



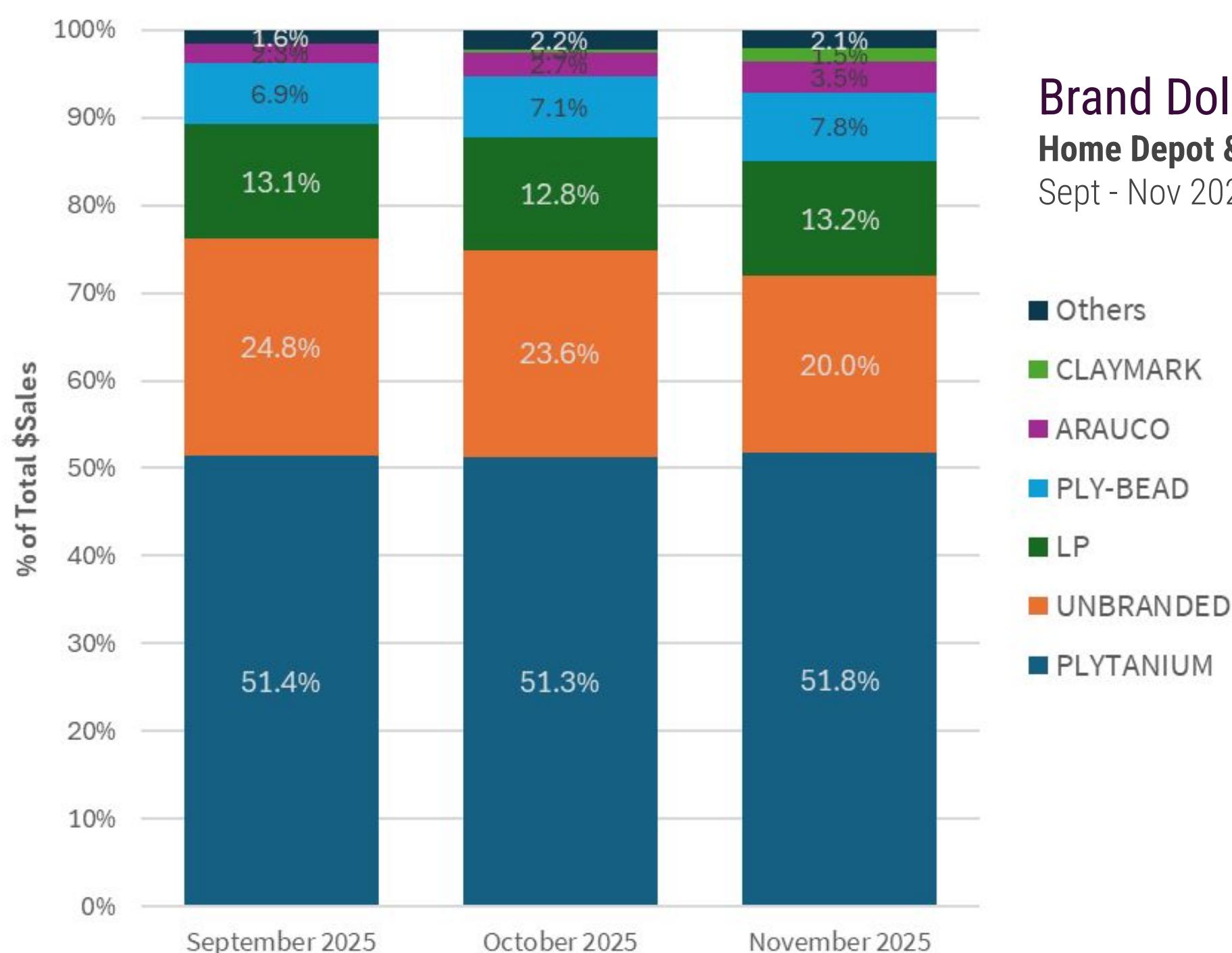
# CATEGORY SNAPSHOT: WOOD SIDING

## SEPTEMBER 2025 - NOVEMBER 2025

DATAVATIONS MEASURED UNIVERSE

Top 5 Best Sellers Ranked by Dollar Share | SEPT - NOV 2025

	BRAND	ITEM ID	ITEM NAME	DOLLAR SHARE	ASP
1	PLYTANIUM	915440	Plywood Siding Panel T1-11 8 IN OC (Nominal: 19/32 in. x 4 ft. x 8 ft. ; Actual: 0.563 in. x 48 in. x 96 in. )	14.1%	\$43.91
2	LP	2423179	Multi-Use Primed Gray 0.34-in x 48.0-in x 96.0-in Engineered Panel siding	13.0%	\$39.82
3	PLYTANIUM	12957	T1-11 8-in Groove Pattern 0.594-in x 48.0-in x 96.0-in SYP Plywood Panel siding	11.4%	\$44.18
4	PLY-BEAD	178424	Plywood Siding Plybead Panel (Nominal: 11/32 in. x 4 ft. x 8 ft. ; Actual: 0.313 in. x 48 in. x 96 in.)	7.2%	\$27.74
5	PLYTANIUM	289	Ply-Bead Natural/Rough Sawn 0.3437-in x 48.0-in x 96.0-in SYP Plywood Panel siding	6.8%	\$27.87



### Brand Dollar Share

Home Depot &amp; Lowes

Sept - Nov 2025

- Others
- CLAYMARK
- ARAUCO
- PLY-BEAD
- LP
- UNBRANDED
- PLYTANIUM

Clarity you can act on – insights that build trust and fuel growth.  
 Datavations provides suppliers with solutions for SKU, inventory, pricing, and assortment optimization at their largest partners down to the location and item level.