

Dedicated Solution to Automate and Manage Syngenta's Global Awards Program



28,704
Employees



119
R&D Sites



90
Countries



112
Supply Sites

About Syngenta

Syngenta is a world-leading agribusiness committed to sustainable agriculture through innovative research and technology. The company is a leader in crop protection and ranks third in the high-value commercial seeds market.

Syngenta helps humanity face its toughest challenge: how to feed a rising population, sustainably. Innovation is the lifeblood of Syngenta and their researchers use a combination of science and cutting-edge technology to develop innovative solutions that help farmers grow more from less.

The Syngenta Awards Program

The Syngenta Awards is a biennial program aimed at recognizing, celebrating, and sharing the outstanding achievements of Syngenta teams and individuals for projects exemplify Syngenta's purpose - Bringing plant potential to life. It is an internal initiative, accessible to Syngenta's 40,000+ employees globally. Prior to engaging Skipso, Syngenta's communications team had been managing and running the Awards Program for 7 years using an internal, bespoke, platform.

The in-house solution presented limitations in terms of functionality, customization and flexibility to manage such a complex program. For this reason, Syngenta decided to engage an external partner who could provide a pain-free awards management platform. The goal was to streamline and automate the end-to-end process for awards managers, participants and judges.

The Requirements



Key Challenges



Business Needs

Support high volumes of traffic from all over the world (including low bandwidth countries)



Provide ongoing management and technical support for the duration of the agreement



A flexible solution to allow frequent changes to the workflow, the submission form and the judging application



A comprehensive support model ensures all stakeholders are supported throughout the program



Allow Syngenta employees to access the Awards website via Single Sign-On



Improve the look and feel of the Awards website following Syngenta's branding guidelines



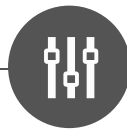
Reduce the administrative overhead of managing the Awards program



Provide full training to key Syngenta user groups



In addition to the core awards program, the platform needs to be able to support multiple concurrent internal challenges



Advanced analytics functionality allowing the team to extract and export useful data on an ongoing basis



Enterprise grade security compliant with Syngenta's security policy

The Solution



Administration



Judging Process



Certificate Generation



Administration

Configurable Workflow

The system supported the configuration of a complex awards workflow with multiple phases

View Entries

Platform administrators could easily view, browse, sort, manage or edit individual entries

Messaging

The platform provided both individual messaging and group messaging functionality

Reporting

A full set of reports and analytics were available from the reporting section of the platform

Form Builder

A user-friendly form builder allowed the creation of a highly customized entry form

Export Entries

The system allowed administrators to export entries, individually and in bulk

Scheduled Reminders

Configurable notification system allowed to send reminders to selected participants and users

Admin Rights

Granular admin rights allowed to manage and control who could access the admin application



Judging Process

Judging Scorecards

Awards managers were able to configure the judging scorecards with pre-defined categories, criteria, rating scales, weightings

Rating Stories

Syngenta judges, from 5 different judging regions, were given access to a tablet-friendly judging application where they were asked to view, rate and comment on their allocated stories

Export Summaries

Judges could export summaries of their allocated stories, as well as the entire regional entries, from their private judging application

Manage Ratings

At the end of each judging cycle, awards managers were able to view the overall ratings and promote shortlisted stories to the final stages of the program



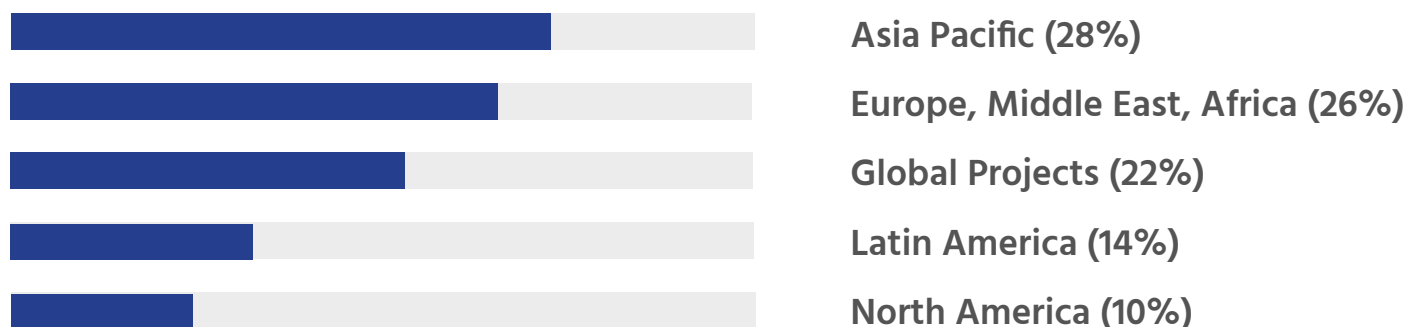
Certificate Generation

- Each entrant to the Awards program received a personal participation certificate of recognition with the names of all team members
 - Certificate layout was implemented according to specifications to allow for a smooth printing process
 - Awards managers could export certificates, individually, in bulk, or by region, directly from the admin application
 - Entrants were able to view and export copy of their certificate directly from their online story tracker page prior to printing
-

Results



Teams from over 50 countries, representing over 35,000 employees, entered the Syngenta Awards to share their inspirational story, making the awards program a massive hit.



“The Skipso team has worked incredibly hard to make the program an outstanding success. The team’s effort as well as the high flexibility of their online awards management platform were absolutely essential for the great overall success of this program!”

Arne Kötting

Communications Manager, Syngenta Crop Protection

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Awards Manger

Configure and run your awards program with a secure and intuitive private dashboard. Setup your desired awards workflow, customize the entry forms with simple and intuitive form builders, manage all entries and users, access unlimited reports, manage the judging process and more.



Entrants

Customize the user experience to allow your awards entrants, individually or as a team, to submit their award entries through a simple and intuitive interface. For internal programs, integrate our awards application with your internal IT systems allowing entrants to access the branded awards application via single sign-on.



Judges

Allow invited judges to access their allocated stories with a private, tablet-friendly, judging scorecards allowing them to view submissions and rate and comment. As an awards manager you can control the end-to-end judging process from your personal admin dashboard.

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