

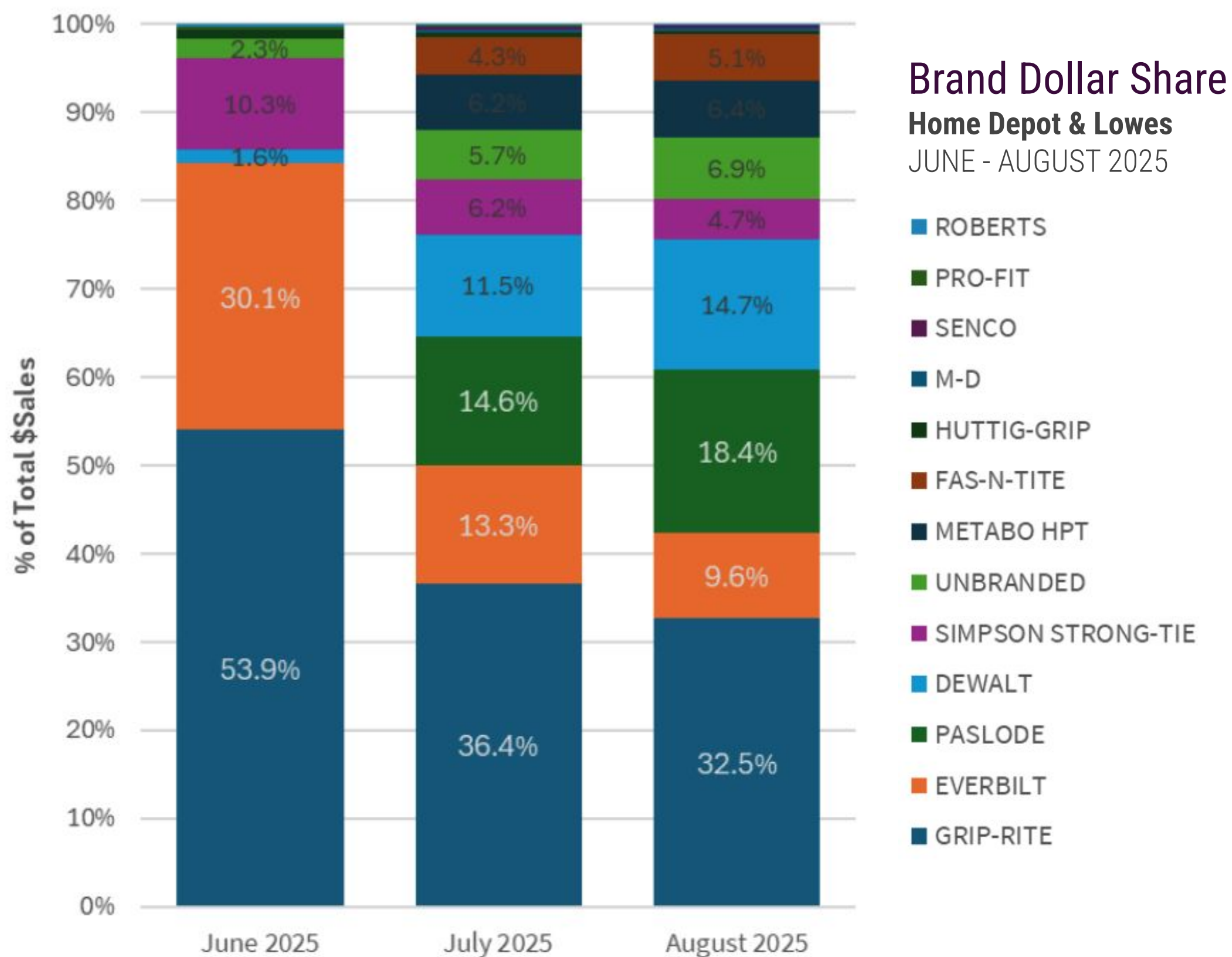
CATEGORY SNAPSHOT: **NAILS**

RETAIL June 2025 - August 2025

DATAVATIONS MEASURED UNIVERSE

Top 5 Best Sellers Ranked by Dollar Share | June - August 2025

	BRAND	ITEM ID	ITEM NAME	DOLLAR SHARE	ASP
1	GRIP-RITE	112525	1-1/4 in. x 0.120-Gauge 15° Smooth Shank Electrogalvanized Wire Collated Coil Roofing Nails 7200 per Box	4.1%	\$47.17
2	METABO HPT	688873	1-1/4-in 15 -Degree Smooth Shank Electro-galvanized Collated Coil Roofing Nails 7200 -Per Box	3.9%	\$49.09
3	PASLODE	584621	3 in. x 0.120-Gauge 30 -Degree Galvanized Ring Shank Paper Tape Framing Nails (2000 per Box)	1.9%	\$120.37
4	PASLODE	1000017168	3 in. x 0.120-Gauge 30-Degree Brite Smooth Shank Paper Tape Framing Nails (2500 per Box)	1.9%	\$83.82
5	SIMPSON STRONG-TIE	205268	Strong-Drive 1-1/2 in. x 0.148 in. SCN Smooth-Shank HDG Connector Nail (600-Pack)	1.5%	\$22.60



Clarity you can act on – insights that build trust and fuel growth.
 Datavations provides suppliers with solutions for SKU, inventory, pricing, and assortment optimization at their largest partners down to the location and item level.