

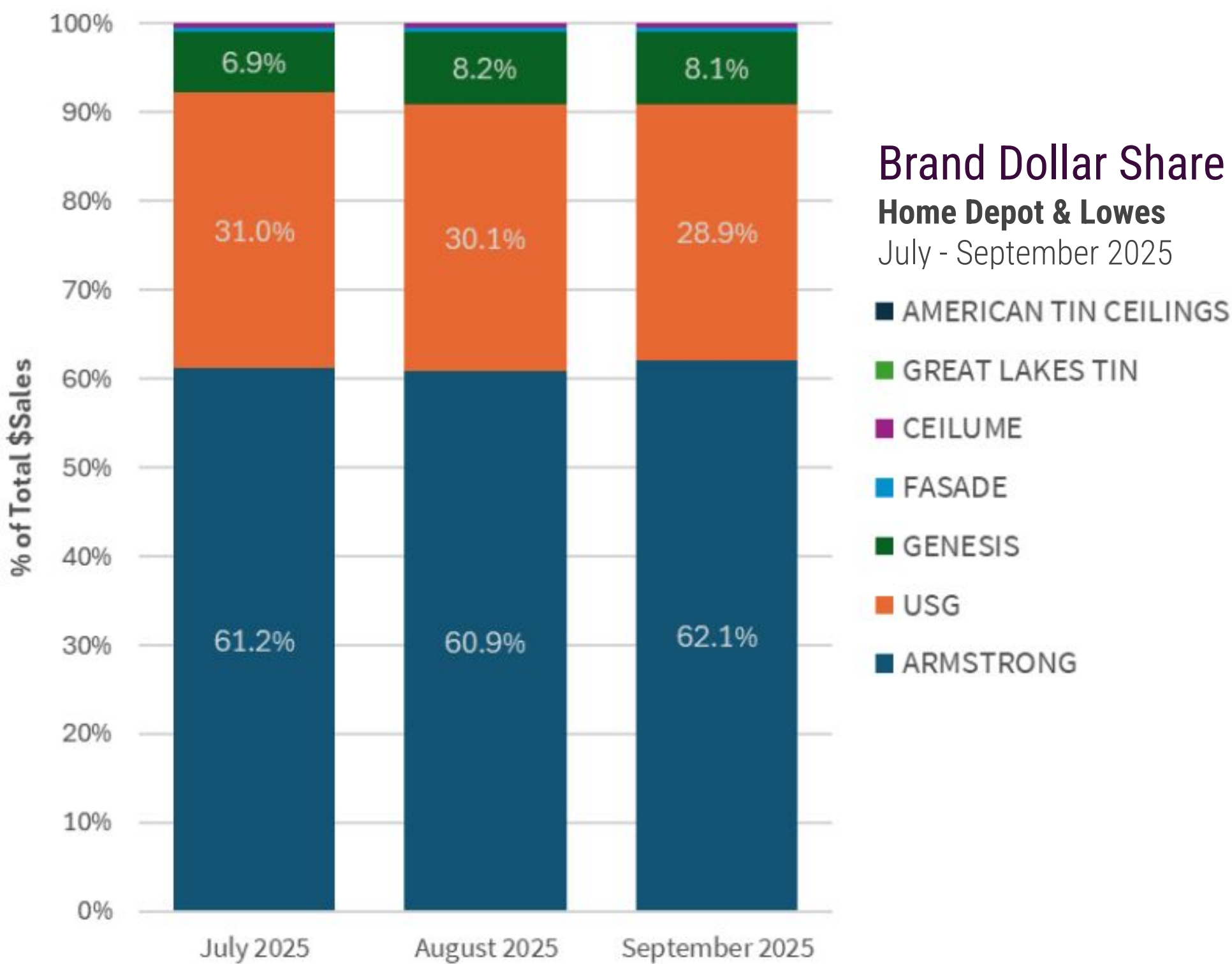
CATEGORY SNAPSHOT: CEILING TILES

RETAIL July 2025 - September 2025

DATAVATIONS MEASURED UNIVERSE

Top 5 Best Sellers Ranked by Dollar Share | July - September 2025

	BRAND	ITEM ID	ITEM NAME	DOLLAR SHARE	ASP
1	ARMSTRONG CEILINGS	55612	4-ft x 2-ft Random Textured Contractor White Mineral fiber Drop Ceiling Tile (10 -Pack 80-sq ft / Case)	9.8%	\$59.35
2	USG	562785	2 ft. x 4 ft. Radar Basic White Square Edge Lay-In Ceiling Tile Case of 8 (64 sq. ft)	9.5%	\$58.25
3	USG	314803	2 ft. x 4 ft. Fifth Avenue White Square Edge Lay-In Ceiling Tile Case of 8 (64 sq. ft.)	6.5%	\$56.71
4	ARMSTRONG CEILINGS	357985	2-ft x 2-ft Random Textured Contractor White Mineral fiber Drop Ceiling Tile (16 -Pack 64-sq ft / Case)	5.1%	\$57.53
5	ARMSTRONG CEILINGS	114315	2-ft x 2-ft Single Raised White Mineral fiber Drop Ceiling Tile (6 -Pack 24-sq ft / Case)	4.3%	\$71.43



Clarity you can act on – insights that build trust and fuel growth.
 Datavations provides suppliers with solutions for SKU, inventory, pricing, and assortment optimization at their largest partners down to the location and item level.