

SOCIAL MEDIA MANAGEMENT

Packages built to grow your brand.

Content creation, copywriting, analytics, and more – tailored for small businesses and nonprofits in Baton Rouge and the surrounding areas.

BASIC SOCIALS

Content Creation for any Social Media Platform

\$650/MO

WHAT'S INCLUDED

- 3 posts / week
- Copywriting
- Client provides content
- Video / static graphic editing

WHAT'S NOT INCLUDED

- SEO / Analytics
- Ads / Campaigns
- Onsite Content Creation
- Audience Engagement
- TikTok

ADVANCED SOCIALS

Facebook & Instagram

\$900/mo — Facebook or Instagram

\$1,200/MO

WHAT'S INCLUDED

- 4 posts / week
- Copywriting
- Client provides content
- Video / static graphic editing
- Engagement 10 min/day, 3x/week
- SEO / Analytics

WHAT'S NOT INCLUDED

- Ads / Campaigns
- Onsite Content Creation
- TikTok

PREMIUM SOCIALS

+\$500 TIKTOK ADD-ON

Facebook & Instagram
\$1,500/mo — Facebook or Instagram

\$2,000/MO

EVERYTHING INCLUDED

5 posts / week
FB and/or IG Stories
Copywriting
Static & video graphics editing

Analytics & SEO
Ads / Campaigns
Audience engagement 10 min/day,
5x/week
2 in-person visits / month
Event coverage (if available)

\$50

ADDITIONAL POST

Extra post for Basic,
Advanced, or Premium
packages — delivered within
72 hours

+25%

RUSH CONTENT

Need it fast? Rush
turnaround (24-48 hours) is
available for a 25% fee on
the post price

\$175

EVENT COVERAGE

Outside-of-tier event
coverage — capturing and
creating content from your
event.

Let's grow your
audience together.

HubSpot & Google Certified · Instagram, Facebook, TikTok & more.

225.931.8505

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BATON ROUGE, LA