



# EMERGING WI EDUCATOR TOOLKIT

A simple, powerful way for WI educators to track PDPs, document evidence, and export everything cleanly for WECAN. Built on Proserva's secure, interoperable platform used across multiple states for educator growth and licensure.

## Why Wisconsin Educators Use It

PDPs, SLOs, artifacts, and evidence are scattered. We centralize it all. Cleanly, quickly, and in formats WI districts already use.

The Toolkit is the easiest on-ramp to a unified system for PDPs, Educator Effectiveness, **observations, coaching**, LWS3 portfolios, and licensure workflows.

## What You Get (SLATE Only)

### ✓ PDP Planning & Documentation

Goals, reflections, and artifacts—organized in one place.

### ✓ WECAN-Ready Export

One click produces a polished, labeled export ready for WECAN.

### ✓ Evidence Logging for EE + LWS3

Capture evidence once—use it across PDPs, SLOs, observations, coaching cycles, and portfolio needs.

### ✓ Simple Goal & SLO Tracking

No more scattered Google Docs or forms.

### ✓ District Dashboard Preview

See how leaders can centralize educator records and growth data.

Starting at only  
**\$18/seat**

## Our Pitch?

“We built a Wisconsin Educator Toolkit that makes PDPs, evidence collection, and WECAN formatting simple—on a secure, interoperable platform districts can scale for Educator Effectiveness, observations, coaching, LWS3 portfolios, and licensure workflows.”

 [nora@proserva.co](mailto:nora@proserva.co) [www.proserva.co](http://www.proserva.co)