRIC. Any subsequent applications by the same individual will be disqualified.
3. Generali reserves the right at its sole and absolute discretion to vary, amend, delete or add to any part of the Terms and Conditions specifically set out herein, in whole or in any part from any time including to vary the Campaign Period or the Total Subsidy Amount as deemed necessary and appropriate.
4. Generali reserves the right to withdraw, suspend or discontinue the Campaign at any time at its own discretion without giving prior notice and without incurring any liability.
5. Any amendments to the Terms and Conditions, including changes to the Campaign Period shall be communicated via notices on Generali's official website or notices posted at Generali branches.
6. When the Total Subsidy Amount has been fully utilized, a notification will be issued through the same communication channels specified in paragraph 4 above.
7. The Campaign Reward is non-transferable, non-refundable, and not exchangeable for cash or any other benefits.
8. Eligible Customers who engage in any fraudulent, unlawful and/or unethical acts will be disqualified from the Campaign.
9. Generali's decision on all matters relating to this Campaign shall be final, conclusive, and binding.

10. The Terms and Conditions stated herein shall be governed by the laws of Malaysia.

The Campaign is organised by:

Generali Insurance Malaysia Berhad
Level 1, Menara Generali
27 Jalan Sultan Ismail
50250 Kuala Lumpur, Malaysia.

Any enquiries regarding the Campaign should be directed to
customer.service.gi@generali.com.my