

# A Brighter, More Secure Future for Your Organization

IT & CYBER SECURITY STRATEGIES  
THAT ENTERPRISE COMPANIES TRUST

**Genuine<sup>xs</sup>**

WOMEN  
OWNED

certified  
**WBENC**  
WOMEN'S BUSINESS ENTERPRISE

CERTIFIED  
**NMSDC**  
MBE  
2019

# We Are Genuine

GenuineXs is a cyber-first technology partner creating holistic IT & Security solutions for enterprise companies. We help the planet's most exciting organizations lock down their technology and unlock their potential in the modern world.

Unlike other firms in our industry, we put clients first: Our security and engineering talent lead our clients through a Cyber Transformation driven by their unique needs, not an inflexible list of tech products.

## OUR LEADERSHIP



**Jessca Gonzalez**  
CEO & FOUNDER



**Eric Beerman**  
HEAD OF PARTNERSHIPS



**Cliff Segal**  
VICE PRESIDENT OF  
COMMERCIAL SALES

## Cyber Attacks Are Growing Exponentially: Is Your Enterprise Protected?

A reactive, short-sighted approach to IT and cyber security can potentially cost your organization money, time, and data. And, these threats are growing every day.

# \$10.5 TRILLION

THE TOTAL AMOUNT OF CYBERCRIME DAMAGES EXPECTED EVERY YEAR OVER THE NEXT FIVE YEARS.

# 15%

THE YEAR-OVER-YEAR INCREASE IN CYBERCRIME DAMAGES EXPECTED OVER THE NEXT FIVE YEARS.

# 60%

OF SMALL TO MID-SIZED BUSINESSES FAIL WITHIN SIX MONTHS OF A CYBERATTACK.

# 169

IT Engineering  
Resources

# 33

Full Stack Certified  
Developers

# 29

Certified Security  
Engineers

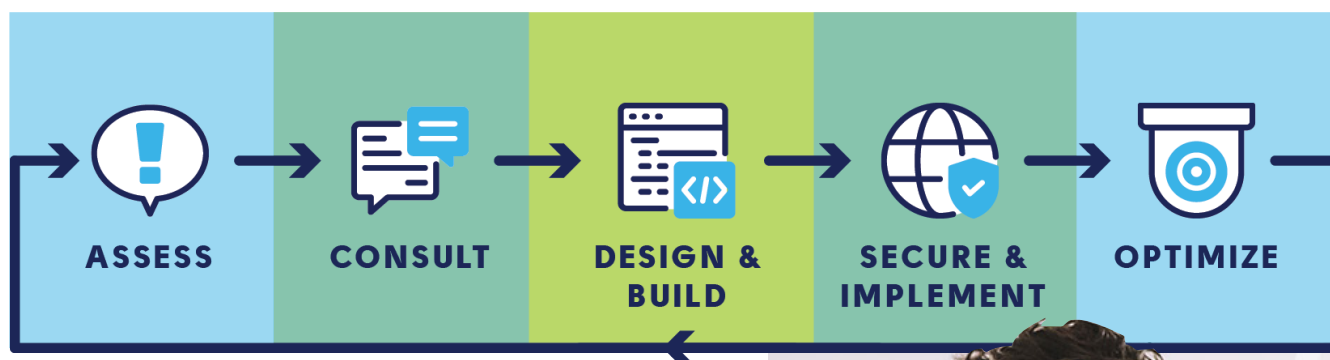
# 46

Certified Cisco  
Engineers

IT & CYBER STRATEGIES WITH

# Genuine impact

Across the entire technology adoption lifecycle, GenuineXs is your security, engineering, and services partner for all of your critical networking, infrastructure, and security needs.



## People Over Products

As a product agnostic partner, we care first about giving your organization the solutions it needs to win.

## Powerful Technology Strategies

From bolstering cyber security to orchestrating IT systems, we combine deep, enterprise-level experience with an uncommon commitment to client service to build more secure, resilient organizations.

## Cyber Transformation

We transform the way enterprises evolve to stay ahead of new risks and business opportunities by integrating solutions that build cyber fitness, strategy, and resilience.

## Minority-Woman Owned

GenuineXs is a minority-woman owned enterprise with world-class security and engineering talent. We join forces with our clients to become market leaders in inclusion and progress.



