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*\*additional work available  
upon request*

EXPERIENCE

Digital Designer and Coordinator

Piper & Co. Creative | Tampa, FL  
2024–Present

- Designed branded story graphics and creative assets for over seven hospitality brands, including Oxford Exchange, Casa Cami, and Predalina, driving increased brand visibility and engagement across social platforms.
- Managed social platforms; to include creating feed mock-ups, writing captions, scheduling posts, publishing stories, and monitoring comments and direct messages to maintain active audience engagement.
- Met directly with clients and internal teams to strategize marketing initiatives, coordinate upcoming events, and brainstorm creative opportunities to boost brand engagement and awareness.

Independent Designer

Steingart Design LLC | Tampa, FL  
2023–Present

- Retained contracts with agencies such as Adams & Knight, Roger West Creative, and Grapeseed Media to deliver high-quality design solutions on tight deadlines, ensuring client satisfaction across a broad range of industries.
- Provided comprehensive design services to small businesses by crafting impactful visual identities, refreshing outdated brands, designing custom websites, and creating marketing collateral such as brochures, business cards, and presentation decks, enhancing their brand presence and market impact.
- Drafted and presented project proposals while maintaining oversight of project timelines to meet client expectations and deadlines.
- Cultivated and maintained strong client relationships across multiple time zones through clear communication and responsiveness, ensuring alignment with project goals and fostering repeat business.

Graphic Designer

Roger West Creative | Tampa, FL  
2023–2024

- Designed logos and brand guidelines across multiple sectors including healthcare, logistics, manufacturing, restaurants, and technology, aligning closely with client visions and objectives, while also establishing a strong foundation for their brand recognition.
- Utilized advanced formatting techniques in Adobe InDesign to create cohesive layouts and maintain brand consistency throughout publication project.
- Cohesively designed digital assets for cross-channel campaigns on platforms such as Meta, GDN, Reddit, and various vendor partners which assisted in driving over \$208K in revenue for a client campaign in a one month period.

Brand Identity Designer

Grove Brands | Tampa, FL | 2023

Graphic Designer

Bare Home | Columbus, MN | 2021–2023

EDUCATION

BFA in Graphic Design

University of Minnesota, Twin Cities  
2017–2022

SKILLS

/ TECHNICAL

Adobe Creative Suite (InDesign, Photoshop, InCopy, Illustrator, After Effects, XD, Lightroom), Brand & Visual Identity, Editorial design, Layout design, Typography, Logo design, UX/UI, Web design, HTML, CSS, Figma, Print & digital media, Glyphs Application, Google Suite

/ COGNITIVE

Visual communication, Attention to detail, Creative problem solving, Collaboration, Constructive feedback, Interpersonal skills, Integrity, Resourceful, Dynamic, Adaptable, Resilient