# IT & Cyber Security Strategies for More Resilient Enterprises

## Cyber Security Consulting

**GUIDING ENTERPRISE COMPANIES OUT OF CYBER VULNERABILITY AND INTO CYBER TRANSFORMATION.**

We transform the way enterprises evolve to stay ahead of new risks and business opportunities by integrating solutions that build cyber fitness, strategy, and resilience.

Advanced Incident Detection and Response

API Security & Threat

Data Protection

Continuous Identity Verification Solutions

Cyber Strategy

Cyber Fitness and Resiliency

Cyber Risk

Complete Compliance Certification

Secure Transformation

Zero Trust

## IT Services

**OPTIMIZE YOUR ENTIRE IT LIFECYCLE SO STAYING AHEAD OF THREATS FEELS EFFORTLESS.**

We proactively design, build, run and secure our client's critical multi-cloud, networking, and infrastructure environment across the entire IT adoption cycle.

Cloud Security Services

IoT and Critical Infrastructure Security Services

Specialized Cyber and  
Technology Engineering Services

Staff Augmentation

Data Governance, Privacy, and Protection

Network and Technology Services

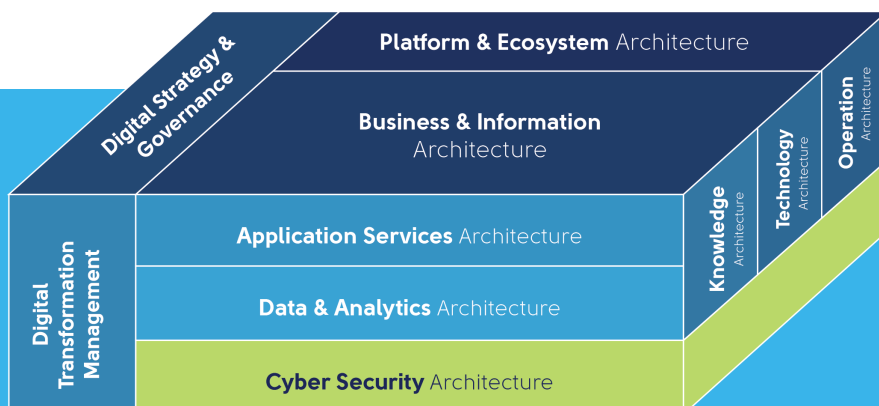
Identity Management and  
Continuous Identity Verification

Application and API Security and Services

Risk Management and Compliance Services

Threat Management

Managed Services



Reach out today to start your organization's Cyber Transformation

**Genuinexs.com**

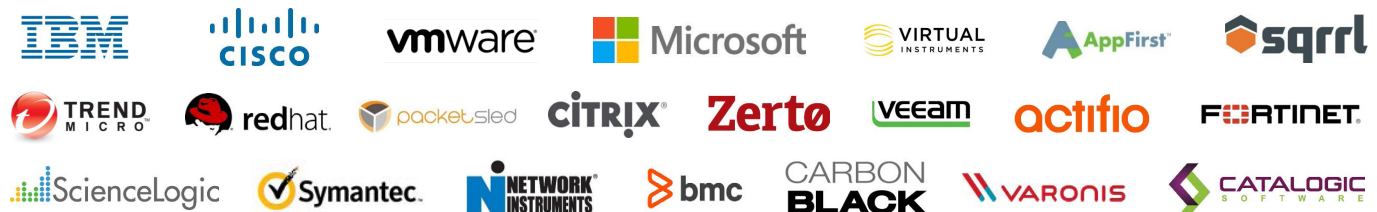
# Our Certifications, OEM's & SaaS Integration Capabilities

Our deep expertise in IT & cyber security means we can work across multiple systems and software; our product-agnostic approach means we can suggest the right strategies for your unique challenges, not necessarily the easy ones.

## Security Capabilities



## Infrastructure / SaaS Solutions



## Cloud Solutions



## Hardware Solutions



## The Industry's Best Technology Partner Benefits

- Program Credits
- Training Opportunities
- Requirement and Revenue Based Discounts
- Completing Staffing and Onboarding Solutions





# Thank you.



## Genuine<sup>XS</sup>

GenuineXs helps the planet's most exciting enterprise companies avoid cyber threats and unlock their potential through holistic IT & cyber security strategies.

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